



Nathaniel Lichfield  
& Partners

Planning. Design. Economics.

**Retail and Town Centre  
Uses Study  
2013**

Barrow in Furness Borough Council

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## Contents

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<b>1.0</b>	<b>Planning for Barrow in Furness Town Centres</b>	<b>1</b>
<b>2.0</b>	<b>Retail and Commercial Leisure Trends</b>	<b>3</b>
	Retail Trends .....	3
	Commercial Leisure Trends .....	5
<b>3.0</b>	<b>New Research: 2012 Surveys</b>	<b>7</b>
	Telephone Household Survey .....	7
	Pedestrian Counts .....	8
<b>4.0</b>	<b>The Shopping Hierarchy and Retail Performance</b>	<b>9</b>
	Centres in Barrow in Furness and the Surrounding Area .....	9
	Household Shopping Patterns .....	10
	Comparison Retail Shopping Patterns .....	11
	Convenience Retail Shopping Patterns .....	14
<b>5.0</b>	<b>Summary of Town Centre Health</b>	<b>17</b>
	Barrow in Furness Town Centre .....	17
	Dalton in Furness Town Centre .....	18
<b>6.0</b>	<b>Assessment of Retail Needs</b>	<b>19</b>
	Introduction .....	19
	Methodology .....	19
	District Quantitative Capacity .....	20
	Qualitative Capacity .....	27
	Trends Beyond 2027 .....	28
<b>7.0</b>	<b>Commercial Leisure Assessment</b>	<b>29</b>
	Introduction .....	29
	Cinemas .....	29
	Health and Fitness Clubs .....	30
	Tenpin Bowling .....	31
	Bingo .....	31
	Casinos .....	31
	Family Leisure Provision .....	31
	Theatres .....	32
	Music Venues/Nightclubs .....	32
	Bars and Restaurants .....	32
<b>8.0</b>	<b>Accommodating Growth: Development Sites</b>	<b>35</b>
	Evaluation of Potential Development Sites .....	36

<b>9.0</b>	<b>Impact Tests and Town Centre Boundaries</b>	<b>38</b>
	Town Centre Boundary and Frontage Review.....	39
<b>10.0</b>	<b>Conclusions</b>	<b>42</b>
	Shopping Patterns 2013 .....	42
	Retail Capacity Assessment .....	42
	Commercial Leisure Assessment .....	43
	Advice by Centre.....	43

## Tables

---

Table 3.1	Study Area Survey Zones	7
Table 4.1	MHE Retail Ranking	9
Table 4.2	Comparison Retail Market Share in Barrow in Furness Borough	12
Table 4.3	Convenience Market share in Barrow in Furness Borough	14
Table 6.1	Quantitative Capacity - Barrow in Furness	22
Table 6.2	Survey derived turnover of convenience floorspace in Barrow in Furness compared to benchmark turnover	23
Table 6.3	Quantitative Capacity - Dalton in Furness	26
Table 6.4	Survey derived turnover of existing convenience floorspace in Dalton in Furness compared to benchmark turnover	26
Table 7.1	Cinema Potential in Barrow in Furness Borough	30
Table 7.2	GB Goad Plan Town Centres Use Class Mix	33
Table 7.3	Barrow in Furness Town Centres Use Class Mix	33
Table 10.1	Comparison Capacity by Centre	43



## Appendices

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Appendix 1	Study Area
Appendix 2	Household Survey Questionnaire & Raw Results
Appendix 3	PMRS Pedestrian Count
Appendix 4	Barrow in Furness Audit of Facilities
Appendix 5	Dalton in Furness Schedule of Uses
Appendix 6	Site Assessments
Appendix 7	Analysis of Shopping Patterns & Retail Capacity
Appendix 8	Land Use Plans for Barrow in Furness and Dalton in Furness
Appendix 9	Schedule of Vacant Units in Barrow in Furness and Dalton in Furness





## 1.0 **Planning for Barrow in Furness Town Centres**

1.1 Barrow in Furness Borough Council has commissioned Nathaniel Lichfield & Partners (NLP) to prepare a Retail and Town Centre Uses Study. The Study is written to inform policy development across the Borough but focuses specifically upon Barrow in Furness town centre.

1.2 The key objective of the Study is to provide a robust and credible evidence base to inform the Council's work on its emerging Local Plan.

1.3 The Study:

- 1 assesses the future need and capacity for retail floorspace in the Borough over the period to 2027;
- 2 audits existing commercial leisure provision and assesses potential future requirements;
- 3 provides an audit of facilities for Barrow in Furness town centre and a schedule of uses for Dalton in Furness town centre;
- 4 advises on how to meet any identified quantitative and qualitative need for new convenience and comparison retail floorspace up to 2027;
- 5 reviews existing town centre and primary shopping area boundaries and advises upon the need to extend or contract them where appropriate;
- 6 advises upon impact assessment thresholds and local impact tests; and
- 7 appraises sites with the potential to accommodate future town centre development.



## Retail and Commercial Leisure Trends

### Retail Trends

- 2.1 The economic downturn has had, and is likely to continue to have, an impact on the retail sector and it is therefore important to consider national changes and the implications for Barrow in Furness. A number of national operators have failed (e.g. Comet, JJB Sports, Clinton Cards, Woolworths, MFI, Land of Leather, Borders, Game, Firetrap, Peacocks, La Senza, Past Times, Barratts and Habitat), leaving major voids within centres and retail parks. Many town centre development schemes have been delayed and the demand for traditional retail warehouse operators has also been affected. Even some of the main food store operators have seen a reduction in growth.

### Expenditure Growth

- 2.2 Historic retail trends indicate that expenditure has consistently grown in real terms, generally following a cyclical growth trend. The underlying trend shows consistent growth and is expected to continue in the future. However, the current economic downturn is expected to lead to limited growth in the short term.
- 2.3 In the past, expenditure growth has fuelled the growth in retail floorspace, including major out-of-centre development in the 1980s and 1990s. The economic downturn suggests that growth during the past few years has slowed and a return to previous levels of growth is unlikely to be achieved in the short term. However, the underlying trend over the medium and long term is expected to lead to a need for further retail floorspace. NLP anticipates these national trends will be mirrored in Barrow in Furness Borough.

### New Forms of Retailing

- 2.5 New forms of retailing have emerged in recent years as an alternative to more traditional shopping facilities. Home/electronic shopping has expanded considerably with the increasing growth in the use of personal computers and the internet. Smart phone technology, Apps and QR (Quick Response) codes are set to increase the proportion of shopping transactions undertaken remotely. Trends within this sector will have implications for retailing within Barrow in Furness. The growth in home computing, smart phone usage and interactive TV is likely to lead to a growth in remote shopping and will have further effects on retailing in the high street.
- 2.6 On-line shopping has experienced rapid growth since the late 1990s. Whilst in proportional terms the latest available data suggests it is still a limited proportion of total retail expenditure, trends suggest continued growth in this sector. There is still uncertainty about its longer-term prospects and the potential effects on the high street. Experian projections suggest growth could level off by 2016/17 and an Experian report of September 2011 suggests that

the growth in e-tailing has to a certain extent been at the expense of other forms of home shopping such as catalogue and mail order shopping.

- 2.7 The implications on the demand for retail space are unclear. For example, some retailers operate on-line sales from their traditional retail premises e.g. food store operators. Therefore, growth in on-line sales may not always mean there is a reduction in the need for retail floorspace.

## Retail Operators

- 2.8 In addition to new forms of retailing, retail operators have responded to changes in customers' requirements. For example, extended opening hours and Sunday trading increased significantly in the 1990s. Retailers also responded to stricter planning controls by changing their trading formats. Some major food operators have introduced smaller store formats capable of being accommodated within town centres, such as Morrison's 'M Local', the Tesco 'Metro' and 'Express', Sainsbury Local and Marks & Spencer 'Simply Food' formats. Asda has moved into the smaller store market through the acquisition of Netto. Food operators have also entered the local convenience store market, for example Tesco Express and 'Simply Food' convenience stores linked with petrol filling stations. The entrance of European discount food operators such as Aldi and Lidl was rapid during the last decade, and this trend has been evident within Barrow in Furness Borough i.e. the Aldi stores at Risedale Road and Hindpool Road in Barrow in Furness.
- 2.9 Food store operators also have a rolling programme of store extensions and reinvigoration, particularly Tesco, Sainsbury and Asda. These operators, faced with limited growth in food expenditure, have attempted to increase the sale of non-food products within their food stores, including clothing and electrical goods. However, the recent recession has halted this trend, and is now reversing it.
- 2.10 Comparison retailers have also responded to recent market conditions. The bulky goods retail warehouse sector has rationalised, including a number of mergers and failures, and scaled down store sizes. Other traditional high street retailers have sought large out-of-centre stores, for example Boots, TK Maxx and Poundstretcher. Matalan has also opened numerous discount clothing stores across Great Britain. Sports clothing retail warehouses including Decathlon have also expanded out-of-centre.
- 2.11 Within town centres, many high street multiple comparison retailers have changed their format. High street national multiples have increasingly sought larger modern shop units (over 200 sq. m) with an increasing polarisation of activity into the larger regional and sub-regional centres.
- 2.12 The effects of the recession may continue to have an impact on shop vacancy levels in the Borough. The demand for premises within the bulky goods sector, i.e. furniture, carpets, electrical and DIY goods, is particularly weak in the early part of the current decade.

- 2.13 The continuation of these trends may also influence future operator requirements in Barrow in Furness with smaller vacant units becoming less attractive to new occupiers and existing retailers looking to relocate into larger units in higher order centres. As the largest centre in the district, Barrow in Furness will have better prospects for attracting new retailers than Dalton in Furness.

## Commercial Leisure Trends

- 2.14 The demand for commercial leisure facilities has increased significantly during the last 25 years. The growth in the commercial leisure sector was particularly strong during the late 1980s and again in the mid 1990s. Average household expenditure on leisure services increased in real terms by 93% between 1984 and 1995 (source: Family Expenditure Survey), and by a further 48% between 1995 and 2005. However growth has been more limited since 2005. Many analysts consider that the commercial leisure market has now reached saturation in some sub-sectors, such as bingo, multiplex cinemas and tenpin bowling. The economic downturn since 2008 will have curbed further growth in leisure spending as the leisure sector is an early casualty of reduced disposable income.
- 2.15 The mid-1990s saw the expansion of major leisure parks which are generally anchored by a large multiplex cinema and offer other facilities such as ten-pin bowling, bingo, nightclubs, health/fitness clubs, themed destination restaurants, pub/restaurants, children's nurseries and budget hotels. Commercial leisure facilities have typically been located on the edge of town centres or out-of-centre, with good road access. Many leisure uses have also emerged on retail warehouse parks. This type of development is most evident in major centres, including Barrow in Furness, and is less of a feature in smaller town centres such as Dalton in Furness.
- 2.16 The cinema market remains an important sector as this is often the anchor leisure use and provides footfall for other uses. However, growth has slowed significantly in recent years with many areas reaching saturation levels. Notwithstanding this, operators such as City Screen, Mainline Pictures and Reel Cinemas have opened new or taken over small cinemas in recent years and Cineworld recently confirmed that it is on track to open a further 25 locations by the end of 2017. Although the private health and fitness market has remained strong, it is the no-contract, budget operators such as The Gym Group, Pure Gym and easyGym that are currently seeking premises across the UK and continue to grow rapidly. The economic downturn and squeeze on disposable income has had an impact on established multiple operators, most notably Fitness First, which was recently forced to close a number of gyms as a result of falling membership revenues.



## 3.0 New Research: 2012 Surveys

### Telephone Household Survey

3.1 NEMS Market Research carried out a telephone survey of 400 households in October 2012 across an area encompassing Barrow in Furness Borough and extending northwest into Copeland District and the Lake District National Park. The survey area for the October 2012 household survey is divided into four sub-zones, listed in the table below as B4, B5, B6 and B7.

3.2 The data from the October 2012 household survey is combined with the findings of the December 2011 South Lakeland household survey. The South Lakeland household survey remains up to date and it covers the north eastern part of Barrow in Furness Borough. A Study Area is identified from the combined data, which comprised the area from which Barrow in Furness attracts the great majority of retail turnover. The remaining data is used to provide for an assessment of in-flow of expenditure from further afield into Barrow in Furness and Dalton in Furness.

3.3 The plan at Appendix 1 illustrates the extent of the Study Area and its division by postcode sector. Table 3.1 sets out the 14 sub-zones that comprise the two household survey areas and highlights the sub-zones adopted as the Study Area in this report.

Table 3.1 Study Area Survey Zones

Survey Zone	Post Code Sectors
1. Kendal Central and West	LA9/4 and LA9/5
2. Kendal North and North East	LA9/6
3. Kendal South	LA9/7
<b>B1. Grange over Sands</b>	<b>LA11/6 and LA11/7</b>
5. Milnthorpe	LA7/7 and LA8/8
6. Windermere	LA22/0, LA22/9, LA23/1, LA23/2 and LA23/3
7. Sedbergh, Grayrigg and Staveley	LA8/0, LA8/9 and LA10/5
8. Arnside, Silverdale, Carnforth and Kirkby Lonsdale	LA5/0, LA5/9, LA6/1, LA6/2 and LA6/3
<b>B2. Ulverston</b>	<b>LA12/0, LA12/7, LA12/8 and LA12/9</b>
<b>B3. Dalton in Furness, Askam in Furness and Coniston</b>	<b>LA14/4, LA15/8, LA16/7, LA17/7, LA20/6 and LA21/8</b>
<b>B4. Millom and South Copeland</b>	<b>CA18/1, CA19/1, LA18/4, LA18/5 and LA19/5</b>
<b>B5. Walney Island</b>	<b>LA14/3</b>
<b>B6. Barrow in Furness West</b>	<b>LA14/1, LA14/2 and LA14/5</b>
<b>B7. Barrow in Furness East</b>	<b>LA13/0 and LA13/9</b>

- 3.4 The 2012 household survey questionnaire is similar to that used in the 2006 Study to allow for comparison of change over time. Appendix 2 includes the questionnaire and raw results of the household survey. Commentary on shopping patterns is provided in Section 4.0 and the results inform the capacity assessments at Section 6.0 (Retail) and Section 7.0 (Leisure).

### **Pedestrian Counts**

- 3.5 A pedestrian flow count survey was undertaken by Property Market Research Services (PMRS) at 31 points in Barrow in Furness town centre on Friday 12<sup>th</sup> and Saturday 13<sup>th</sup> October 2012. Appendix 3 sets out the detailed tabulated results, a plan showing the count points and an explanatory note of the approach adopted.



## 4.0 The Shopping Hierarchy and Retail Performance

### Centres in Barrow in Furness and the Surrounding Area

- 4.1 Barrow in Furness Borough is located in Cumbria and is adjacent to Copeland and South Lakeland local authority areas. The Lake District National Park lies to the north of Barrow in Furness Borough.
- 4.2 Barrow in Furness is the largest town in the Borough as defined by the Local Plan Review (2001). It serves Barrow in Furness Borough and the rural area to the north, which is within Copeland, South Lakeland and the Lake District National Park administrative areas. Barrow in Furness, along with Kendal, meets the shopping, services, leisure and public administration needs of southern Cumbria.
- 4.3 Dalton in Furness is the second largest settlement in the Borough and is also designated as a town centre in the Local Plan Review (2001). Dalton in Furness provides a supporting role to Barrow in Furness in the local retail hierarchy, serving an immediate rural catchment area.
- 4.4 Management Horizon Europe's (MHE) UK Shopping Index 2008 ranks retail centres across the country. 6721 centres are ranked on a scale from 1 to 5720 (due to some centres being ranked equally). The MHE index rank for town centres in Barrow in Furness and nearby/competing centres is shown in Table 4.1 below.

Table 4.1 MHE Retail Ranking

Centre	Rank ('08)	Rank ('03-'04)	Change	Classification
Manchester	4	2	-2	Major City
Carlisle	79	68	-11	Regional
Lancaster	158	140	-18	Sub-Regional
Kendal	199	208	9	Sub-Regional
<b>Barrow in Furness</b>	<b>216</b>	<b>208</b>	<b>-8</b>	<b>Major District</b>
Morecambe	766	491	-275	Minor District
Ulverston	1535	1120	-415	Local
<b>Dalton in Furness</b>	<b>3120</b>	-	-	<b>Minor Local</b>
Kirkby Lonsdale	3575	-	-	Minor Local
Grange over Sands	4666	-	-	Minor Local
Milnthorpe	4666	-	-	Minor Local

Source: Management Horizons Europe Shopping Index (2008)

- 4.5 The MHE score does not necessarily reflect the overall size of the town centre or the number of shops, but the presence of national multiples and the relative draw and importance that stores have. Each centre is given a weighted score which takes account of its provision of multiple retailers and anchor store strengths. For example, anchor department stores such as John Lewis or Debenhams receive a higher score (10) than other multiple operators such as H&M (3) in order to reflect their major influence on non-food shopping patterns.
- 4.6 Therefore, a location which has stronger retailers who attract more visitors to the centre and have a greater influence on shopping patterns will receive a higher score than those that do not. Towns with a higher number of independent shops may have a low MHE score in relation to their overall size because of the weight that is given to national multiple retailers and their influence on shopping patterns.
- 4.7 MHE ranks Barrow in Furness as the main centre in the Borough and 216<sup>th</sup> of all centres in the UK. Barrow in Furness is ranked below Kendal but above other nearby centres within the sub-region. Barrow in Furness has fallen in the rankings between 2003/04 and 2008 but it has suffered less than most of the other competing centres. The exception is Kendal, which has seen an improved ranking over this period. Dalton in Furness is ranked 3,120<sup>th</sup> of all centres in the UK. It was not ranked in 2003/04. Dalton in Furness is lower in the index than Barrow in Furness, reflecting the subordinate role and function played by the centre. It compares well with other similar centres, and is ranked higher than Grange over Sands and Milnthorpe.

## Household Shopping Patterns

- 4.8 The plan at Appendix 1 illustrates the Study Area adopted and the seven sub-zones. As the Study Area is post-code sector based it does not follow administrative boundaries. Sub-zones B5, B6 and B7 and a part of sub-zone B3 largely relate the boundary of Barrow in Furness Borough. Allowance is also made for in-flow from outside of the Study Area from South Lakeland and the Lake District National Park.
- 4.9 Typical convenience shopping habits result in the utilisation of a number of destinations for convenience goods purchases. The household survey reflects this by querying primary main food destinations, secondary main-food destinations and top-up shopping destinations. The analysis of the household survey assumes that 50% of available expenditure is directed to primary main-food destinations, 20% is directed to secondary main-food destinations and 30% is directed to top-up shopping destinations. The split between main-food and top-up shopping is informed by Experian demographic information and local retail characteristics. There is not a set formula for splitting expenditure by primary, secondary and top-up destinations but the NLP approach is robust and reflective of standard practice in the completion of retail and town centre studies. The analysis of the household telephone survey excludes 'mail-order' responses and 'don't know/'don't buy' answers. The answers for those that responded 'internet' for primary main food shopping are distributed to the

nearest stores for the fascia indicated whilst 'internet' is excluded from secondary main food and top-up responses.

4.10 The comparison retail spending power of the Study Area is split amongst categories of goods. The division of comparison goods spending power is:

- Clothing and Footwear – 25%;
- Domestic Electrical Appliances ('White Goods') – 4%;
- Other Electrical Goods including TVs/Music Systems/Computers – 12%;
- Furniture and Floor Coverings – 12%;
- DIY – 11%;
- Health and Beauty – 11%; and
- Books, CDs and Toys – 25%.

4.11 The proportion of expenditure directed to different categories of goods is informed by Experian demographic information. In common with the convenience goods assessment, there is not a set formula for splitting expenditure amongst different categories of goods but the NLP approach is robust and reflective of standard practice in the completion of retail and town centre studies.

4.12 The analysis below is based upon interviewees' responses to detailed questioning about: main food (primary and secondary destinations) and top up food shopping; and comparison shopping across the seven categories of goods. The analysis provides commentary on overall food and non-food shopping patterns.

4.13 The survey results at Appendix 2 provide details of responses to questions querying primary main-food, secondary main-food and top-up shopping patterns and shopping patterns across the seven categories of comparison goods.

4.14 The statistical tables at Appendix 7 combine the main-food and top-up shopping patterns, to arrive at overall convenience shopping patterns in the Borough. The same approach is adopted for the comparison retail sector (also at Appendix 7), where shopping patterns across goods categories are combined to provide an overall picture of comparison shopping patterns.

## Comparison Retail Shopping Patterns

### Barrow in Furness Borough

4.15 Barrow in Furness Borough comprises zones B5, B6, B7 and part of zone B3. Market shares for Barrow in Furness Borough in the comparison retail sector are set out in Table 4.2.

Table 4.2 Comparison Retail Market Share in Barrow in Furness Borough

	Zone B3	Zone B5	Zone B6	Zone B7
Barrow in Furness town centre	69.6%	40.0%	47.9%	56.3%
Dalton in Furness town centre	2.7%	0.9%	0.6%	0.1%
Other destinations in Barrow in Furness Borough	13.4%	50.7%	43.7%	32.2%
<b>Barrow in Furness Borough Total Retention</b>	<b>85.8%</b>	<b>91.9%</b>	<b>92.2%</b>	<b>88.6%</b>
Leakage	14.2%	8.1%	7.8%	11.4%

Source: NEMS Household Survey October 2012

- 4.16 A significant proportion of the comparison retail expenditure generated within zones B3, B5, B6 and B7 is directed to destinations within the Borough. Approximately half of comparison expenditure generated in zones B6 and B7 is directed to Barrow in Furness town centre (47.9% and 56.2% respectively). For zone B5, the town centre has a slightly weaker attraction (39.9% market share) and for zone B3 the attraction is slightly greater (69.5%). The reduced market share of Barrow in Furness town centre from zone B5 is reflective of Walney Island residents being more inclined to use the free standing foodstores at Walney Road and Hindpool Road and stores located on nearby retail parks.
- 4.17 The majority of the remaining comparison expenditure generated in these zones is directed to food stores and retail parks within the Barrow in Furness area. Comparison retail expenditure within zone B5 is directed to Tesco Extra, Hindpool Road (15.1%), Hollywood Retail Park (9.6%) and Hindpool Retail Park (8.08%). Other destinations within Barrow in Furness Borough which attract a significant proportion of comparison expenditure from zone B6 are Asda, Walney Road (11.3%) and Hollywood Retail Park (10.3%). From zone B7 a significant proportion of comparison retail expenditure is directed to Hollywood Retail Park (9.1%) and other destinations outside of the town centre. Comparison retail expenditure from zone B3 is more widely dispersed, with Asda, Walney Road attracting the greatest proportion of comparison retail expenditure after Barrow in Furness Town Centre.
- 4.18 Zones B5, B6 and B7 have a low level of leakage of comparison expenditure to destinations outside of the Borough. The destinations which attract the greatest proportion of leakage from these zones are destinations in South Lakeland and the higher order centres of Liverpool, Preston and Manchester. South Lakeland District attracts 1.7% from zone B5, 2.5% from zone B6 and 2.5% from zone B7. 2.0% of expenditure from zone B5 is directed to Manchester, 1.4% from zone B6 and 2.3% from zone B7.
- 4.19 Dalton in Furness attracts a limited proportion of the comparison retail expenditure generated in zones B5, B6 and B7 (less than 1% from each zone). The part of the Study Area which directs the greatest proportion of comparison

expenditure to Dalton in Furness is zone B3 (Dalton in Furness, Askam in Furness and Coniston), at 2.7%.

### Ulverston

- 4.20 Ulverston is the nearest town to Barrow in Furness Borough. Important context to this Study is an understanding of the relationship between Ulverston, Barrow in Furness and Dalton in Furness.
- 4.21 Ulverston falls within zone B2 of the Study Area. This area directs over half (58.6%) of its comparison retail expenditure to destinations within Barrow in Furness Borough and 52.7% of its comparison retail expenditure to Barrow in Furness town centre. The majority of the residual comparison expenditure generated in zone B2 is directed to destinations within South Lakeland District, primarily Ulverston town centre (25.7%).
- 4.22 Ulverston town centre attracts a very limited proportion of comparison retail expenditure from the rest of the Study Area. This corroborates the MHE stance that Ulverston is significantly below Barrow in Furness in the retail hierarchy. The findings also suggest that residents of the Ulverston area direct their comparison expenditure to Barrow in Furness town centre, rather than other higher order centres within the wider area, such as Kendal.

### Other Zones within the Study Area

- 4.23 The area covered by zone B1 fall entirely within South Lakeland District. The majority of comparison retail expenditure generated within this zone is directed to destinations within South Lakeland (71.3%). 15.9% is directed to destinations within Barrow in Furness Borough and the significant majority of this is directed to Barrow in Furness town centre (14.2%).
- 4.24 Despite zone B4 covering an area wholly outside of the Barrow in Furness Borough, the majority of comparison expenditure is directed to Barrow in Furness Borough (57.2%) and is this primarily focused on Barrow in Furness town centre (31.9%). The secondary destination for residents of zone B4 is Millom, which is within the zone and 22.6% of expenditure is directed there.

### Change in Comparison Turnover 2006 to 2013

- 4.25 The 2006 Retail Study indicates that Barrow in Furness Borough attracted £229.6m of comparison expenditure in 2006 and that £206.2m was being directed to Barrow in Furness town centre. The turnover has been converted to a 2011 price base to allow comparison with the 2013 Study. A comparison between the 2006 and 2013 capacity assessments suggests that the turnover of Barrow in Furness Borough has decreased by 6% 2006 to 2013 and also suggests that the turnover of Barrow in Furness town centre has declined by 29%.
- 4.26 It is important to note that the two sets of household survey data, used in the 2006 Study and the 2013 Study, are not directly comparable. The 2013 Study

may also achieve a more accurate recording of trade directed to town centre/retail park floorspace. Therefore, although the change in turnover indicates a decline, the reduction may not be as marked as a direct comparison of the data suggests.

## Convenience Retail Shopping Patterns

4.27 As set out above, Barrow in Furness Borough comprises zones B5, B6, B7 and part of zone B3. Market shares for Barrow in Furness Borough in the convenience retail sector are:

Table 4.3 Convenience Market share in Barrow in Furness Borough

	Zone B3	Zone B5	Zone B6	Zone B7
Barrow in Furness town centre	2.1%	7.5%	10.0%	6.4%
Dalton in Furness town centre	11.7%	0.0%	0.0%	0.3%
Other destinations in Barrow in Furness Borough	74.8%	91.8%	90.0%	91.9%
<b>Barrow in Furness Borough Total Retention</b>	<b>88.6%</b>	<b>99.3%</b>	<b>100%</b>	<b>100%</b>
Leakage	11.4%	0.7%	0%	0%

Source: NEMS Household Survey October 2012

4.28 The level of convenience retail expenditure retention within zones B5, B6 and B7 is exceptionally high at 99%, 100% and 100% respectively.

4.29 The proportion of convenience retail expenditure directed to destinations in the Borough is slightly lower in zone B3 at 88.6%. This still represents a high level market share, especially considering that the zone extends somewhat to the north of the Barrow in Furness Borough boundary.

4.30 Barrow in Furness town centre attracts a comparatively low proportion of convenience retail expenditure across zones B3-B7. From zone B3, it attracts 2.1%, from zone B5 7.5%, for zone B6 10% and for zone B7 6.4%. The NEMS household survey indicates that Barrow in Furness town centre performs a greater role as a top-up shopping destination than as a main food shopping destination. The population of zones B5, B6 and B7 directs between 16% and 22% of their top-up shopping expenditure to Barrow in Furness town centre. For main food shopping this is considerably less at between 2% and 5%.

4.31 The majority of the Borough's convenience retail expenditure is directed to three large format foodstores within Barrow in Furness urban area: namely Tesco Extra; Morrisons; and Asda. These stores attract over 50% of the convenience expenditure generated in zones B3, B5, B6 and B7:-

- Zone B3 – 67.6% (21.0% to Tesco Extra, 10.8% to Morrisons and 35.8% to Asda).

- Zone B5 – 66.6% (26.9% to Tesco Extra, 13.5% to Morrisons and 26.2% to Asda).
- Zone B6 – 68.2% (19.1% to Tesco Extra, 17.4% to Morrisons and 31.7% to Asda).
- Zone B7 – 56.6% (20.2% to Tesco Extra, 17.3% to Morrisons and 19.1% to Asda).

4.32 Dalton in Furness is an important secondary convenience destination for residents of zone B3. 11.7% of the convenience retail expenditure generated in this zone is directed to Dalton in Furness and of this 11% is directed to the Co-operative supermarket. The NEMS household survey indicates that the Co-Operative store primarily acts as a top-up shopping destination as it attracts 31% of zone 3 convenience retail expenditure on top-up shopping but only 2.5% of main food expenditure.

### Ulverston

4.33 Again, considering the context of nearby Ulverston, residents of zone B2, which includes Ulverston, direct 35.7% of convenience retail expenditure to destinations in Barrow in Furness Borough. A significant proportion of this (33.3%) is directed to the Tesco Extra, Morrisons and Asda stores in Barrow in Furness.

4.34 Ulverston has a greater role as a convenience destination than a comparison destination for local residents. 57.7% of convenience retail expenditure generated by residents of zone B2 is retained within Ulverston. 48.7% is directed to out of centre foodstores within the Ulverston area, primarily Booths at Oubas Hill (32%).

### Other Sub-zones within the Study Area

4.35 The remaining zones (zone B1 and B4) display different characteristics. Residents of zone B1 direct 7.3% of convenience retail expenditure to Barrow in Furness Borough and all of this expenditure is attributed to the main foodstores (Tesco Extra, Morrisons and Asda). 88% of the convenience expenditure generated in Zone B1 is directed to destinations in South Lakeland District and is predominantly split between Grange over Sands (30.6%) and Kendal (42.6%), as would be expected given that it includes Grange over Sands and other parts of South Lakeland District, and there are good road links to Kendal.

4.36 Zone B4 is split between the Lake District National Park and Copeland District administrative areas. 33.1% of the convenience retail expenditure generated within zone B4 is directed to Barrow in Furness Borough and a significant proportion of this is directed to the Tesco Extra, Morrisons and Asda stores (30.9%). The majority of convenience retail expenditure is directed to destinations outside of Barrow in Furness Borough and South Lakeland District. The greatest proportion is directed to the Tesco store in Millom (42.4%).

## Change in Market Share 2006 to 2012

- 4.37 A comparison with the 2006 Barrow in Furness Retail Capacity Study highlights that Barrow in Furness area retained a significant proportion of locally generated convenience expenditure in 2006 (97%) and continues to perform well in 2012 (over 99% in zones B5, B6 and B7). However, the attraction of Barrow in Furness town centre has diminished over this period. It attracted 18% of convenience retail expenditure from the local area in 2006 but attracts between 8% in 2012 from zones B5, B6 and B7. In contrast, the attraction of out of centre convenience retail destinations has increased. In 2006 they attracted 79% of convenience expenditure from the Barrow in Furness area whereas in 2012 trade draw to free-standing foodstores is more in the order of 90% of convenience retail expenditure.
- 4.38 In 2006 the Tesco Extra store was recorded as the most popular convenience destination in Barrow in Furness area. In 2012 the household survey found the Asda store to have the greatest market share.



## 5.0 Summary of Town Centre Health

5.1 Appendices 4 and 5 include an audit of facilities for Barrow in Furness town centre and a schedule of uses for Dalton in Furness town centre.

5.2 This section of the report summarises the findings of the above and draws upon the findings of the new empirical research undertaken.

### Barrow in Furness Town Centre

5.3 The headline findings for Barrow in Furness town centre are:-

- 1 Barrow in Furness town centre is the principle and dominant retail centre in the Borough;
- 2 The vacancy rate within the centre is above the national average, as is the proportion of vacant floorspace. A significant proportion of these vacant units are within the core retail areas.
- 3 The proportion of convenience units is below the national average and the proportion of convenience floorspace is significantly below the national average. This reflects the location of the town's main food superstores, outside of the town centre.
- 4 The proportion of comparison units and comparison floorspace within the centre is below the national average. This is considered to be largely a reflection of the high vacancy rate.
- 5 The pedestrian movement survey recorded greatest flows on the central area of Dalton Road and Portland Walk, in the area where high street multiple retailers are concentrated.

5.4 NLP undertook an analysis of the strengths, weaknesses, opportunities and constraints of the Barrow in Furness town centre environment. The shopping core was split into three areas for the purposes of this assessment: Dalton Road central; Dalton Road north; and Dalton Road south. Dalton Road central comprises the area between Marks and Spencer on Dalton Road and Debenhams on Portland Walk; Dalton Road north includes the portion of Dalton Road to the north of Marks and Spencer; Dalton Road south comprises the section of Dalton Road to the south of Portland Walk. Each area is considered to have different environmental qualities that warrant consideration individually.

5.5 Key aspects of the environment of the central area of Dalton Road are:-

- 1 Strengths – A well maintained, accessible environment with a high pedestrian footfall.
- 2 Weaknesses – There are a number of prominent vacant units and blank facades within this area.
- 3 Opportunities – The high pedestrian footfall suggests this is the area of greatest viability for commercial floorspace.

- 4 Constraints – This area is physically separated from the town’s retail parks which reduces the potential for linked trips.

5.6 The northern portion of Dalton Road presents the following environmental characteristics:-

- 1 Strengths – Recent environmental improvements and reasonably high pedestrian footfall.
- 2 Weaknesses – Vacant units impact negatively upon the quality of the environment.
- 3 Opportunities – Enhanced links to the train station could increase pedestrian footfall.
- 4 Constraints – The majority of the vacant units are small scale and would be unlikely to attract high street multiple retailers.

5.7 The key characteristics of the environment of the southern part of Dalton road are:-

- 1 Strengths - An accessible area which has seen recent environmental improvements.
- 2 Weaknesses – The high vacancy rate reduces the quality of the environment.
- 3 Opportunities – Potential to consider consolidation of units at The Mall to create larger format opportunities that might appeal to the current demands of high street multiple retailers.
- 4 Constraints – The reduced environmental quality created by the high proportion of vacant units may detract high street multiple retailers from locating in this area.

## Dalton in Furness Town Centre

5.8 The headline findings for Dalton in Furness town centre are:-

- 1 Dalton in Furness town centre is subordinate to Barrow in Furness in the local retail hierarchy.
- 2 There is a high vacancy rate in the town centre; there is a higher than average proportion of vacant floorspace. A significant number of these vacant units are within the core retail area and this impacts upon the vitality and viability of the centre.
- 3 Dalton in Furness contains a higher proportion of convenience and retail service and floorspace than the national average, which is reflective of the role the centre plays in meeting day to day shopping needs.
- 4 There is a significantly lower than average proportion of comparison units and floorspace in Dalton in Furness. This reflects the secondary retail role within the Borough and proximity to the dominant retail centre of Barrow in Furness.

## 6.0 **Assessment of Retail Needs**

### **Introduction**

- 6.1 This section assesses the quantitative and qualitative scope for new retail floorspace in Barrow in Furness Borough over the period from 2013 to 2027. It provides a quantitative capacity analysis in terms of increases in levels of spending on convenience and comparison goods translated into floorspace capacity.

### **Methodology**

#### **Population and Expenditure Data**

- 6.2 The findings of the household survey are applied to the most up-to-date population and expenditure data to assess current trading patterns and project forward capacity for additional retail floorspace to 2018, 2023 and 2027.

#### **Commitments**

- 6.3 The figures shown in Tables 6.1 and 6.3 below and at Appendix 7 do not take into account existing commitments. Commitments that come forward will reduce the overall capacity for new floorspace.

#### **Constant Market Share Approach/Modelling Uplift**

- 6.4 The figures at Tables 6.1 and 6.3 assume a constant market share approach.

#### **Expenditure Leakage**

- 6.5 Leakage of expenditure from a locality, and the potential for new floorspace to enact a claw-back of leaked expenditure, can be indicative of additional capacity. This is particularly relevant to Dalton in Furness, where leakage is greatest. It is not for a Borough-wide Retail Study to give consideration to claw-back, and the implications of this on capacity, rather for the retail assessment submitted with any planning application to justify how new floorspace would pass the 'impact' test through increasing the retention of expenditure within a locality and clawing back trade leaked to more distant destinations, rather than impacting upon existing floorspace with central area of the subject town.

#### **Floorspace Efficiencies**

- 6.6 An allowance is made for the turnover of existing comparison retail floorspace increasing by 1.7% per annum from 2013, as a result of the more efficient use of floorspace. This is a more modest rate of floorspace efficiency that was adopted commonly prior to the beginning of the economic downturn in 2008 and the reserved approach is a reflection of the continued economic uncertainty. The continued economic uncertainty is also the reasoning behind the adoption

in the convenience retail assessment of 0% floorspace efficiency over the period covered by the Study.

## In-Flow of Expenditure

- 6.7 The extent of the Study Area adopted will affect the extent to which the total turnover of a destination is captured. The Study Area adopted by NLP in calculating capacity is reduced from that used by NEMS in undertaking the two household surveys informing this Study. The NEMS survey area is based upon the boundary of Barrow in Furness Borough and South Lakeland District, including those areas within the Lake District and Yorkshire Dales National Parks, and extends into Copeland and other neighbouring authority areas, which allows for an assessment of in-flow across a wide area. The Study Area adopted here focuses on Barrow in Furness Borough and immediately adjoining parts of South Lakeland and Copeland. A Study Area comprising seven sub-zones has been used for the assessment of capacity (See plan at Appendix 1). It is considered that a significant proportion of spending on convenience and comparison goods within Barrow in Furness Borough will be derived from people who live outside of the Borough's administrative boundary. This in-flow of expenditure is picked up through analysis of the 2011 NEMS household survey (undertaken for South Lakeland District) and the 2012 NEMS household (undertaken for Barrow in Furness Borough), which together comprise the NEMS Study Area.
- 6.8 An assessment of the 2011 and 2012 NEMS household surveys indicates that there is in-flow of convenience expenditure into the Study Area from zones 1, 2, 3, 5 and 6. There is an in-flow of comparison expenditure from zones 1, 2, 5 and 6.
- 6.9 It is considered that expenditure generated by tourists will not have a material impact on the turnover of stores in the Borough, and no specific allowance is made for this within the assessment.

## District Quantitative Capacity

### Convenience Goods

- 6.10 Growth in the convenience goods spending power of the Study Area adopted is £4.8m to 2018, £14.7m to 2023 and £23.6m to 2027 (Table 3a at Appendix 3 provides full details).
- 6.11 The NLP capacity assessment follows an accepted methodology of applying this capacity pro-rata to the market shares of destinations. It is also appropriate to take into account the performance of existing retail floorspace, compared with expected levels of performance. In circumstances where existing floorspace is assessed to be under-performing, it is appropriate for organic growth in spending to be first absorbed by this underperforming floorspace. Conversely, where existing floorspace is assessed to be over-performing this can add to the identified capacity for new retail floorspace.

## Comparison Goods

- 6.12 Growth in comparison goods spending power of the Study Area adopted is £32m to 2018, £78.3m to 2023 and £125.9m to 2027.
- 6.13 Paragraph 6.11 applies to the approach adopted in the calculation of comparison capacity, with the exception that NLP assumes that comparison retail floorspace is trading at expected levels. It is notoriously difficult to 'Benchmark' the expected turnover of comparison retail floorspace in a town and particularly when there is a high proportion of independent retailers.

## Quantifying Capacity

- 6.14 The following section details the capacity for additional convenience and comparison retail floorspace in Barrow in Furness, Dalton in Furness and other destinations in Barrow in Furness Borough. For each centre, capacity is calculated by dividing the expenditure capacity generated by a typical sales density. The sales densities adopted vary by centre, given the varying scales of centre and format of retailing that is likely to be attracted. Capacity is presented as net sales area figures, as it is the net sales area that is relevant to Framework Retail Impact Assessments. The gross floorspace of retail developments will always be greater than the net trading area, but the ratio between net and gross floorspace varies greatly. The net sales area in a corner shop might be up to 90% of the gross whereas the equivalent figure for a large format foodstore might be as little as 60%.
- 6.15 There are references in the following section to convenience retail floorspace trading at above or below expected levels. Table 11 (convenience) at Appendix 7 compares the survey derived turnover of destinations in the Borough with expected (benchmark) turnover levels. The expected turnover of a convenience destination is the turnover it would achieve were it to trade at either company average (for foodstores) or typical (for other floorspace) sales densities. Comparing survey derived turnover with benchmark turnover for convenience floorspace gives an indication as to whether destinations are trading above or below what might be expected. Floorspace data is derived from a number of sources, including GOAD data, and appropriate notes are included at the foot of retail assessment table at Appendix 7. Comparing survey derived turnover with benchmark turnover gives an indication as to whether destinations are trading above or below what might be expected.
- 6.16 Comparison floorspace is considered to be trading at survey derived turnover at 2013. Benchmark turnover for comparison floorspace comprises survey derived turnover at 2013, which increases by 1.7% per annum from 2013 due to retailers adopting more efficient approaches to the use of floorspace.

## Barrow in Furness

- 6.17 Table 6.1 sets out the current convenience and comparison retail capacity in Barrow in Furness and the future convenience and comparison retail capacity over the periods to 2018, 2023 and 2027. An allowance is made for existing

comparison retail floorspace increasing its efficiency by 1.7% per annum from 2013.

Table 6.1 Quantitative Capacity - Barrow in Furness

YEAR	CONVENIENCE		COMPARISON	
	£(m)	sq. m (net)	£(m)^	sq. m (net)^
AT 2013*	-	-	-	-
BY 2018	-	-	5.0	759
BY 2023	-	-	18.7	2,640
BY 2027	-	-	36.5	4,801

\*Convenience sales density of £13,000 sq. m for Barrow in Furness equivalent to an average of Asda, Morrisons, Sainsbury's and Tesco food superstore. Convenience sales density is retained to 2027.

Comparison sales density of £6,000 per sq. m at 2013 increased by floorspace efficiencies to 2027 of 1.7% per annum.

^2018, 2023 and 2027 comparison retail capacity assumes constant Barrow in Furness retains a constant market share (in the Borough).

Capacity figures do not account for commitments. Commitments coming forward will reduce the capacity for additional new floorspace.

### Barrow in Furness Capacity – Convenience

6.18

Existing convenience retail floorspace in Barrow in Furness is trading at below expected levels. The effect is that existing convenience stores in the Borough are capable of absorbing the growth in convenience turnover over the period 2013 to 2027, without generating need for additional floorspace. The growth in convenience spending will assist in enhancing the performance of these stores over the Plan period but there is not any identified capacity for additional convenience floorspace in the Borough to 2027. Table 6.2 summarises the difference between survey derived and benchmark turnover for convenience stores in Barrow in Furness.

Table 6.2 Survey derived turnover of convenience floorspace in Barrow in Furness compared to benchmark turnover

Centre/Store	Benchmark Turnover (£m)	Survey Derived Turnover (£m)	Difference
<b>Barrow Town Centre (Shopping Core)</b>			
Marks and Spencer, Barrow in Furness	6.63	4.04	-39%
Other destinations	6.14	4.79	-22%
<b>Sub-Total</b>	<b>12.78</b>	<b>8.83</b>	<b>-31%</b>
<b>Barrow in Furness Area</b>			
Tesco Extra, Hindpool Road, Barrow in Furness	52.55	36.43	-31%
Morrisons, Barrow in Furness	37.91	25.54	-33%
Asda, Barrow in Furness	42.34	50.87	+20%
Iceland Barrow in Furness	3.27	1.03	-69%
Aldi, Risedale Road, Barrow in Furness	4.92	5.7	+16%
Aldi, Hindpool Road, Barrow in Furness	7.46	4.5	+40%
Tesco Metro, Flass Lane, Barrow in Furness	7.46	6.24	-16%
Co-op, Ainslie Street, Barrow in Furness	1.29	4.47	+247%
Co-op, Oxford Street, Barrow in Furness	1.16	1.87	+45%
Co-op, Roose Road, Barrow in Furness	1.94	1.34	-31%
Other destinations	5.32	1.60	-70%
<b>Sub-Total</b>	<b>165.61</b>	<b>139.90</b>	<b>-16%</b>

6.19 Table 6.2 highlights that Barrow in Furness town centre is trading at below expected levels. The main foodstores within Barrow in Furness are Tesco Extra, Morrisons and Asda superstores. Both the Tesco Extra and Morrisons stores are trading at below expected levels but the Asda store is trading at 20% above benchmark, which suggests that it is out-performing the other stores.

6.20 Other stores that are trading at above expected levels include the two Aldi stores at Risedale Road and Hindpool Road, Co-operative stores at Ainslie Street and Oxford Street. These are smaller format stores with a lower turnover. As a result, the impact of their trading at above expected levels has a proportionally limited effect on the overall performance of the Borough, compared to the large format foodstores.

6.21 It is commonly accepted that household surveys tend to over-estimate the performance of larger foodstores and under-estimate the performance of smaller foodstores. Despite this, in Barrow in Furness, it seems that existing floorspace has spare capacity to absorb growth in expenditure.

### **Barrow in Furness Capacity - Comparison**

6.22 Table 18 at Appendix 7 summarises the current comparison retail performance of Barrow in Furness. It is assumed that Barrow in Furness is trading at expected levels at 2013. Growth in comparison spending accounts for the increase in capacity for additional comparison floorspace over the Plan period.

6.23 Comparison capacity of 759 sq. m is identified by 2018, increasing to 2,640 sq. m by 2023 and 4,801 sq. m by 2027. The additional capacity identified is significant in the long term. Fulfilling the capacity identified could increase comparison retail floorspace in Barrow in Furness by approximately 25% by 2027<sup>1</sup>. This quantum of floorspace supported could deliver a substantial extension to the comparison retail offer of the town centre.

6.24 An assessment of sites that offer the potential to accommodate this growth is included at Section 8.0, with further assessment provided at Appendix 6.

### **Commitments**

6.25 Commitments are not taken into account in the statistical assessment of capacity. Regardless, there are currently not any commitments for additional convenience or comparison retail floorspace in the Barrow in Furness area. A number of existing commitments will result in alterations to existing retail floorspace but not new floorspace that would count against the capacity identified.

6.26 The Council received a planning application in 2005 (reference: 2005/0299) for the erection of four non-food retail units comprising 5,575 sq. m gross retail floorspace (approximately 3,903 sq. m net) and 2,520 sq. m leisure floorspace in 2005 on a site at the Corner House Retail Park. The overall increase in retail floorspace is 4,181 sq. m (gross)/2,927 sq. m (net)<sup>2</sup>. The Council is minded to grant planning permission (Committee considered the planning application in 2006) subject to the signing of a s106 Agreement. A s106 Agreement is not signed. If planning permission is granted, the commitment would absorb a significant proportion of the available capacity for additional comparison retail floorspace over the period to 2027. Given the time that has lapsed since consideration of this proposal, there must be some considerable doubt that it will become a commitment.

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<sup>2</sup> 1,394 sq. m (gross)/976 (sq. m) net existing floorspace would be lost to facilitate the proposed development. Floorspace provided by Barrow in Furness Council.



## Vacant Units

- 6.27 The Barrow in Furness Audit of Facilities (at Appendix 4) indicates that there is 17,440 sq. m gross vacant floorspace within Barrow in Furness town centre, indicating that there is approximately 12,208 sq. m vacant net sales floorspace<sup>3</sup>. NLP considers that it is reasonable to assume that approximately 50% of the net vacant floorspace has the potential to be re-occupied as Class A1 retail floorspace<sup>4</sup>. This would bring back into use an additional 6,108 sq. m of comparison retail sales floorspace. If the vacant floorspace comes forward as comparison retail floorspace it would absorb all of the available comparison retail capacity to 2027. The Council should require that any proposal for retail development outside of the town centre be accompanied by evidence as to why existing town centre floorspace is either not suitable or not viable.
- 6.28 NLP has assumed that 50% of vacant floorspace in the town centre has the potential to be re-occupied as Class A1 retail floorspace for a number of reasons: a proportion of floorspace in town centres is always vacant, as a result of natural churn; some floorspace will be occupied by other alternative uses to which it is more suited; and some floorspace may simply be life expired, due to the changing demands of commercial markets.

## Dalton in Furness

- 6.29 Table 6.3 sets out the current convenience retail capacity in Dalton in Furness and the future convenience and comparison capacity over the periods to 2018, 2023 and 2027. An allowance is made for existing comparison retail floorspace increasing its efficiency by 1.7% per annum from 2013.

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<sup>3</sup> Floorspace taken from Experian GOAD with 70/30 net/gross ratio applied

<sup>4</sup> A viability appraisal would inform a detailed consideration of the suitability of vacant floorspace to meet the need identified over the Local Plan period

Table 6.3 Quantitative Capacity - Dalton in Furness

YEAR	CONVENIENCE		COMPARISON	
	£(m)	sq. m (net)	£(m)^	sq. m (net)^
AT 2013*	-	-	-	-
BY 2018	-	-	0.1	16
BY 2023	-	-	0.2	57
BY 2027	-	-	0.5	104

\*Convenience sales density of £8,000 sq. m for Dalton in Furness adopted. Convenience sales density is retained to 2027.

Comparison sales density of 3,500 per sq. m at 2013 increased by floorspace efficiencies to 2027 of 1.7% per annum.

^2018, 2023 and 2027 comparison retail capacity assumes constant Barrow in Furness retains a constant market share (in the Borough).

Capacity figures do not account for commitments. Commitments coming forward will reduce the capacity for additional new floorspace.

### Dalton in Furness Capacity – Convenience

- 6.30 Existing convenience floorspace in Dalton in Furness is trading at below expected levels. It is considered that existing floorspace is sufficient to accommodate growth in convenience spending over the Plan period and there is no capacity for additional convenience floorspace.
- 6.31 Table 6.4 summarises the difference between survey derived and benchmark turnover for convenience stores in Dalton in Furness.

Table 6.4 Survey derived turnover of existing convenience floorspace in Dalton in Furness compared to benchmark turnover

Centre/Store	Benchmark Turnover (£m)	Survey Derived Turnover (£m)	Difference
Co-operative, Market Street, Dalton in Furness	5.81	5.88	+1%
Other destinations (town centre)	3.07	0.33	-89%
<b>Sub-Total</b>	<b>8.89</b>	<b>6.2</b>	<b>-30%</b>

- 6.32 Convenience floorspace in Dalton in Furness town centre is trading at below expected levels. The Co-operative store in Dalton in Furness town centre is trading at approximately benchmark levels but the remaining floorspace is trading at significantly below what is expected. This emphasises the dominance of the Co-operative store for convenience provision in Dalton in Furness.

## Dalton in Furness Capacity - Comparison

- 6.33 Table 18 at Appendix 7 sets out the surplus expenditure for comparison retail floorspace in Dalton in Furness, once the difference between the growth in floorspace efficiencies of existing comparison floorspace and survey derived turnover of floorspace is calculated. The surplus expenditure identified at Table 18 is translated into capacity for additional floorspace.
- 6.34 Comparison retail floorspace in Dalton in Furness is assumed to be trading at survey derived turnover at 2013. Growth in comparison retail spending creates capacity for 104 sq. m of additional comparison floorspace by 2027. This quantum of floorspace is sufficient to support a small store or an extension to existing provision, which would complement the character of the existing offer in Dalton in Furness town centre.
- 6.35 No assessments were undertaken in Dalton in Furness to identify sites to accommodate identified capacity.

## Commitments

- 6.36 Commitments are not taken into account in the statistical assessment of capacity. There are currently no commitments for additional retail floorspace in Dalton in Furness town centre.

## Vacant Units

- 6.37 The Dalton in Furness Schedule of Uses (at Appendix 5) indicates that there is 2,260 sq. m gross floorspace in Dalton in Furness town centre. This generates approximately 1,582 sq. m net vacant floorspace<sup>5</sup>. For the reasons set out above (in the consideration of vacant floorspace in Barrow town centre), It is reasonable to assume that up to 50% of this (791 sq. m) has the potential to be re-occupied as Class A1 retail floorspace and the remainder is likely to either remain vacant, be occupied by other uses or is unlikely to meet current commercial retail needs<sup>(4</sup> above).
- 6.38 If 50% of the vacant floorspace in Dalton in Furness comes forward as comparison retail floorspace it will absorb all of the available comparison retail capacity identified.

## Qualitative Capacity

- 6.39 There is an identified qualitative deficiency in convenience retail provision within Barrow in Furness town centre. This is a reflection of the dominance of out of centre foodstores adjacent to the town centre and the presence of this established out of centre convenience retail provision means that the qualitative deficiency is unlikely to be addressed.

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<sup>5</sup> Floorspace taken from Experian GOAD with 70/30 net/gross ratio applied

## Trends Beyond 2027

- 6.40 Identified capacity for additional retail floorspace should be viewed with caution beyond 2018, as there can be little certainty about long term economic performance and prosperity, locally, nationally and internationally.
- 6.41 Despite the uncertainty, Barrow in Furness Council requires an idea of the potential for retail growth in the Borough beyond 2027. The most up to date projections of expenditure growth<sup>6</sup> anticipate that convenience retail expenditure per person will continue to increase by 0.8% per annum beyond 2027 and comparison retail expenditure per person is anticipated to achieve 2.7% growth per annum beyond 2027. ONS Sub-National Population Projections (2010) indicate that the population of Barrow in Furness will increase by approximately 300 people 2027 to 2035.
- 6.42 The projected growth in expenditure per head and gradual increase in population suggests that capacity for comparison retail floorspace will continue to increase steadily beyond 2027. It is not anticipated that based on existing anticipated growth rates there will not be any convenience retail capacity in the period immediately beyond 2027.

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<sup>6</sup> Experian local estimates for 2011.

7.0

## Commercial Leisure Assessment

### Introduction

7.1 This section assesses the potential for capacity for new commercial leisure uses in Barrow in Furness, including cinema/multiplex, tenpin bowling, bingo, nightclubs, private health and fitness clubs and catering, pubs and bars.

### Catchment Potential

7.2 In general, commercial leisure facilities will draw the main part of their trade from residents living within a radius of up to 20 minutes travel time. Major leisure facilities such as multiplex cinemas, ten-pin bowling centres, ice rinks and family entertainment centres require a large catchment population to be viable, and often benefit from locating together on large out of centre leisure parks.

7.3 The population of the Study Area at 2013 is 116,985 (based on 2011 Census populations from Experian MMG3 2011), which provides a sizeable catchment. Residents of Barrow in Furness Borough are less likely to travel to other locations for leisure facilities because of the peninsular location and distance from other major centres. This ensures a high level of retention, which can increase demand for commercial leisure facilities.

7.4 Whilst the Study Area extends beyond Barrow in Furness Borough, the Study Area is considered to be an appropriate catchment area for major commercial leisure facilities in Barrow in Furness.

### Methodology

7.5 Where possible, the results of the NEMS household survey undertaken in October 2012 are utilised to quantify the requirement for new commercial leisure facilities in Barrow in Furness Borough.

7.6 Where this data does not provide the information required, an analysis of typical patronage rates per head of population is undertaken and standard benchmarks applied. This is then compared against existing commercial leisure provision in the Borough to identify if there is any requirement for additional facilities.

7.7 NLP is not aware of any existing commitments for additional commercial leisure provision in the Borough that should be factored into this assessment.

### Cinemas

7.8 There is one cinema within Barrow in Furness Borough at Hollywood Park, Barrow in Furness (6 screens, operated by Apollo, with 963 seats)

Table 7.1 Cinema Potential in Barrow in Furness Borough

	2013	2018	2023	2027
Study Area Population	116,985	118,026	119,496	120,420
Population who visit the cinema	49,134	49,571	50,188	50,576
Market Retention	90%	90%	90%	90%
Catchment Potential	44,220	44,614	45,169	45,519
<b>Cinema Screen Potential</b>	2.71	2.74	2.77	2.79
<b>Cinema Seat Potential</b>	567	572	579	584
<b>Existing Screen Provision</b>	6	6	6	6
<b>Existing Seat Provision</b>	963	963	963	963

Source: 'Market Retention rate' and proportion of the 'Population who visit the cinema' is taken from the NEMS Household Survey October 2012

7.9 The above analysis suggests the existing cinema provision in Barrow in Furness Borough is sufficient to meet existing demand in terms of the number of seats and screens.

## Health and Fitness Clubs

7.10 There are nine health and fitness clubs in Barrow in Furness Borough:

- 1 Nuffield Health and Fitness, Barrow
- 2 The Park Leisure Centre, Barrow
- 3 DW Fitness, Barrow
- 4 DS Fitness, Barrow
- 5 Flexappeal, Barrow
- 6 Evolution Gym, Barrow
- 7 Furness Health Studio, Barrow
- 8 Bernies Gym, Dalton
- 9 Dalton Leisure Centre, Dalton

7.11 The adult population of the Study Area is approximately 93,588 in 2013, which could generate demand for about 11,231 public and private membership places, based on the national average membership rate (12%). This figure and the nine identified health and fitness clubs imply an average of around 1,248 members per club, which is below the national average for private fitness clubs (1,375 members). This suggests there is not demand for the provision of an additional health and fitness club in Barrow in Furness Borough.

## Tenpin Bowling

- 7.12 There is currently one Tenpin Bowling centre in Barrow in Furness; the recently opened Cumbria Bowling, which provides 4 lanes. This equates to one lane per 29,246 people at 2013, based on one lane per 12,000 people. This suggests that the population may be able to support an additional 6 lanes. These figures assume 100% retention of tenpin bowling trips. This may be possible, in this case, because the nearest bowling facility (excluding Cumbria Bowling) is Superbowl in Morecambe, 80km away.
- 7.13 NEMS completed the Household Survey in October 2012, prior to Cumbria Bowling opening. The Household Survey identified that only 1.3% of the Study Area population currently participate in Tenpin Bowling. Of these people, approximately half last visited Morecambe Superbowl. The presence of the new Cumbria Bowling facilities will alter these patterns and therefore it is appropriate to allow Cumbria Bowling to reach a settled trading pattern before it is determined whether the population can support any additional lanes.

## Bingo

- 7.14 The adult population of the Study Area (93,588 residents at 2013) could generate about 163,779 bingo hall admissions based on the national participation rate (1.75 trips per adult).
- 7.15 Top Ten Bingo in Barrow in Furness is the only bingo hall in the Borough. Based on the average admissions per club (113,000), there does not appear to be capacity for another large format bingo hall in the Borough but there may be scope to extend or enhance existing provision.

## Casinos

- 7.16 There were 144 licensed casinos operating in Great Britain at March 2008, which equates to approximately one casino per 400,000 people. Attendance at casinos by members and guests was 16 million trips in 2008. There are no casinos within Barrow in Furness Borough, but there is a good provision of facilities across the northwest, including in Blackpool (4 no.), Bolton (2 no.) and Manchester (6 no.).
- 7.17 Barrow in Furness Borough does not have a catchment population large enough to support a casino and operators' requirements are most likely better met in larger centres, such as Blackpool, Bolton, Preston and Manchester.

## Family Leisure Provision

- 7.18 Family leisure provision in Barrow in Furness Borough includes PlayZone and Fuzzy Ed's Fun House, both in Barrow in Furness. Indoor leisure facilities such as these children's play centres are an important part of family entertainment provision in the Borough.

- 7.19 Indoor play centres are a growing area in the commercial leisure sector and are becoming more common in less central locations. As such facilities are an emerging trend it is difficult to determine whether there is any latent demand for additional provision in Barrow in Furness Borough. If such proposals are forthcoming, it is an important planning consideration to ensure that they are sited in appropriate locations.

## Theatres

- 7.20 The household survey indicates that approximately 13% of respondents in the Study Area visit theatres/music venues. The Forum in Barrow in Furness is the most popular destination, followed by venues in Manchester.
- 7.21 The current provision of theatres in Barrow in Furness and the presence of theatres that attract national productions to the larger centres in the north west suggests that there is limited scope for new privately operated theatres in the Borough.

## Music Venues/Nightclubs

- 7.22 The NEMS household survey states that 12.5% of respondents visit nightclubs and live music venues. Of these, 50% last visited a nightclub/live music venue in Barrow in Furness town centre. The second most popular destination identified is Manchester. Barrow in Furness retains a high proportion of visits to nightclubs/live music venues. The visits to Manchester are likely to represent visits to larger scale destinations at destinations such as the MEN Arena and football stadiums. Events staged at the MEN Arena and similar venues could not be held in Barrow in Furness because there is not an appropriate catchment population.

## Bars and Restaurants

- 7.23 Food and drink establishments (Class A3, A4 and A5) including restaurants, bars and pubs have supported other major leisure uses on leisure and retail parks and are important services within town centres. National information available from Goad Plans indicates that the proportion of non-retail uses within town centres across the country has increased over the last decade as shown in Table 7.2.



Table 7.2 GB Goad Plan Town Centres Use Class Mix

Type of Unit	% Change 2000 to 2012	Proportion of Total Number of Units (%)			
		2000	2005	2009	2012
Class A1 (Retail)	- 15.4	59.1	56.4	54.0	50.0
Class A1 (Services)	+ 31.7	8.2	9.6	9.8	10.8
Class A2	- 4.5	8.9	8.9	9.0	8.5
Class A3/A5*	+ 41.1	11.2	13.7	14.5	15.8
Miscellaneous	- 14.3	1.4	1.4	1.3	1.2
Vacant/under Const.	+ 22.3	11.2	10.1	11.4	13.7
<b>Total</b>	-	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Source: Goad Centre Reports (excludes bars/public houses (Class A4))

7.24

The proportion of Class A1 retail uses in Goad surveyed town centres has decreased by 15% between 2000 to 2012 (9.1 percentage points), whilst the proportion of Class A3/A5 uses and vacant units has increased. Growth in Class A3 to A5 uses within town centres is likely to continue in the future, given the anticipated shift to greater sales of retail goods online, and will compete for shop premises with other town centre uses. A balance between Class A1 and Class A3 to A5 uses needs to be maintained. The mix of uses in the town centres of Barrow in Furness and Dalton in Furness is shown in Table 7.3.

Table 7.3 Barrow in Furness Town Centres Use Class Mix

Type of Unit	Proportion of Total Number of Units (%)	
	Barrow in Furness	Dalton in Furness
Class A1 (Retail)	41	34
Class A1 (Services)	12	16
Class A2	13	10
Class A3-A5	9	18
Vacant/under Const/Misc	26	22
<b>Total</b>	<b>100.0</b>	<b>100.0</b>

Source: Barrow in Furness - Experian GOAD (July 2011) updated by NLP October 2012  
Dalton in Furness – Experian Goad (January 2012) updated by NLP October 2012

7.25

Barrow in Furness town centre contains a lower than average proportion Class A3/A5 units, but also a lower than average proportion of Class A1 retail units. The high proportion of vacant units in the town drives down the proportion of commercial units, when compared with the national average. The proportion of Class A3/A5 units recorded should not be taken as an indication of requirement to encourage further take-away facilities as there is already a significant concentration of Class A5 units in the central area.

7.26

Dalton in Furness includes a higher than average proportion of Class A3/A5 units and a lower than average proportion of retail units. Dalton also has a higher than average vacancy rate which impacts upon the proportion of other uses within the town. This comparative exercise suggests that the Council will need to give proposals for Class A3/A5 uses in Dalton in Furness town centre careful consideration to ensure that a balance, and the primary retail function of the town centre is maintained.

## 8.0 Accommodating Growth: Development Sites

8.1 The Framework states that local authorities should:

*'Allocate a range of suitable sites to meet the scale and type of retail...development needed in town centre'* (para 23)

8.2 NLP has reviewed potential commercial development sites identified by Barrow in Furness Borough Council in and near to Barrow in Furness town centre. The feasibility of accommodating future retail or leisure floorspace on the identified sites assessed against the following factors:

- existing land uses and availability, categorised as follows:
  - a) short term – up to 2018
  - b) medium term – up to 2023
  - c) long term – likely to be completed after 2027;
- commercial potential for retail/leisure development and the most likely form of development;
- potential scope to accommodate additional retail/leisure floorspace (net increase), categorised as follows:
  - a) small scale - under 1,000 sq. m gross floorspace;
  - b) medium scale – 1,000 to 5,000 sq. m gross floorspace;
  - c) large scale - over 5,000 sq. m gross floorspace;
- potential development constraints; and
- possible alternative uses.

8.3 The overall development prospects of each opportunity, taking on board all of the factors listed above, is categorised as:

- Good - development sites that have good prospects for providing additional retail/leisure floorspace, and should be considered for implementation in the short to medium term; or
- Reasonable - development sites which are well located and may provide potential for additional floorspace, although obstacles to development will need to be overcome, but implementation may only be achieved in the long term; or
- Poor - development sites that may be unattractive or unsuitable for retail or leisure development or where their delivery is uncertain.

8.4 The overall rating afforded to each site is based on an initial evaluation by NLP. The level of analysis undertaken at this stage is limited, i.e. detailed appraisals of development constraints, land ownership and potential development costs are not undertaken. More detailed examinations of each site will need to be undertaken before sites can be confirmed as available and suitable to be brought forward for development or ruled out as not viable options. The evaluations undertaken for each opportunity are not detailed planning

appraisals and they do not imply that planning permission should be granted or refused for retail/leisure development on any site. However, the evaluation is expected to identify potentially suitable development opportunities that may be worthy of further consideration by the Council. This evaluation provides a framework within which the Council can consider the implementation of a development strategy for each centre.

## Evaluation of Potential Development Sites

- 8.5 NLP has evaluated each of the opportunity sites identified by Barrow in Furness Borough Council based on the factors set out above. An assessment of each site is provided in Appendix 6. The sites that are considered to offer the greatest potential for commercial development are described below.
- 8.6 As set out in Section 6.0, there is no capacity identified for additional convenience floorspace within the plan period. The comparison capacity identified would justify a significant increase in town centre comparison retail floorspace; up to 4,801 sq. m net (assuming constant market share).
- 8.7 The Hall Street car park is considered to have potential to accommodate some of the identified comparison retail capacity. This is considered to be an appropriate location for additional small/medium scale development as it is an edge of centre location with clear links to the shopping core. This site is suitable for development at a high density although the impact of the loss of town centre car parking would have to be justified through any development proposal. This site is in an edge of centre location and any development proposal on this site should be subject to the Framework tests of the sequential approach and impact.
- 8.8 An alternative option, to support the identified capacity, is the site of the Former Alfred School at Duke Street and the surrounding area. This is an edge of centre site, of which part is available in the short term. It would most appropriately be brought forward as an extension to existing retail development on Dalton Road. However, for this site to be developed to a standard that would meet modern retailer requirements heritage constraints will need to be overcome. As a site in an edge of centre location, any development proposal in this location should be subject to the Framework tests of impact and the sequential approach.
- 8.9 Two further sites have potential to provide extensions to the existing retail park area, to the south of the town centre: the BAE Systems site, Cornmill Sidings; and land to the west of Cornerhouse Retail Park, Hindpool Road. These are out of centre sites and any retail proposal that comes forward on these sites is subject to the Framework tests of impact and the sequential approach.



## Impact Tests and Town Centre Boundaries

- 9.1 Major retail and town centre development, intended to serve all or a significant proportion of residents of the Borough should be located within Barrow in Furness town centre. This is the largest centre and should continue to act as the principal centre within the Borough. Dalton in Furness town centre should act as a complementary town centre by providing top-up convenience and ancillary comparison shopping and services.
- 9.2 The Framework suggests that the impact of retail developments of 2,500 sq. m gross and above should be considered. However, it includes the option to set local impact thresholds that reflect local circumstances.
- 9.3 Based upon the scale and role of centres within Barrow in Furness Borough and the retail floorspace projections within this report, NLP considers that the potential impact of development proposals of less than 2,500 sq. m could be significant enough to warrant a consideration of impact. A comparison retail development of 2,500 sq. m gross account for a significant proportion of the projected capacity for retail floorspace in Barrow in Furness up to 2023 and would be significantly greater than the capacity identified in Dalton in Furness. The projections suggest that retail developments of less than 2,500 sq. m gross could have a significant impact on the town centres in the Borough and that the Framework threshold is not appropriate to local circumstances in Barrow in Furness.
- 9.4 NLP believes that the impact of edge-of-centre and out-of-centre retail proposals should be assessed having regard to these floorspace thresholds:
- Barrow in Furness – 1,000 sq. m gross and above; and,
  - Dalton in Furness – 500 sq. m gross and above.
- 9.5 The Council should include these local impact thresholds within the Local Plan.
- 9.6 The sequential approach requires that town, district and local centres are the preferred location for new retail development. Some forms of development may be more appropriate in neighbourhood centres, villages or shopping parades, if there are localised areas of deficiency. The key issues are the nature and scale of development proposed and the catchment area that the development seeks to serve.
- 9.7 In general, development within local and village centres, should primarily serve the village/settlement within which it is located, and perhaps smaller nearby settlements which do not have a retail offer. Neighbourhood centres and shopping parades should primarily serve walk-in catchment areas.

## Town Centre Boundary and Frontage Review

- 9.8 The Barrow in Furness Local Plan Review Proposals Map (2001) identifies a Barrow Shopping Core, Other Barrow Town Centre Shopping Areas, Edge of Centre Area and Mixed Areas Around the Town Centre.
- 9.9 The Framework states that local authorities should:  
*'Define the extent of town centres and primary shopping areas, based on a clear definition of primary and secondary frontages in designated centres'* (para 23)
- 9.10 In town centres it is important to define a Primary Shopping Area (PSA) to allow for the proper application of the sequential approach, when preparing proposals for retail uses outside of the PSA. To inform the preparation of the remaining Local Plan, NLP has reviewed the boundaries set out in the Proposals Map and provides recommendations, in line with the Framework.
- 9.11 In reviewing the existing defined retail boundaries, three options need to be considered: maintaining the existing boundaries and designations as set out in the adopted Local Plan Review Proposal Map; contracting boundaries and designated areas; and extending boundaries and designated areas.
- 9.12 Annex 2: Glossary of The Framework provides definitions of the different types of location, as follows:
- Town Centre:** Area defined on the local authority's proposal map, including the primary shopping area and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area. References to town centres or centres apply to city centres, town centres, district centres and local centres but exclude small parades of shops of purely neighbourhood significance. Unless they are identified as centres in Local Plans, existing out-of-centre developments, comprising or including main town centre uses, do not constitute town centres.
- Primary Shopping Area:** Defined area where retail development is concentrated (generally comprising the primary and those secondary frontages which are adjoining and closely related to the primary shopping frontage).
- Primary Frontage:** Primary frontages are likely to include a high proportion of retail uses which may include food, drinks, clothing and household goods.
- Secondary Frontage:** Secondary frontages provide greater opportunities for a diversity of uses such as restaurants, cinemas and businesses.
- 9.13 NLP makes a number of suggestions regarding appropriate revisions to boundaries in Barrow in Furness and Dalton in Furness town centres, having regard to the findings of this Study and in context with the Framework. These recommendations will assist the Council in the formulation of its Local Plan.

## Barrow in Furness Town Centre

- 9.14 Existing designations in Barrow in Furness through the Local Plan do not correlate directly with the Framework definitions. It is suggested that the retail designations should be brought in line with the Framework definitions to create a robust position for assessing future proposals for retail development in Barrow in Furness.
- 9.15 It is considered that the Barrow Shopping Core meets the Framework definition of a Primary Shopping Frontage and it is suggested that it is identified as Primary Shopping Frontage in the Local Plan. It is not considered that the extent of this area requires altering.
- 9.16 The majority of the areas defined as Other Barrow Town Centre Shopping Areas reflect the Framework definition of a Secondary Shopping Frontage. It is suggested that the northern portion of Dalton Road, the market, The Mall, Cavendish Street, Crellin Street, Scott Street, Forshaw Street, the portion of Portland Walk adjacent to the market and the units at the southern end of Dalton Road are included within the Secondary Shopping Frontage. NLP also suggests that a number of the areas currently within the defined Other Barrow Town Centre Shopping Areas are not included within the Secondary Shopping Frontages. These are: the retail units at Holker Street/Abbey Road; retail units fronting Rawlinson Street; and, units fronting the School Street car park (to the rear of Dalton Road).
- 9.17 It is necessary to define a PSA to allow for the robust application of the Framework tests. It is considered appropriate to define the areas within the suggested Primary Shopping Frontage and Secondary Shopping Frontage as the PSA.
- 9.18 The Framework also requires the definition of a Town Centre boundary. It is suggested that the Barrow in Furness Town Centre boundary should comprise the area bound by Rawlinson Street, Greengate Street, Church Street, Michaelson Road, Hindpool Road and Abbey Road, including the units at the corner of Abbey Road and Holker Street. This designation should include units on both sides of these roads.

## Dalton in Furness Town Centre

- 9.19 Whether a defined PSA is appropriate in addition to a town centre boundary is dependent upon the scale and layout of a centre. Dalton in Furness is a small, compact centre. In this case, it is neither necessary nor appropriate to separate the Town Centre boundary and PSA boundaries under the requirements of the Framework. It is therefore suggested that the Dalton Town Centre boundary is retained as shown on the Local Plan Review Proposals Map. To ensure clarity, the Council should indicate in the Local Plan that for the purposes of retail and town centre planning, the PSA is considered to be the town centre boundary.



## Other Designations

9.20

The Barrow Borough Local Plan Review (2001) designates an Edge of Centre area for retail development and Mixed Areas Around the Town Centre where retail development is permitted. It is not considered necessary to carry these designations forward into the Local Plan. The Framework tests are structured to allow edge of centre development where it can be demonstrated that such development cannot be accommodated in the town centre and would not have a severe adverse impact upon the health of the town centre.

## Conclusions

- 10.1 Barrow in Furness Borough Council commissioned Nathaniel Lichfield and Partners (NLP) to prepare a Retail and Town Centre Uses Study to advise on the strategy for Barrow in Furness and Dalton in Furness town centres. The Study is intended to inform development plan preparation and to be part of the evidence base of the Barrow in Furness Borough Local Plan.
- 10.2 The Study is informed by a new telephone survey of 400 residents undertaken across a number of sub-zones that are based on postcode sectors. The 2012 telephone survey was amalgamated with survey results for a number of sub-zones adopted in the South Lakeland Retail Study Update (2011). This creates a Survey Area which extended across Barrow in Furness Borough, South Lakeland District and parts of the Lake District National Park, the Yorkshire Dales National Park and Copeland District. A smaller Study Area was defined to enable an assessment of the area from which the great majority of convenience and comparison retail expenditure directed to Barrow in Furness Borough originates.

## Shopping Patterns 2013

- 10.3 Barrow in Furness Borough retains over 90% of the comparison retail expenditure generated in the Borough, which represents a very high comparison retention rate.
- 10.4 Barrow in Furness town centre attracts some 50% of comparison retail expenditure generated in the Borough and Dalton in Furness attracts only about 1%. A significant proportion of the comparison retail spending power of the Borough is directed to foodstores and retail parks within Barrow in Furness urban area, particularly Tesco Extra, Asda, Hindpool Retail Park and Hollywood Retail Park.
- 10.5 Retention of convenience shopping expenditure within the Borough is also at a very healthy level and above 98% in the Barrow in Furness and Walney Island areas. Barrow in Furness town centre attracts a very limited proportion of convenience retail expenditure with the significant proportion of convenience retail expenditure is directed to foodstores within Barrow in Furness urban area (Tesco Extra, Asda and Morrisons primarily).

## Retail Capacity Assessment

- 10.6 The retail capacity assessment identifies no capacity for additional convenience floorspace in Barrow in Furness or Dalton in Furness over the period to 2027.
- 10.7 Table 10.1 summarises the capacity for additional comparison retail floorspace in the Borough. Capacity beyond 2018 should be viewed with caution as there can be little certainty over long term economic performance and prosperity.

Table 10.1 Comparison Capacity by Centre

Centre	Comparison Capacity (sq. m net)			
	At 2013	At 2018	At 2023	At 2027
Barrow in Furness	0	759	2,640	4,801
Dalton in Furness	0	16	57	104
Other destinations in the Borough	0	3	10	17
Total	0	779	2,707	4,922

## Commercial Leisure Assessment

- 10.8 NLP undertook an assessment of the potential for Barrow in Furness to accommodate further commercial leisure uses up to 2027. The assessment indicates that the Borough may have potential to accommodate an additional six ten-pin bowling lanes.
- 10.9 Dalton in Furness includes a relatively high proportion of Class A3 and A5 units. This is reflective of its position in the retail hierarchy but the Council should consider carefully future planning applications for such uses to ensure that the retail function of the centre is not diminished.

## Advice by Centre

### Barrow in Furness

- 10.10 Barrow in Furness is the principal and dominant retail destination in the local area. It is the focus for comparison retail shopping in the Borough and the rural area to the north in South Lakeland and Copeland. The majority of convenience retail floorspace is located outside of Barrow in Furness town centre (Tesco Extra, Asda, Morrisons) and the town centre performs a limited convenience role. The comparison capacity identified in Section 6.0 is sufficient to support a significant extension to Barrow in Furness town centre and the sites at Hall Street and the former Alfred School, Duke Street are edge of centre sites that offer potential to accommodate new floorspace. The Council will need to consider any allocation of retail sites in context with the significant quantum of vacant floorspace within Barrow town centre. It would be reasonable to conclude that the vacant floorspace available overrides the need to identify a site suitable for expansion of the town centre, subject to evidence demonstrating that the floorspace available is suitable for the likely needs of operators over the Local Plan period.

- 10.11 All proposals for additional floorspace outside of the Primary Shopping Area<sup>7</sup> would be subject to the Framework tests, including a consideration of the availability and suitability of vacant floorspace within the town centre.
- 10.12 It is suggested that the Council defines in its Local Plan a town centre boundary, primary shopping area, primary shopping frontages and secondary shopping frontages for Barrow in Furness town centre. This will ensure robust applications of the Framework tests for future proposals for retail development.

### **Dalton in Furness**

- 10.13 Dalton in Furness performs a subordinate role to Barrow in Furness. It meets the day to day convenience retail needs of the town and the surrounding rural area but is not a significant main food or comparison retail shopping destination. The capacity assessment identifies scope for an additional 104 sq. m of comparison retail floorspace in the centre by 2027. Most appropriate would be to plan for the organic growth of existing businesses and premises to meet the capacity identified and this might be through re-occupation of existing vacant floorspace, the development of a small scale individual store or an extension to an existing store. This scale of floorspace for which capacity is identified is appropriate to the character of the centre.

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<sup>7</sup> Barrow Shopping Core/Other Town Centre Shopping Areas until replaced by a new Primary Shopping Area designation





# Appendix 1 Study Area





## **Appendix 2**

## **Household Survey Questionnaire & Raw Results**



# Appendix 3 PMRS Pedestrian Count



# **Appendix 4      Barrow in Furness Audit of Facilities**



## Appendix 5

## Dalton in Furness Schedule of Uses





# Appendix 6      Site Assessments



## **Appendix 7**

## **Analysis of Shopping Patterns & Retail Capacity**



## **Appendix 8**

## **Land Use Plans for Barrow in Furness and Dalton in Furness**

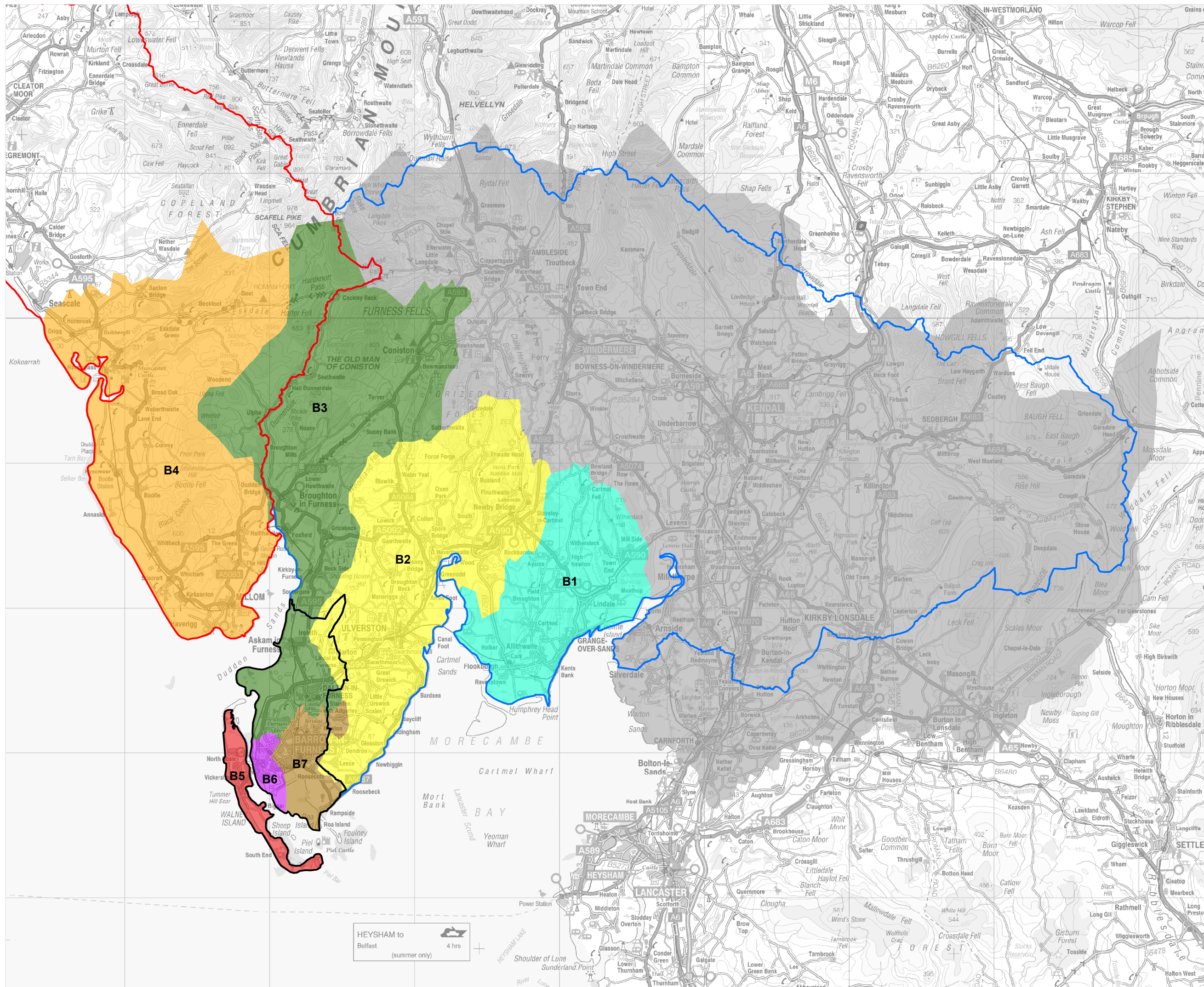


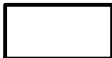










## **Appendix 9**

## **Schedule of Vacant Units in Barrow in Furness and Dalton in Furness**

# Appendix 1 Study Area





- Key**
-  Barrow-in-Furness Local Authority boundary
  -  Copeland Local Authority boundary
  -  South Lakeland Local Authority boundary
  -  Residual area surveyed for South Lakeland District Council, 2011
- Survey Zones**
-  Zone B1. Grange-over-Sands
  -  Zone B2. Ulverston
  -  Zone B3. Dalton in Furness, Askham in Furness and Coniston
  -  Zone B4. Millom and South Copeland
  -  Zone B5. Walney Island
  -  Zone B6. Barrow in Furness West
  -  Zone B7. Barrow in Furness East



Project	Barrow in Furness Retail Capacity Study
Title	Study Area
Client	Barrow in Furness Borough Council
Date	18.01.2013
Scale	-
Drawn by	MAR
Drg. No	GIS41162-005

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 GIS Reference: S:MA41162 - Barrow in Furness Retail Capacity Study/MA41162 - Barrow in Furness Retail Capacity Study - Study Area - 29.11.2012.mxd

HEYSHAM to Belfast (summer only) 4 hrs





## **Appendix 2**

## **Household Survey Questionnaire & Raw Results**

## Barrow-in-Furness Telephone Household Survey

**Good morning / afternoon / evening, I am ..... from NEMS market research, an independent market research company, and we are conducting a short survey in your area for Barrow-in-Furness Borough Council about use of shopping, leisure and cultural facilities. Do you have time to answer some questions?**

**QA Are you the person who does most of the shopping for the household for clothes and household goods, as well as food and groceries ?**

- 1 Yes GO TO Q01  
2 No - ask to speak to person, if not available close. CLOSE

**Q01 At which store or shop did you do your household's last main food and grocery shopping ?**  
DO NOT READ OUT. ONE ANSWER ONLY. PROBE FOR LOCATION OF STORE

- #Food Food Shopping List  
082 (Don't know / can't remember) GO TO Q03  
083 (Don't do this type of shopping) GO TO CLOSE

Those that shop via 'Internet / Mail Order' at Q01

**Q01A Which retailer did you last shop online with?**  
DO NOT READ OUT. ONE ANSWER ONLY

- 1 Asda  
2 Waitrose  
3 Ocado  
4 Sainsbury's  
5 Tesco  
6 Other (PLEASE WRITE IN)  
7 (Don't know / varies)

Not those that shop via 'Internet / Mail Order' at Q01 OR 'Don't know / can't remember' where they last went at Q01

**Q02 While you were on your last main food shop at (STORE MENTIONED AT Q01) did you, or anyone else with you carry out any of the following activities?**  
READ OUT. CAN BE MULTI-CODED

- 1 Go to Bank, Post Office, Building Society or Cash Point  
2 Get Petrol  
3 Shopping for other food items  
4 Shopping for non food items  
5 Window shopping / browsing  
6 Hairdressers, dry cleaners, or other service  
7 Cinema  
8 Theatre  
9 Pub / Bar / Restaurant  
A Nightclub / Live Music  
B Bingo  
C Health & Fitness Club  
D Tenpin Bowling  
E Museums/Galleries/Exhibitions  
F Libraries  
G Other (PLEASE WRITE IN)  
H (Nothing)

**Q03 Apart from (STORE MENTIONED AT Q01) is there any other store or shop at which you do your main food and grocery shopping ?**  
DO NOT READ OUT. ONE ANSWER ONLY. PROBE FOR LOCATION OF STORE

- #Food Food Shopping List  
082 (Don't know / varies)  
084 (Nowhere else)

**Q04 How do you normally travel to do your main food shopping?**  
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car - driver  
2 Car - passenger  
3 Bus / coach  
4 Disabled vehicle (e.g. mobility scooter)  
5 Train  
6 Taxi  
7 Walk  
8 Bicycle  
9 Use internet / get it delivered  
A Other (PLEASE WRITE IN)  
B (Don't know / varies)

Not those who shop only do their main food shopping via internet OR those who said 'Don't know' at Q01 AND Q03

**Q05 Where do you normally start your main food shopping trip from?**

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Home
- 2 Work
- 3 School
- 4 Leisure Activity
- 5 Barrow In Furness town centre
- 6 Dalton in Furness town centre
- 7 Other (PLEASE WRITE IN)
- 8 (Don't know / varies)

**Q06 In addition to your main food shopping, which store or shop did you last visit for small scale / top-up shopping for things like bread, milk or newspapers?**

DO NOT READ OUT. ONE ANSWER ONLY. PROBE FOR LOCATION OF STORE

- #Food Food Shopping List
- 082 (Don't know / can't remember)
  - 083 (Don't do this type of shopping)

**Q07 In which town or location do you buy most of your household's non-food shopping?**

DO NOT READ OUT. ONE ANSWER ONLY.

- #NonFood Non Food Shopping List
- 035 (Don't know / varies)

Not those who shop via 'Internet' or 'Catalogue / Mail order' at Q07

**Q08 While you were on your last shopping trip for non-food items at (LOCATION MENTIONED AT Q07) did you, or anyone else with you, carry out any of the following activities?**

READ OUT. CAN BE MULTI-CODED

- 1 Go to Bank, Post Office, Building Society or Cash Point
- 2 Get Petrol
- 3 Shopping for other food items
- 4 Shopping for non food items
- 5 Window shopping / browsing
- 6 Hairdressers, dry cleaners, or other service
- 7 Cinema
- 8 Theatre
- 9 Pub/ Bar/ Restaurant
- A Nightclub/ Live Music
- B Bingo
- C Health & Fitness Club
- D Tenpin Bowling
- E Museums/Galleries/Exhibitions
- F Libraries
- G Other (PLEASE WRITE IN)
- H (Nothing else)

Not those who shop via 'Internet / mail order / catalogue' at Q07

**Q09 How do you normally travel to do your non-food shopping?**

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car - driver
- 2 Car - passenger
- 3 Bus / coach
- 4 Disabled vehicle (e.g. mobility scooter)
- 5 Train
- 6 Taxi
- 7 Walk
- 8 Bicycle
- 9 Other (PLEASE WRITE IN)
- A (Don't know / varies)

**Q10 At which town or location did your household last buy clothes or shoes?**

DO NOT READ OUT. ONE ANSWER ONLY.

- #NonFood Non Food Shopping List
- 035 (Don't know / can't remember)
  - 036 (Don't do this type of shopping)

**Q11 At which town or location did your household last buy domestic electric appliances (e.g. fridges and kitchen items)?**

DO NOT READ OUT. ONE ANSWER ONLY.

- #NonFood Non Food Shopping List
- 035 (Don't know / can't remember)
  - 036 (Don't do this type of shopping)

**Q12 At which town or location did your household last buy other kinds of electric goods such as TV / Hi-Fi and computers?**

DO NOT READ OUT. ONE ANSWER ONLY

- #NonFood Non Food Shopping List  
035 (Don't know / can't remember)  
036 (Don't do this type of shopping)

**Q13 At which town or location did your household last buy furniture, soft furnishings or floor-coverings?**

DO NOT READ OUT. ONE ANSWER ONLY.

- #NonFood Non Food Shopping List  
035 (Don't know / can't remember)  
036 (Don't do this type of shopping)

**Q14 At which town or location did your household last buy DIY / hardware items and garden items?**

DO NOT READ OUT. ONE ANSWER ONLY.

- #NonFood Non Food Shopping List  
035 (Don't know / can't remember)  
036 (Don't do this type of shopping)

**Q15 At which town or location did your household last buy health, beauty and chemist items?**

DO NOT READ OUT. ONE ANSWER ONLY.

- #NonFood Non Food Shopping List  
035 (Don't know / can't remember)  
036 (Don't do this type of shopping)

**Q16 At which town or location did your household last buy other non-food items such as books, CDs, toys and gifts?**

DO NOT READ OUT. ONE ANSWER ONLY.

- #NonFood Non Food Shopping List  
035 (Don't know / can't remember)  
036 (Don't do this type of shopping)

**Q17 At which of the following town centres do you visit the shops, services or markets?**

READ OUT. DO NOT PROMPT

- 1 Barrow in Furness  
2 Dalton in Furness  
3 (Neither)

GO TO Q18  
GO TO Q20  
GO TO Q22

Those that visit Barrow in Furness at Q17

**Q18 How often do you visit shops, services or markets in Barrow-in-Furness?**

ONE ANSWER ONLY

- 1 Everyday  
2 2-3 times a week  
3 Once a week  
4 Once a fortnight  
5 Once a month  
6 Once every 2 months  
7 3 or 4 times a year  
8 Twice a year  
9 Once a year  
A Less often  
B (Don't know)  
C (Refused)

Those that visit Barrow in Furness at Q17

**Q19 What improvements, if anything, would make you visit Barrow in Furness town centre more often?**

DO NOT PROMPT. CODE UP TO 3 ANSWERS

- 1 Nothing  
2 Better choice of clothing shops  
3 Better choice of shops in general  
4 Better maintenance / cleanliness  
5 Better quality shops  
6 Better market  
7 Better sport/leisure, entertainment or arts and cultural facilities (PLEASE WRITE IN)  
8 Improved bus services  
9 More car parking  
A More food supermarkets  
B More large shops - department stores  
C More large shops - chain / well known stores  
D More traffic free areas / pedestrianisation  
E Other (PLEASE WRITE IN)  
F (Don't know)  
G (No improvements needed)

Those that visit Dalton in Furness at Q17

**Q20** **How often do you visit shops, services or markets in Dalton-in-Furness?**  
ONE ANSWER ONLY

- 1 Everyday
- 2 2-3 times a week
- 3 Once a week
- 4 Once a fortnight
- 5 Once a month
- 6 Once every 2 months
- 7 3 or 4 times a year
- 8 Twice a year
- 9 Once a year
- A Less often
- B (Don't know)
- C (Refused)

Those that visit Dalton in Furness at Q17

**Q21** **What improvements, if anything, would make you visit Dalton in Furness town centre more often?**  
DO NOT PROMPT. CODE UP TO 3 ANSWERS

- 1 Nothing
- 2 Better choice of clothing shops
- 3 Better choice of shops in general
- 4 Better maintenance / cleanliness
- 5 Better quality shops
- 6 Better market
- 7 Better sport/leisure, entertainment or arts and cultural facilities (PLEASE WRITE IN)
- 8 Improved bus services
- 9 More car parking
- A More food supermarkets
- B More large shops - department stores
- C More large shops - chain / well known stores
- D More traffic free areas / pedestrianisation
- E Other (PLEASE WRITE IN)
- F (Don't know)
- G (No improvements needed)

**Q22** **What type of goods or services, if any, do you regularly buy on the internet?**  
DO NOT PROMPT. CAN BE MULTICODED.

- 1 Nothing
- 2 Groceries
- 3 Clothes and Shoes
- 4 Domestic electrical appliances
- 5 Electrical TV, Hi-Fi and computers
- 6 Furniture, soft furnishings and floor coverings
- 7 DIY, hardware and homewares
- 8 Health and beauty, chemist items
- 9 Books, CDs, toys etc.
- A Travel goods (tickets, holidays etc)
- B Computer software / electronic games
- C Other (PLEASE WRITE IN)
- D (Don't know)

**Q23** **Do you or your family do any of the following leisure activities?**  
READ OUT. CAN BE MULTI-CODED

- 1 Cinema GO TO Q24
- 2 Theatre GO TO Q25
- 3 Pub / Bar / Restaurant GO TO Q26
- 5 Nightclub/live music GO TO Q27
- 6 Bingo GO TO Q28
- 7 Health & Fitness club GO TO Q29
- 8 Tenpin bowling GO TO Q30
- 9 (None of these) GO TO GEN

Those who visit 'Cinema' at Q23

**Q24** **Where did you or your family last visit the cinema?**

DO NOT READ OUT. ONE ANSWER ONLY

**Cinemas:**

- 001 Apollo Cinema, Hindpool Road, Barrow-in-Furness
- 002 Apollo Cinema, Central Drive, Morecambe
- 003 Roxy Cinema, Brogden Street, Ulverston
- 004 Royalty Cinema, Lake Road, Bowness-on-Windermere
- 005 The Dukes, Moor Lane, Lancaster
- 006 Vue Cinemas, Church Street, Lancaster

**Town/City Centres:**

- 007 Ambleside town centre
- 008 Barrow-in-Furness town centre
- 009 Bowness town centre
- 010 Carlisle
- 011 Carnforth
- 012 Coniston
- 013 Dalton-in-Furness town centre
- 014 Grange over Sands town centre
- 015 Grasmere
- 016 Higher Bentham
- 017 Ingleton Village
- 018 Kendal town centre
- 019 Kirkby Lonsdale district centre
- 020 Lancaster
- 021 Manchester
- 022 Milnthorpe town centre
- 023 Newcastle-upon-Tyne
- 024 Penrith
- 025 Preston
- 026 Sedbergh local centre
- 027 Staveley

**Others:**

- 028 Other (PLEASE WRITE IN)
- 029 (Don't know / can't remember)

Those who visit the 'Theatre' at Q23

**Q25** **Where did you or your family last visit the Theatre?**

DO NOT READ OUT. ONE ANSWER ONLY

**Theatres:**

- 001 Coronation Hall, County Square, Ulverston
- 002 Grand Theatre, Saint Leonard's Gate, Lancaster
- 003 Heron Theatre, Stanley Street, Milnthorpe
- 004 Proto-type Theatre, Meeting House Lane, Lancaster
- 005 The Brewery Theatre, Highgate, Kendal
- 006 The Forum, Duke Street, Barrow-in-Furness
- 007 The Old Laundry Theatre, Crag Brow, Bowness-on-Windermere
- 008 Winter Gardens Theatre, Marine Road Central, Morecambe

**Town/City Centres:**

- 009 Ambleside town centre
- 010 Barrow-in-Furness town centre
- 011 Bowness town centre
- 012 Carlisle
- 013 Carnforth
- 014 Coniston
- 015 Dalton-in-Furness town centre
- 016 Grange over Sands town centre
- 017 Grasmere
- 018 Higher Bentham
- 019 Ingleton Village
- 020 Kendal town centre
- 021 Kirkby Lonsdale district centre
- 022 Lancaster
- 023 Manchester
- 024 Milnthorpe town centre
- 025 Newcastle-upon-Tyne
- 026 Penrith
- 027 Preston
- 028 Sedbergh local centre
- 029 Staveley

**Others:**

- 030 Other (PLEASE WRITE IN)
- 031 (Don't know / can't remember)

Those that go to a 'Pub / Bar / Restaurant' at Q23

**Q26** **Where did you or your family last visit a pub / bar / restaurant?**  
DO NOT READ OUT. ONE ANSWER ONLY

***Town/City Centres:***

- 001 Ambleside town centre
- 002 Barrow-in-Furness town centre
- 003 Bowness town centre
- 004 Carlisle
- 005 Carnforth
- 006 Coniston
- 007 Dalton-in-Furness town centre
- 008 Grange over Sands town centre
- 009 Grasmere
- 010 Higher Bentham
- 011 Ingleton Village
- 012 Kendal town centre
- 013 Kirkby Lonsdale district centre
- 014 Lancaster
- 015 Manchester
- 016 Milnthorpe town centre
- 017 Newcastle-upon-Tyne
- 018 Penrith
- 019 Preston
- 020 Sedbergh local centre
- 021 Staveley
- Others:**
- 022 Other (PLEASE WRITE IN)
- 023 (Don't know / can't remember)

Those who visit a 'Nightclub / live music venue' at Q23

**Q27** **Where did you or your family last visit a nightclub / live music venue?**  
DO NOT READ OUT. ONE ANSWER ONLY

***Nightclubs / music venue:***

- 001 Bar 5 & The Nines, Dalkeith Street, Barrow-in-furness
- 002 Club M, Cornwallis Street, Barrow-in-Furness
- 003 Elements Nightclub, North Road, Lancaster
- 004 Scorpio Nightclub, Lawson Street, Barrow-in-Furness
- 005 The Sugarhouse, Sugar House Alley, Lancaster

***Town/City Centres:***

- 006 Ambleside town centre
- 007 Barrow-in-Furness town centre
- 008 Bowness town centre
- 009 Carlisle
- 010 Carnforth
- 011 Coniston
- 012 Dalton-in-Furness town centre
- 013 Grange over Sands town centre
- 014 Grasmere
- 015 Higher Bentham
- 016 Ingleton Village
- 017 Kendal town centre
- 018 Kirkby Lonsdale district centre
- 019 Lancaster
- 020 Manchester
- 021 Milnthorpe town centre
- 022 Newcastle-upon-Tyne
- 023 Penrith
- 024 Preston
- 025 Sedbergh local centre
- 026 Staveley
- Others:**
- 027 Other (PLEASE WRITE IN)
- 028 (Don't know / can't remember)



Those that go to 'Bingo' at Q23

**Q28 Where did you or your family last go to play bingo?**

DO NOT READ OUT. ONE ANSWER ONLY

***Bingo hall:***

- 001 Gala Bing, King Street, Lancaster
- 002 Gala Bingo, Marine Road East, Morecambe
- 003 Top Ten Bingo, Hollywood Park, Barrow-in-Furness

***Town/City Centres:***

- 004 Ambleside town centre
- 005 Barrow-in-Furness town centre
- 006 Bowness town centre
- 007 Carlisle
- 008 Carnforth
- 009 Coniston
- 010 Dalton-in-Furness town centre
- 011 Grange over Sands town centre
- 012 Grasmere
- 013 Higher Bentham
- 014 Ingleton Village
- 015 Kendal town centre
- 016 Kirkby Lonsdale district centre
- 017 Lancaster
- 018 Manchester
- 019 Milnthorpe town centre
- 020 Newcastle-upon-Tyne
- 021 Penrith
- 022 Preston
- 023 Sedbergh local centre
- 024 Staveley

***Others:***

- 025 Other (PLEASE WRITE IN)
- 026 (Don't know / can't remember)

Those that visit a 'Health club / gym' at Q23

**Q29 Where did you or your family last go to a health club/gym?**

DO NOT READ OUT. ONE ANSWER ONLY

***Health clubs / gyms:***

- 001 D S Fitness Centre, Abbey Road, Barrow-in-Furness
- 002 Dalton Leisure Centre, Chapel Street, Dalton-in-Furness
- 003 DW Sports Fitness, Hindpool Road, Barrow-in-Furness
- 004 Figureform, Ironworks Road, Barrow-in-Furness
- 005 Flexappeal Fitness Sports Club, Hartington Street, Barrow-in-Furness
- 006 Furness Health Studio, 48 Greengate Street, Barrow-in-Furness
- 007 Nuffield Health Fitness Centre, Hindpool Road, Barrow-in-Furness
- 008 The Park Leisure Centre, Greengate Street, Barrow-in-Furness

***Town/City Centres:***

- 009 Ambleside town centre
- 010 Barrow-in-Furness town centre
- 011 Bowness town centre
- 012 Carlisle
- 013 Carnforth
- 014 Coniston
- 015 Dalton-in-Furness town centre
- 016 Grange over Sands town centre
- 017 Grasmere
- 018 Higher Bentham
- 019 Ingleton Village
- 020 Kendal town centre
- 021 Kirkby Lonsdale district centre
- 022 Lancaster
- 023 Manchester
- 024 Milnthorpe town centre
- 025 Newcastle-upon-Tyne
- 026 Penrith
- 027 Preston
- 028 Sedbergh local centre
- 029 Staveley
- 030 Other (PLEASE WRITE IN)
- 031 (Don't know / can't remember)

Those that go 'Tenpin bowling' at Q23  
**Q30 Where did you or your family last go for tenpin bowling?**  
DO NOT READ OUT. ONE ANSWER ONLY

**Tenpin Bowling Centres:**  
001 Morecambe Superbowl, Central Drive, Morecambe

**Town/City Centres:**  
002 Ambleside town centre  
003 Barrow-in-Furness town centre  
004 Bowness town centre  
005 Carlisle  
006 Carnforth  
007 Coniston  
008 Dalton-in-Furness town centre  
009 Grange over Sands town centre  
010 Grasmere  
011 Higher Bentham  
012 Ingleton Village  
013 Kendal town centre  
014 Kirkby Lonsdale district centre  
015 Lancaster  
016 Manchester  
017 Milnthorpe town centre  
018 Newcastle-upon-Tyne  
019 Penrith  
020 Preston  
021 Sedbergh local centre  
022 Staveley

**Others:**  
023 Other (PLEASE WRITE IN)  
024 (Don't know / can't remember)

**GEN Gender:**  
CODE FROM OBSERVATION

1 Male  
2 Female

**AGE Can I ask, how old are you ?**

1 18-24  
2 25-34  
3 35-44  
4 45-54  
5 55-64  
6 65+  
7 (Refused)

**OCC What is the occupation of the chief income earner in your household ?**  
(IF RETIRED, ASK FOR PREVIOUS OCCUPATION)

1 Occupation / job description (PLEASE WRITE IN)  
2 Retired - state pension only  
3 Full time student  
4 (Refused)

**LAN Where English is not your first language, please specify your main language**  
DO NOT READ OUT. ONE ANSWER ONLY.

1 No other language / English is my first language  
2 Other language (PLEASE WRITE IN)  
3 (Don't know / varies)  
4 (Refused)

**DIS Do you consider you have a disability? If so, what is the nature of your disability?**  
DO NOT READ OUT. ONE ANSWER ONLY.

1 No disabilities  
2 Disability (PLEASE WRITE IN)  
3 (Don't know)  
4 (Refused)

**Thank & Close**



# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11		Zone 12		Zone 13		Zone 14		
<b>Q01 At which store or shop did you do your household's last main food and grocery shopping ?</b>										
Aldi, Hindpool Road, Barrow in Furness	3.0%	12	0.0%	0	6.0%	6	3.0%	3	3.0%	3
Aldi, Risedale Road, Barrow in Furness	4.5%	18	0.0%	0	4.0%	4	4.0%	4	10.0%	10
Asda, Walney Road, Barrow in Furness	30.5%	122	22.0%	22	31.0%	31	44.0%	44	25.0%	25
Booths, Oubas Hill, Ulverston	0.8%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Co-op, Plymouth Street, Walney Island	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Co-op, Roose Road, Barrow in Furness	0.5%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Iceland, Hindpool Road, Barrow in Furness	0.5%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Marks and Spencer, Dalton Road, Barrow in Furness	0.8%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Morrisons, Derwent Drive, Workington	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flattwalks, Whitehaven	1.5%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0
Morrisons, Katherine Avenue, Kendal	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Strand, Barrow in Furness	16.0%	64	5.0%	5	18.0%	18	19.0%	19	22.0%	22
Sainsbury's, Cable Street, Lancaster	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	24.0%	96	9.0%	9	34.0%	34	27.0%	27	26.0%	26
Tesco Metro, Flass Lane, Barrow in Furness	2.5%	10	0.0%	0	0.0%	0	0.0%	0	10.0%	10
Tesco, Bransty Row, North Shore, Whitehaven	2.0%	8	8.0%	8	0.0%	0	0.0%	0	0.0%	0
Tesco, Lancashire Road, Millom	9.8%	39	39.0%	39	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, Bootle	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Internet / Mail Order	2.0%	8	5.0%	5	1.0%	1	0.0%	0	2.0%	2
Base:		400		100		100		100		100

**Q01A Which retailer did you last shop online with?***Those who shop via 'Internet / mail order' at Q01*

Asda	25.0%	2	20.0%	1	0.0%	0	0.0%	0	50.0%	1
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	75.0%	6	80.0%	4	100.0%	1	0.0%	0	50.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		8		5		1		0		2

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14
<b>Q02 While you were on your last main food shop at (STORE MENTIONED AT Q01) did you, or anyone else with you carry out any of the following activities? [MR/PR]</b>					
<i>Not those who shop via 'Internet / mail order' at Q01 OR 'Don't know / can't remember where they last went at Q01</i>					
Go to Bank, Post Office, Building Society or Cash Point	25.5% 100	27.4% 26	22.2% 22	29.0% 29	23.5% 23
Get Petrol	27.6% 108	30.5% 29	30.3% 30	26.0% 26	23.5% 23
Shopping for other food items	26.8% 105	27.4% 26	18.2% 18	39.0% 39	22.4% 22
Shopping for non food items	26.8% 105	30.5% 29	23.2% 23	35.0% 35	18.4% 18
Window shopping / browsing	10.7% 42	8.4% 8	13.1% 13	13.0% 13	8.2% 8
Hairdressers, dry cleaners, or other service	2.3% 9	3.2% 3	2.0% 2	1.0% 1	3.1% 3
Cinema	0.5% 2	1.1% 1	1.0% 1	0.0% 0	0.0% 0
Theatre	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Pub / Bar / Restaurant	3.8% 15	6.3% 6	4.0% 4	4.0% 4	1.0% 1
Nightclub / Live Music	0.3% 1	0.0% 0	1.0% 1	0.0% 0	0.0% 0
Bingo	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Health & Fitness Club	1.5% 6	3.2% 3	0.0% 0	1.0% 1	2.0% 2
Tenpin Bowling	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Museums/Galleries/Exhibitions	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Libraries	0.8% 3	0.0% 0	0.0% 0	2.0% 2	1.0% 1
Other	1.8% 7	4.2% 4	2.0% 2	1.0% 1	0.0% 0
(Nothing)	38.5% 151	29.5% 28	42.4% 42	38.0% 38	43.9% 43
Base:	392	95	99	100	98

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q03 Apart from (STORE MENTIONED AT Q01) is there any other store or shop at which you do your main food and grocery shopping ?</b>										
Aldi, Appleby Road, Kendal	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Hindpool Road, Barrow in Furness	5.3%	21	2.0%	2	7.0%	7	7.0%	7	5.0%	5
Aldi, Preston Street, Whitehaven	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Risedale Road, Barrow in Furness	2.5%	10	0.0%	0	4.0%	4	3.0%	3	3.0%	3
Asda, Dunmail Park, Workington	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Walney Road, Barrow in Furness	18.0%	72	14.0%	14	24.0%	24	17.0%	17	17.0%	17
B&M, Hollywood Retail Park, Hindpool Lane, Barrow in Furness	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Booths, Oubas Hill, Ulverston	0.8%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Co-op, Ainslie Street, Barrow in Furness	0.8%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Co-op, Harrell Lane, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Lapstone Road, Millom	0.8%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Oxford Street, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Plymouth Street, Walney Island	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Home Bargains, Walney Retail Park, Barrow in Furness	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Iceland, Hindpool Road, Barrow in Furness	1.3%	5	1.0%	1	1.0%	1	2.0%	2	1.0%	1
Marks and Spencer, Dalton Road, Barrow in Furness	3.0%	12	0.0%	0	1.0%	1	6.0%	6	5.0%	5
Morrisons, Flattwalks, Whitehaven	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, The Strand, Barrow in Furness	13.8%	55	13.0%	13	11.0%	11	16.0%	16	15.0%	15
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	14.0%	56	5.0%	5	19.0%	19	13.0%	13	19.0%	19
Tesco Metro, Flass Lane, Barrow in Furness	1.8%	7	0.0%	0	0.0%	0	1.0%	1	6.0%	6
Tesco, Bransty Row, North Shore, Whitehaven	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Lancashire Road, Millom	1.8%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Local shops, Back Barrow	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Barrow in Furness	2.0%	8	1.0%	1	4.0%	4	2.0%	2	1.0%	1
Local shops, Cockermouth	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Millom	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Waberthwaite	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Market, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Internet / Mail Order	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	7	2.0%	2	1.0%	1	2.0%	2	2.0%	2
(Nowhere else)	28.3%	113	42.0%	42	23.0%	23	27.0%	27	21.0%	21
Base:		400		100		100		100		100

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q04 How do you normally travel to do your main food shopping?</b>										
<i>Not those who only shop via the internet for their main food shopping</i>										
Car - driver	68.6%	271	65.3%	64	73.7%	73	59.0%	59	76.5%	75
Car - passenger	13.7%	54	17.3%	17	11.1%	11	13.0%	13	13.3%	13
Bus / coach	3.5%	14	2.0%	2	6.1%	6	3.0%	3	3.1%	3
Disabled vehicle (e.g. mobility scooter)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Taxi	2.3%	9	0.0%	0	3.0%	3	5.0%	5	1.0%	1
Walk	5.8%	23	3.1%	3	1.0%	1	15.0%	15	4.1%	4
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use internet / get it delivered	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.6%	22	11.2%	11	5.1%	5	4.0%	4	2.0%	2
Base:		395		98		99		100		98

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q05 Where do you normally start your main food shopping trip from?</b>										
<i>Not those who only shop via the internet for their main food shopping</i>										
Home	88.1%	348	87.8%	86	85.9%	85	87.0%	87	91.8%	90
Work	3.8%	15	0.0%	0	6.1%	6	6.0%	6	3.1%	3
School	0.5%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Leisure Activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barrow In Furness town centre	1.3%	5	0.0%	0	1.0%	1	1.0%	1	3.1%	3
Dalton in Furness town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.3%	25	12.2%	12	6.1%	6	5.0%	5	2.0%	2
Base:		395		98		99		100		98

## Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q06 In addition to your main food shopping, which store or shop did you last visit for small scale / top-up shopping for things like bread, milk or newspapers?</b>										
Aldi, Hindpool Road, Barrow in Furness	2.3%	9	0.0%	0	4.0%	4	3.0%	3	2.0%	2
Aldi, Preston Street, Whitehaven	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Risedale Road, Barrow in Furness	3.5%	14	0.0%	0	0.0%	0	3.0%	3	11.0%	11
Asda, Walney Road, Barrow in Furness	7.3%	29	0.0%	0	11.0%	11	13.0%	13	5.0%	5
B&M, Hollywood Retail Park, Hindpool Lane, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Booths, Oubas Hill, Ulverston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Ainslie Street, Barrow in Furness	6.5%	26	1.0%	1	9.0%	9	13.0%	13	3.0%	3
Co-op, Compston Road, Ambleside	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-op, Harrell Lane, Barrow in Furness	0.8%	3	0.0%	0	1.0%	1	0.0%	0	2.0%	2
Co-op, Island Road, Barrow in Furness	0.5%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Co-op, Lapstone Road, Millom	1.8%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Street, Dalton in Furness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Oxford Street, Barrow in Furness	3.3%	13	0.0%	0	0.0%	0	11.0%	11	2.0%	2
Co-op, Plymouth Street, Walney Island	4.0%	16	0.0%	0	16.0%	16	0.0%	0	0.0%	0
Co-op, Roose Road, Barrow in Furness	2.0%	8	0.0%	0	0.0%	0	0.0%	0	8.0%	8
Iceland, Hindpool Road, Barrow in Furness	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Marks and Spencer, Penny Street, Lancaster	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer, Dalton Road, Barrow in Furness	3.0%	12	0.0%	0	1.0%	1	4.0%	4	7.0%	7
Morrisons, The Strand, Barrow in Furness	5.3%	21	1.0%	1	4.0%	4	9.0%	9	7.0%	7
Spar, Duke Street, Millom	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Spar, Mill Lane, Walney Island	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	5.5%	22	1.0%	1	11.0%	11	5.0%	5	5.0%	5
Tesco Metro, Flass Lane, Barrow in Furness	7.0%	28	0.0%	0	0.0%	0	2.0%	2	26.0%	26
Tesco, Lancashire Road, Millom	12.3%	49	49.0%	49	0.0%	0	0.0%	0	0.0%	0
Local shops, Barrow in Furness	8.0%	32	1.0%	1	12.0%	12	12.0%	12	7.0%	7
Local shops, Bootle	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Eskdale Green	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Gosforth	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Haverigg	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Holmrook	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Kendal	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Millom	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Seascale	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Walney Island	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Local shops, Whitehaven	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Market, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Internet / Mail Order	0.5%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
(Don't know / can't remember)	0.5%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
(Don't do this type of shopping)	18.8%	75	19.0%	19	23.0%	23	20.0%	20	13.0%	13
Base:		400		100		100		100		100



## Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11		Zone 12		Zone 13		Zone 14		
<b>Q07 In which town or location do you buy most of your household's non-food shopping?</b>										
Aldi, Hindpool Road, Barrow in Furness	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Asda, Walney Road, Barrow in Furness	4.3%	17	0.0%	0	6.0%	6	10.0%	10	1.0%	1
Morrisons, The Strand, Barrow in Furness	1.5%	6	0.0%	0	1.0%	1	4.0%	4	1.0%	1
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	4.5%	18	0.0%	0	10.0%	10	2.0%	2	6.0%	6
Ambleside town centre	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness town centre	62.3%	249	59.0%	59	61.0%	61	62.0%	62	67.0%	67
Blackpool	1.3%	5	0.0%	0	3.0%	3	1.0%	1	1.0%	1
Carlisle	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Grasmere	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Kendal town centre	1.3%	5	2.0%	2	2.0%	2	0.0%	0	1.0%	1
Lancaster	0.8%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2
Leeds	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Leicester	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Manchester	1.5%	6	1.0%	1	1.0%	1	4.0%	4	0.0%	0
Millom	2.0%	8	8.0%	8	0.0%	0	0.0%	0	0.0%	0
Newcastle-upon-Tyne	0.5%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Preston	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Ulverston	1.0%	4	1.0%	1	2.0%	2	0.0%	0	1.0%	1
Walney Island	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Warrington	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Whitehaven	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Workington	1.3%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0
York	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Corner House Park, Barrow in Furness (Homebase, Halfords)	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hindpool Retail Park, Barrow in Furness (Next, The Range, Carpetright)	1.5%	6	1.0%	1	2.0%	2	1.0%	1	2.0%	2
Hollywood Retail Park, Barrow in Furness (Comet, Currys)	2.0%	8	1.0%	1	2.0%	2	3.0%	3	2.0%	2
Trafford Centre, Manchester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Walney Road Retail Park, Barrow in Furness (Argos, Matalan)	3.0%	12	5.0%	5	4.0%	4	2.0%	2	1.0%	1
Internet / mail order / catalogue	5.8%	23	8.0%	8	2.0%	2	4.0%	4	9.0%	9
(Don't know / varies)	1.8%	7	1.0%	1	0.0%	0	3.0%	3	3.0%	3
Base:		400		100		100		100		100

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q08 While you were on your last shopping trip for non-food items at (LOCATION MENTIONED AT Q07) did you, or anyone else with you, carry out any of the following activities? [MR/PR]</b>										
<i>Not those that shop via 'Internet / mail order / catalogue' at Q07</i>										
Go to Bank, Post Office, Building Society or Cash Point	40.1%	151	31.5%	29	41.8%	41	47.9%	46	38.5%	35
Get Petrol	12.7%	48	21.7%	20	8.2%	8	11.5%	11	9.9%	9
Shopping for other food items	22.3%	84	30.4%	28	15.3%	15	26.0%	25	17.6%	16
Shopping for non food items	44.6%	168	37.0%	34	39.8%	39	54.2%	52	47.3%	43
Window shopping / browsing	29.4%	111	21.7%	20	32.7%	32	32.3%	31	30.8%	28
Hairdressers, dry cleaners, or other service	2.9%	11	1.1%	1	4.1%	4	4.2%	4	2.2%	2
Cinema	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Pub/ Bar/ Restaurant	10.9%	41	12.0%	11	11.2%	11	9.4%	9	11.0%	10
Nightclub/ Live Music	0.8%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Bingo	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Health & Fitness Club	1.3%	5	3.3%	3	2.0%	2	0.0%	0	0.0%	0
Tenpin Bowling	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Museums/Galleries/Exhibitions	0.5%	2	1.1%	1	0.0%	0	0.0%	0	1.1%	1
Libraries	1.1%	4	1.1%	1	1.0%	1	0.0%	0	2.2%	2
Other	1.6%	6	3.3%	3	2.0%	2	1.0%	1	0.0%	0
Visit a Cafe / Restaurant / Public house	5.0%	19	6.5%	6	2.0%	2	6.3%	6	5.5%	5
(Nothing else)	27.3%	103	26.1%	24	31.6%	31	24.0%	23	27.5%	25
Base:		377		92		98		96		91

### Q09 How do you normally travel to do your non-food shopping?

*Not those that shop via 'Internet / mail order / catalogue' at Q07*

Car - driver	62.3%	235	71.7%	66	68.4%	67	41.7%	40	68.1%	62
Car - passenger	12.7%	48	18.5%	17	9.2%	9	9.4%	9	14.3%	13
Bus / coach	8.0%	30	3.3%	3	16.3%	16	4.2%	4	7.7%	7
Disabled vehicle (e.g. mobility scooter)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.9%	7	3.3%	3	1.0%	1	3.1%	3	0.0%	0
Taxi	1.3%	5	0.0%	0	2.0%	2	2.1%	2	1.1%	1
Walk	12.7%	48	3.3%	3	3.1%	3	36.5%	35	7.7%	7
Bicycle	0.5%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.1%	1
Base:		377		92		98		96		91

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q10 At which town or location did your household last buy clothes or shoes?</b>										
Asda, Walney Road, Barrow in Furness	4.0%	16	2.0%	2	5.0%	5	8.0%	8	1.0%	1
Morrisons, The Strand, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	2.5%	10	0.0%	0	4.0%	4	4.0%	4	2.0%	2
Ambleside town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ashbourne	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness town centre	49.8%	199	46.0%	46	45.0%	45	53.0%	53	55.0%	55
Blackpool	1.5%	6	1.0%	1	2.0%	2	1.0%	1	2.0%	2
Bolton	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bowness town centre	0.8%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Carlisle	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.8%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Cockermouth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Dalton in Furness	1.0%	4	0.0%	0	3.0%	3	1.0%	1	0.0%	0
Egremont	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Grange over Sands town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hawkshead Village	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kendal town centre	1.5%	6	1.0%	1	1.0%	1	2.0%	2	2.0%	2
Keswick	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lancaster	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Leeds	0.5%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Leicester	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Liverpool	2.3%	9	1.0%	1	2.0%	2	2.0%	2	4.0%	4
Luton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Manchester	4.8%	19	5.0%	5	5.0%	5	4.0%	4	5.0%	5
Millom	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Newcastle-upon-Tyne	0.8%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1
Preston	1.0%	4	0.0%	0	1.0%	1	2.0%	2	1.0%	1
Rugby	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Skipton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ulverston	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Wakefield	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Warrington	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Whitehaven	1.3%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Wigan	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Workington	1.0%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0
York	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Boundary Mill Stores, Vivary Way, Colne	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Cheshire Oaks Outlet, Kinsey Road, Ellesmere Port	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hindpool Retail Park, Barrow in Furness (Next, The Range, Carpetright)	4.5%	18	4.0%	4	6.0%	6	3.0%	3	5.0%	5
Middlebrook Retail Park, The Linkway, Horwich, Bolton	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
South Lakeland Retail Park, Queen Katherine Avenue, Kendal	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Trafford Centre, Manchester	0.5%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Walney Road Retail Park, Barrow in Furness (Argos, Matalan)	2.5%	10	1.0%	1	5.0%	5	2.0%	2	2.0%	2
Internet / mail order / catalogue	10.5%	42	15.0%	15	13.0%	13	6.0%	6	8.0%	8
(Don't know / can't remember)	0.8%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0
(Don't do this type of shopping)	1.3%	5	1.0%	1	3.0%	3	1.0%	1	0.0%	0
Base:		400		100		100		100		100

## Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q11 At which town or location did your household last buy domestic electric appliances (e.g. fridges and kitchen items)?</b>										
Aldi, Risedale Road, Barrow in Furness	0.5%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Asda, Walney Road, Barrow in Furness	2.3%	9	0.0%	0	2.0%	2	5.0%	5	2.0%	2
Power World, Lapstone Road, Millom	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	5.0%	20	0.0%	0	10.0%	10	4.0%	4	6.0%	6
Tesco, Lancashire Road, Millom	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness town centre	15.3%	61	14.0%	14	12.0%	12	18.0%	18	17.0%	17
Kendal town centre	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Millom	5.5%	22	22.0%	22	0.0%	0	0.0%	0	0.0%	0
Preston	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Seascale	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Ulverston	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Whitehaven	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Workington	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Corner House Park, Barrow in Furness (Homebase, Halfords)	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Derwent Howe Retail Park, Workington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Hindpool Retail Park, Barrow in Furness (Next, The Range, Carpetright)	1.0%	4	0.0%	0	1.0%	1	1.0%	1	2.0%	2
Hollywood Retail Park, Barrow in Furness (Comet, Currys)	37.5%	150	19.0%	19	51.0%	51	40.0%	40	40.0%	40
Walney Road Retail Park, Barrow in Furness (Argos, Matalan)	2.5%	10	2.0%	2	2.0%	2	5.0%	5	1.0%	1
Internet / mail order / catalogue	14.3%	57	17.0%	17	12.0%	12	11.0%	11	17.0%	17
(Don't know / can't remember)	2.0%	8	4.0%	4	0.0%	0	1.0%	1	3.0%	3
(Don't do this type of shopping)	10.0%	40	7.0%	7	9.0%	9	12.0%	12	12.0%	12
Base:		400		100		100		100		100

## Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q12 At which town or location did your household last buy other kinds of electric goods such as TV / Hi-Fi and computers?</b>										
Aldi, Hindpool Road, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Risedale Road, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Walney Road, Barrow in Furness	1.8%	7	0.0%	0	3.0%	3	4.0%	4	0.0%	0
Power World, Lapstone Road, Millom	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Searle Audio, Haws View Industrial Estate, Barrow in Furness	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	9.5%	38	6.0%	6	16.0%	16	7.0%	7	9.0%	9
Barrow in Furness town centre	14.8%	59	16.0%	16	9.0%	9	8.0%	8	26.0%	26
Manchester	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Millom	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Preston	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ulverston	1.0%	4	0.0%	0	1.0%	1	1.0%	1	2.0%	2
Whitehaven	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Workington	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Corner House Park, Barrow in Furness (Homebase, Halfords)	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Derwent Howe Retail Park, Workington	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Hindpool Retail Park, Barrow in Furness (Next, The Range, Carpetright)	1.3%	5	3.0%	3	0.0%	0	0.0%	0	2.0%	2
Hollywood Retail Park, Barrow in Furness (Comet, Currys)	35.5%	142	25.0%	25	37.0%	37	42.0%	42	38.0%	38
Walney Road Retail Park, Barrow in Furness (Argos, Matalan)	3.8%	15	3.0%	3	4.0%	4	7.0%	7	1.0%	1
Internet / mail order / catalogue	15.3%	61	17.0%	17	15.0%	15	18.0%	18	11.0%	11
(Don't know / can't remember)	2.5%	10	6.0%	6	1.0%	1	1.0%	1	2.0%	2
(Don't do this type of shopping)	9.8%	39	9.0%	9	12.0%	12	10.0%	10	8.0%	8
Base:		400		100		100		100		100

## Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11		Zone 12		Zone 13		Zone 14		
<b>Q13 At which town or location did your household last buy furniture, soft furnishings or floor-coverings?</b>										
B&Q, Cornmill Park, Barrow in Furness	0.5%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Empire Carpets, The Arch, Walney Road, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	0.8%	3	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Williams Floor Coverings, St Georges Road, Millom	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness town centre	31.5%	126	24.0%	24	33.0%	33	28.0%	28	41.0%	41
Bolton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bowness town centre	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Carlisle	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Dalton in Furness	1.0%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0
Gosforth	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kendal town centre	0.5%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Manchester	1.3%	5	2.0%	2	0.0%	0	1.0%	1	2.0%	2
Millom	4.8%	19	19.0%	19	0.0%	0	0.0%	0	0.0%	0
Preston	1.5%	6	1.0%	1	1.0%	1	3.0%	3	1.0%	1
Warrington	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Whitehaven	0.8%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Corner House Park, Barrow in Furness (Homebase, Halfords)	1.8%	7	2.0%	2	2.0%	2	1.0%	1	2.0%	2
Derwent Howe Retail Park, Workington	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.8%	3	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Hindpool Retail Park, Barrow in Furness (Next, The Range, Carpetright)	9.5%	38	4.0%	4	13.0%	13	12.0%	12	9.0%	9
Hollywood Retail Park, Barrow in Furness (Comet, Currys)	4.3%	17	2.0%	2	4.0%	4	6.0%	6	5.0%	5
Middlebrook Retail Park, The Linkway, Horwich, Bolton	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Milton Link, Edinburgh	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Walney Road Retail Park, Barrow in Furness (Argos, Matalan)	7.0%	28	5.0%	5	12.0%	12	7.0%	7	4.0%	4
Waterfront Business Park, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Internet / mail order / catalogue	9.5%	38	7.0%	7	12.0%	12	7.0%	7	12.0%	12
(Don't know / can't remember)	3.8%	15	4.0%	4	1.0%	1	6.0%	6	4.0%	4
(Don't do this type of shopping)	17.3%	69	14.0%	14	18.0%	18	23.0%	23	14.0%	14
Base:		400		100		100		100		100

## Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11		Zone 12		Zone 13		Zone 14		
<b>Q14 At which town or location did your household last buy DIY / hardware items and garden items?</b>										
Asda, Walney Road, Barrow in Furness	0.5%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0
B&Q, Cornmill Park, Barrow in Furness	7.5%	30	9.0%	9	13.0%	13	7.0%	7	1.0%	1
Builders Supply Barrow, Bank Lane, Barrow in Furness	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Jewsons, Hibbert Road, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Screwfix, Pheonix Court, Barrow in Furness	0.5%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Barrow in Furness town centre	21.8%	87	15.0%	15	18.0%	18	21.0%	21	33.0%	33
Dalton in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Gosforth	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Millom	6.0%	24	24.0%	24	0.0%	0	0.0%	0	0.0%	0
Preston	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Seascale	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Whitehaven	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Workington	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Corner House Park, Barrow in Furness (Homebase, Halfords)	16.5%	66	8.0%	8	17.0%	17	17.0%	17	24.0%	24
Derwent Howe Retail Park, Workington	1.3%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Hindpool Retail Park, Barrow in Furness (Next, The Range, Carpetright)	21.5%	86	10.0%	10	29.0%	29	25.0%	25	22.0%	22
Hollywood Retail Park, Barrow in Furness (Comet, Currys)	1.0%	4	2.0%	2	1.0%	1	0.0%	0	1.0%	1
Walney Road Retail Park, Barrow in Furness (Argos, Matalan)	4.3%	17	1.0%	1	2.0%	2	10.0%	10	4.0%	4
Internet / mail order / catalogue	2.5%	10	7.0%	7	0.0%	0	1.0%	1	2.0%	2
(Don't know / can't remember)	2.5%	10	2.0%	2	1.0%	1	1.0%	1	6.0%	6
(Don't do this type of shopping)	11.8%	47	11.0%	11	16.0%	16	14.0%	14	6.0%	6
Base:		400		100		100		100		100

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q15 At which town or location did your household last buy health, beauty and chemist items?</b>										
Asda, Walney Road, Barrow in Furness	12.3%	49	5.0%	5	17.0%	17	16.0%	16	11.0%	11
Morrisons, The Strand, Barrow in Furness	2.5%	10	1.0%	1	2.0%	2	5.0%	5	2.0%	2
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	8.3%	33	3.0%	3	14.0%	14	5.0%	5	11.0%	11
Tesco, Lancashire Road, Millom	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness town centre	49.3%	197	8.0%	8	55.0%	55	67.0%	67	67.0%	67
Bootle	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Carlisle	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Dalton in Furness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Egremont	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Lancaster	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Manchester	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Millom	14.3%	57	57.0%	57	0.0%	0	0.0%	0	0.0%	0
Preston	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Seascale	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Ulverston	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Walney Island	1.0%	4	1.0%	1	3.0%	3	0.0%	0	0.0%	0
Whitehaven	1.8%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Corner House Park, Barrow in Furness (Homebase, Halfords)	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hindpool Retail Park, Barrow in Furness (Next, The Range, Carpetright)	0.5%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Walney Road Retail Park, Barrow in Furness (Argos, Matalan)	0.8%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Internet / mail order / catalogue	3.0%	12	3.0%	3	3.0%	3	3.0%	3	3.0%	3
(Don't know / can't remember)	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	2.3%	9	1.0%	1	2.0%	2	3.0%	3	3.0%	3
Base:		400		100		100		100		100



# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q16 At which town or location did your household last buy other non-food items such as books, CDs, toys and gifts?</b>										
Asda, Walney Road, Barrow in Furness	8.3%	33	7.0%	7	8.0%	8	14.0%	14	4.0%	4
Home Bargains, Walney Retail Park, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, The Strand, Barrow in Furness	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Corner House Park, Hindpool Road, Barrow in Furness	8.3%	33	5.0%	5	20.0%	20	4.0%	4	4.0%	4
Tesco, Lancashire Road, Millom	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Barrow in Furness town centre	26.8%	107	13.0%	13	22.0%	22	36.0%	36	36.0%	36
Bolton	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bowness town centre	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cockermouth	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Kendal town centre	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lancaster	0.5%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Leeds	0.3%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Manchester	0.8%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1
Millom	2.0%	8	8.0%	8	0.0%	0	0.0%	0	0.0%	0
Newcastle-upon-Tyne	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Norwich	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Preston	0.5%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Ulverston	0.5%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Whitehaven	0.8%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Workington	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hindpool Retail Park, Barrow in Furness (Next, The Range, Carpetright)	0.5%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Walney Road Retail Park, Barrow in Furness (Argos, Matalan)	0.8%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Internet / mail order / catalogue	33.3%	133	42.0%	42	31.0%	31	25.0%	25	35.0%	35
Abroad	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	2.3%	9	4.0%	4	1.0%	1	1.0%	1	3.0%	3
(Don't do this type of shopping)	11.8%	47	9.0%	9	12.0%	12	16.0%	16	10.0%	10
Base:		400		100		100		100		100

**Q17 At which of the following town centres do you visit the shops, services or markets? [MR/PR]**

Barrow in Furness	96.5%	386	93.0%	93	96.0%	96	97.0%	97	100.0%	100
Dalton in Furness	11.8%	47	10.0%	10	8.0%	8	9.0%	9	20.0%	20
(Neither)	3.3%	13	7.0%	7	3.0%	3	3.0%	3	0.0%	0
Base:		400		100		100		100		100

**Q18 How often do you visit shops, services or markets in Barrow-in-Furness?***Those that visit Barrow in Furness at Q17*

Everyday	7.0%	27	0.0%	0	9.4%	9	12.4%	12	6.0%	6
2-3 times a week	26.4%	102	5.4%	5	33.3%	32	36.1%	35	30.0%	30
Once a week	32.9%	127	22.6%	21	32.3%	31	35.1%	34	41.0%	41
Once a fortnight	13.5%	52	18.3%	17	14.6%	14	11.3%	11	10.0%	10
Once a month	10.9%	42	25.8%	24	5.2%	5	3.1%	3	10.0%	10
Once every 2 months	4.7%	18	16.1%	15	2.1%	2	1.0%	1	0.0%	0
3 or 4 times a year	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Twice a year	1.8%	7	6.5%	6	0.0%	0	1.0%	1	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.8%	3	0.0%	0	2.1%	2	0.0%	0	1.0%	1
(Don't know)	1.6%	6	3.2%	3	1.0%	1	0.0%	0	2.0%	2
(Refused)	0.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		386		93		96		97		100

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11		Zone 12		Zone 13		Zone 14		
<b>Q19 What improvements, if anything, would make you visit Barrow in Furness town centre more often? [MR]</b>										
<i>Those that visit Barrow in Furness at Q17</i>										
Nothing	14.5%	56	24.7%	23	13.5%	13	9.3%	9	11.0%	11
Better choice of clothing shops	21.8%	84	6.5%	6	24.0%	23	30.9%	30	25.0%	25
Better choice of shops in general	35.8%	138	10.8%	10	42.7%	41	45.4%	44	43.0%	43
Better maintenance / cleanliness	4.1%	16	4.3%	4	5.2%	5	3.1%	3	4.0%	4
Better quality shops	15.0%	58	4.3%	4	13.5%	13	20.6%	20	21.0%	21
Better market	1.3%	5	0.0%	0	1.0%	1	3.1%	3	1.0%	1
Better sport/leisure, entertainment or arts and cultural facilities	2.9%	11	3.2%	3	5.2%	5	3.1%	3	0.0%	0
Improved bus services	1.0%	4	2.2%	2	2.1%	2	0.0%	0	0.0%	0
More car parking	7.5%	29	6.5%	6	13.5%	13	6.2%	6	4.0%	4
More food supermarkets	2.1%	8	1.1%	1	2.1%	2	2.1%	2	3.0%	3
More large shops - department stores	11.1%	43	1.1%	1	14.6%	14	12.4%	12	16.0%	16
More large shops - chain / well known stores	13.2%	51	3.2%	3	15.6%	15	14.4%	14	19.0%	19
More traffic free areas / pedestrianisation	1.8%	7	6.5%	6	1.0%	1	0.0%	0	0.0%	0
Other	9.8%	38	11.8%	11	10.4%	10	12.4%	12	5.0%	5
A bowling alley	1.0%	4	0.0%	0	2.1%	2	2.1%	2	0.0%	0
A Primark store	1.0%	4	1.1%	1	1.0%	1	2.1%	2	0.0%	0
Cheaper parking	4.9%	19	5.4%	5	7.3%	7	4.1%	4	3.0%	3
Fewer charity shops	0.8%	3	0.0%	0	0.0%	0	2.1%	2	1.0%	1
Fewer empty shops / lower rental rates	5.4%	21	6.5%	6	5.2%	5	4.1%	4	6.0%	6
Free parking	1.6%	6	0.0%	0	3.1%	3	0.0%	0	3.0%	3
Improve the road / access from Millom to Barrow	0.8%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Improvements to the roads	1.3%	5	3.2%	3	2.1%	2	0.0%	0	0.0%	0
More clothes shops for children	0.8%	3	0.0%	0	0.0%	0	3.1%	3	0.0%	0
More independent shops	1.6%	6	0.0%	0	2.1%	2	3.1%	3	1.0%	1
Roof over Portland Walk	0.8%	3	2.2%	2	0.0%	0	1.0%	1	0.0%	0
Undercover shopping area	6.5%	25	2.2%	2	6.3%	6	9.3%	9	8.0%	8
(Don't know)	4.7%	18	8.6%	8	2.1%	2	1.0%	1	7.0%	7
(No improvements needed)	3.4%	13	10.8%	10	0.0%	0	1.0%	1	2.0%	2
Base:		386		93		96		97		100

## Q20 How often do you visit shops, services or markets in Dalton-in-Furness?

*Those that visit Dalton in Furness at Q17*

Everyday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 times a week	12.8%	6	20.0%	2	0.0%	0	11.1%	1	15.0%	3
Once a week	12.8%	6	10.0%	1	12.5%	1	0.0%	0	20.0%	4
Once a fortnight	8.5%	4	0.0%	0	25.0%	2	0.0%	0	10.0%	2
Once a month	21.3%	10	10.0%	1	0.0%	0	55.6%	5	20.0%	4
Once every 2 months	6.4%	3	10.0%	1	12.5%	1	11.1%	1	0.0%	0
3 or 4 times a year	4.3%	2	0.0%	0	12.5%	1	0.0%	0	5.0%	1
Twice a year	12.8%	6	20.0%	2	25.0%	2	0.0%	0	10.0%	2
Once a year	6.4%	3	10.0%	1	0.0%	0	11.1%	1	5.0%	1
Less often	12.8%	6	20.0%	2	12.5%	1	0.0%	0	15.0%	3
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.1%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Base:		47		10		8		9		20

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11		Zone 12		Zone 13		Zone 14		
<b>Q21 What improvements, if anything, would make you visit Dalton in Furness town centre more often? [MR]</b>										
<i>Those that visit Dalton in Furness at Q17</i>										
Nothing	51.1%	24	70.0%	7	37.5%	3	66.7%	6	40.0%	8
Better choice of clothing shops	6.4%	3	0.0%	0	0.0%	0	22.2%	2	5.0%	1
Better choice of shops in general	10.6%	5	0.0%	0	12.5%	1	22.2%	2	10.0%	2
Better maintenance / cleanliness	2.1%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Better quality shops	6.4%	3	0.0%	0	0.0%	0	11.1%	1	10.0%	2
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better sport/leisure, entertainment or arts and cultural facilities	2.1%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Improved bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More car parking	12.8%	6	0.0%	0	25.0%	2	0.0%	0	20.0%	4
More food supermarkets	2.1%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0
More large shops - department stores	4.3%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2
More large shops - chain / well known stores	6.4%	3	0.0%	0	0.0%	0	0.0%	0	15.0%	3
More traffic free areas / pedestrianisation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.4%	3	10.0%	1	25.0%	2	0.0%	0	0.0%	0
(Don't know)	6.4%	3	10.0%	1	25.0%	2	0.0%	0	0.0%	0
(No improvements needed)	4.3%	2	0.0%	0	0.0%	0	11.1%	1	5.0%	1
Base:		47		10		8		9		20

## Q22 What type of goods or services, if any, do you regularly buy on the internet? [MR]

Nothing	34.0%	136	32.0%	32	34.0%	34	38.0%	38	32.0%	32
Groceries	6.8%	27	15.0%	15	5.0%	5	1.0%	1	6.0%	6
Clothes and Shoes	32.0%	128	28.0%	28	25.0%	25	33.0%	33	42.0%	42
Domestic electrical appliances	17.0%	68	17.0%	17	19.0%	19	10.0%	10	22.0%	22
Electrical TV, Hi-Fi and computers	20.8%	83	21.0%	21	19.0%	19	19.0%	19	24.0%	24
Furniture, soft furnishings and floor coverings	8.3%	33	9.0%	9	7.0%	7	2.0%	2	15.0%	15
DIY, hardware and homewares	8.8%	35	8.0%	8	6.0%	6	3.0%	3	18.0%	18
Health and beauty, chemist items	5.8%	23	4.0%	4	7.0%	7	1.0%	1	11.0%	11
Books, CDs, toys etc.	46.0%	184	45.0%	45	51.0%	51	39.0%	39	49.0%	49
Travel goods (tickets, holidays etc)	7.0%	28	7.0%	7	4.0%	4	2.0%	2	15.0%	15
Computer software / electronic games	10.3%	41	11.0%	11	7.0%	7	3.0%	3	20.0%	20
Other	2.5%	10	7.0%	7	1.0%	1	2.0%	2	0.0%	0
Banking	2.3%	9	3.0%	3	1.0%	1	0.0%	0	5.0%	5
Car / Motorbike parts	1.5%	6	0.0%	0	3.0%	3	0.0%	0	3.0%	3
Hobby items	1.3%	5	0.0%	0	1.0%	1	1.0%	1	3.0%	3
Insurance	1.5%	6	1.0%	1	1.0%	1	1.0%	1	3.0%	3
Sporting goods	1.0%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0
(Don't know)	1.8%	7	1.0%	1	2.0%	2	1.0%	1	3.0%	3
Base:		400		100		100		100		100

## Q23 Do you or your family do any of the following leisure activities? [MR]

Cinema	42.0%	168	33.0%	33	38.0%	38	47.0%	47	50.0%	50
Theatre	28.8%	115	20.0%	20	23.0%	23	38.0%	38	34.0%	34
Pub / Bar / Restaurant	63.5%	254	57.0%	57	61.0%	61	73.0%	73	63.0%	63
Nightclub/live music	27.0%	108	13.0%	13	31.0%	31	41.0%	41	23.0%	23
Bingo	6.3%	25	5.0%	5	8.0%	8	8.0%	8	4.0%	4
Health & Fitness club	25.0%	100	17.0%	17	23.0%	23	20.0%	20	40.0%	40
Tenpin bowling	2.8%	11	5.0%	5	1.0%	1	3.0%	3	2.0%	2
(None of these)	20.5%	82	26.0%	26	25.0%	25	15.0%	15	16.0%	16
Base:		400		100		100		100		100

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q24 Where did you or your family last visit the cinema?</b>										
<i>Those who visit the cinema at Q23</i>										
Apollo Cinema, Hindpool Road, Barrow-in-Furness	81.5%	137	69.7%	23	94.7%	36	93.6%	44	68.0%	34
Apollo Cinema, Central Drive, Morecambe	1.2%	2	0.0%	0	2.6%	1	2.1%	1	0.0%	0
Plaza Cinemas, Dunmail Park, Workington	3.0%	5	15.2%	5	0.0%	0	0.0%	0	0.0%	0
Roxy Cinema, Brogden Street, Ulverston	3.0%	5	3.0%	1	0.0%	0	2.1%	1	6.0%	3
Royalty Cinema, Lake Road, Bowness-on-Windermere	0.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Vue Cinema, The Lowry, Salford Quays	0.6%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Ambleside town centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Barrow-in-Furness town centre	7.7%	13	3.0%	1	0.0%	0	0.0%	0	24.0%	12
Liverpool	1.2%	2	3.0%	1	0.0%	0	2.1%	1	0.0%	0
(Don't know / can't remember)	0.6%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Base:		168		33		38		47		50

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q25 Where did you or your family last visit the Theatre?</b>										
<i>Those who visit the theatre at Q23</i>										
Apollo, Hindpool Road, Barrow in Furness	0.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Beggars Theatre, Market Square, Millom	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Coronation Hall, County Square, Ulverston	4.3%	5	10.0%	2	8.7%	2	0.0%	0	2.9%	1
Proto-type Theatre, Meeting House Lane, Lancaster	0.9%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Rugby Theatre, Henry Street, Rugby	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Sunderland Empire, High Street West, Sunderland	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
The Brewery Theatre, Highgate, Kendal	1.7%	2	0.0%	0	0.0%	0	2.6%	1	2.9%	1
The Forum, Duke Street, Barrow-in-Furness	43.5%	50	10.0%	2	60.9%	14	52.6%	20	41.2%	14
The Old Laundry Theatre, Crag Brow, Bowness-on-Windermere	0.9%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Theatre Royal, Grey Street, Newcastle upon Tyne	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Barrow-in-Furness town centre	2.6%	3	0.0%	0	0.0%	0	2.6%	1	5.9%	2
Keswick	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Liverpool	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Manchester	21.7%	25	30.0%	6	8.7%	2	23.7%	9	23.5%	8
Millom	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
West End, London	15.7%	18	15.0%	3	13.0%	3	13.2%	5	20.6%	7
Whitehaven	0.9%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.9%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Base:		115		20		23		38		34

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14					
<b>Q26 Where did you or your family last visit a pub / bar / restaurant?</b>										
<i>Those who go to a pub / bar / restaurant at Q23</i>										
Ambleside town centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Barrow-in-Furness town centre	61.8%	157	8.8%	5	72.1%	44	80.8%	59	77.8%	49
Blackburn	0.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Blackpool	0.8%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Bootle	0.8%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Bowness town centre	1.2%	3	0.0%	0	3.3%	2	1.4%	1	0.0%	0
Broughton in Furness	1.6%	4	7.0%	4	0.0%	0	0.0%	0	0.0%	0
Cockermouth	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Cramlington	0.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Dalton-in-Furness town centre	3.9%	10	1.8%	1	4.9%	3	4.1%	3	4.8%	3
Drigg	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Duddon Valley	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Eskdale	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Eskdale Green	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Gosforth	0.8%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Huddersfield	0.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Kirksanton	0.8%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Leeds	0.4%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Liverpool	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Manchester	3.2%	8	3.5%	2	1.6%	1	1.4%	1	6.3%	4
Millom	8.7%	22	38.6%	22	0.0%	0	0.0%	0	0.0%	0
Milton Keynes	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Roose	0.4%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Scarborough	0.8%	2	0.0%	0	1.6%	1	1.4%	1	0.0%	0
Seascale	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Ulverston	2.4%	6	0.0%	0	0.0%	0	4.1%	3	4.8%	3
Waberthwaite	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Walney Island	3.5%	9	1.8%	1	9.8%	6	1.4%	1	1.6%	1
West End, London	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Whitehaven	1.6%	4	7.0%	4	0.0%	0	0.0%	0	0.0%	0
Abroad	0.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	1.6%	4	1.8%	1	1.6%	1	1.4%	1	1.6%	1
Base:		254		57		61		73		63

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11		Zone 12		Zone 13		Zone 14		
<b>Q27 Where did you or your family last visit a nightclub / live music venue?</b>										
<i>Those who go to a nightclub / live music venue at Q23</i>										
Bar 5 & The Nines, Dalkeith Street, Barrow-in-furness	6.5%	7	7.7%	1	3.2%	1	7.3%	3	8.7%	2
Club M, Cornwallis Street, Barrow-in-Furness	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
The Forum, Duke Street, Barrow in Furness	0.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
The Sage, Gateshead	0.9%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Ambleside town centre	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Barrow-in-Furness town centre	50.0%	54	15.4%	2	58.1%	18	61.0%	25	39.1%	9
Blackpool	0.9%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Central London	0.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Edinburgh	0.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Glasgow	1.9%	2	0.0%	0	6.5%	2	0.0%	0	0.0%	0
Kendal town centre	0.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Lancaster	0.9%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Leeds	1.9%	2	0.0%	0	6.5%	2	0.0%	0	0.0%	0
Liverpool	1.9%	2	7.7%	1	0.0%	0	2.4%	1	0.0%	0
Manchester	15.7%	17	15.4%	2	12.9%	4	9.8%	4	30.4%	7
Millom	1.9%	2	15.4%	2	0.0%	0	0.0%	0	0.0%	0
Newcastle-upon-Tyne	0.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Nottingham	0.9%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1
Roa Island	0.9%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Scarborough	0.9%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Ulverston	2.8%	3	7.7%	1	0.0%	0	2.4%	1	4.3%	1
Whitehaven	0.9%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	1	7.7%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.7%	4	0.0%	0	6.5%	2	2.4%	1	4.3%	1
Base:		108		13		31		41		23

**Q28 Where did you or your family last go to play bingo?***Those who go to bingo at Q23*

Top Ten Bingo, Hollywood Park, Barrow-in-Furness	60.0%	15	0.0%	0	75.0%	6	75.0%	6	75.0%	3
Barrow-in-Furness town centre	16.0%	4	0.0%	0	12.5%	1	25.0%	2	25.0%	1
Millom	20.0%	5	100.0%	5	0.0%	0	0.0%	0	0.0%	0
Walney Island	4.0%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0
Base:		25		5		8		8		4

**Q29 Where did you or your family last go to a health club/gym?***Those who go to a health club / gym at Q23*

D S Fitness Centre, Abbey Road, Barrow-in-Furness	2.0%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Dalton Leisure Centre, Chapel Street, Dalton-in-Furness	5.0%	5	0.0%	0	8.7%	2	5.0%	1	5.0%	2
DW Sports Fitness, Hindpool Road, Barrow-in-Furness	19.0%	19	0.0%	0	4.3%	1	30.0%	6	30.0%	12
Nuffield Health Fitness Centre, Hindpool Road, Barrow-in-Furness	26.0%	26	5.9%	1	52.2%	12	20.0%	4	22.5%	9
The Park Leisure Centre, Greengate Street, Barrow-in-Furness	17.0%	17	5.9%	1	21.7%	5	35.0%	7	10.0%	4
Barrow-in-Furness town centre	16.0%	16	5.9%	1	8.7%	2	10.0%	2	27.5%	11
Bootle	1.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0
Carlisle	1.0%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Millom	8.0%	8	47.1%	8	0.0%	0	0.0%	0	0.0%	0
Seascale	2.0%	2	11.8%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	3.0%	3	17.6%	3	0.0%	0	0.0%	0	0.0%	0
Base:		100		17		23		20		40

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11	Zone 12	Zone 13	Zone 14
<b>Q30 Where did you or your family last go for tenpin bowling?</b> <i>Those who go tenpin bowling at Q23</i>					
Morecambe Superbowl, Central Drive, Morecambe	45.5%	5 40.0%	2 100.0%	1 66.7%	2 0.0%
Barrow-in-Furness town centre	27.3%	3 40.0%	2 0.0%	0 0.0%	0 50.0%
Braehead	9.1%	1 0.0%	0 0.0%	0 33.3%	1 0.0%
Newcastle-upon-Tyne	9.1%	1 0.0%	0 0.0%	0 0.0%	0 50.0%
Workington	9.1%	1 20.0%	1 0.0%	0 0.0%	0 0.0%
Base:		11	5	1	3

**GEN Gender of respondent:**

Male	33.5%	134 38.0%	38 34.0%	34 32.0%	32 30.0%
Female	66.5%	266 62.0%	62 66.0%	66 68.0%	68 70.0%
Base:		400	100	100	100

**AGE Can I ask, how old are you ?**

18-24	2.3%	9 2.0%	2 1.0%	1 2.0%	2 4.0%
25-34	5.0%	20 7.0%	7 3.0%	3 5.0%	5 5.0%
35-44	19.5%	78 13.0%	13 18.0%	18 25.0%	25 22.0%
45-54	23.0%	92 17.0%	17 21.0%	21 23.0%	23 31.0%
55-64	19.5%	78 18.0%	18 25.0%	25 20.0%	20 15.0%
65+	30.0%	120 42.0%	42 31.0%	31 25.0%	25 22.0%
(Refused)	0.8%	3 1.0%	1 1.0%	1 0.0%	0 1.0%
Base:		400	100	100	100

**LAN Where English is not your first language, please specify your main language:**

No other language / English is my first language	97.8%	391 98.0%	98 97.0%	97 97.0%	97 99.0%
Other language	1.0%	4 0.0%	0 1.0%	1 2.0%	2 1.0%
(Don't know / varies)	0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
(Refused)	1.3%	5 2.0%	2 2.0%	2 1.0%	1 0.0%
Base:		400	100	100	100

**DIS Do you consider you have a disability? If so, what is the nature of your disability?**

No disabilities	81.8%	327 86.0%	86 71.0%	71 85.0%	85 85.0%
Other disability	7.0%	28 5.0%	5 10.0%	10 7.0%	7 6.0%
Arthritis	3.0%	12 3.0%	3 4.0%	4 2.0%	2 3.0%
Cancer	0.8%	3 0.0%	0 1.0%	1 1.0%	1 1.0%
COPD	1.5%	6 2.0%	2 2.0%	2 0.0%	0 2.0%
Heart problems	2.3%	9 2.0%	2 4.0%	4 2.0%	2 1.0%
Multiple Sclerosis	0.8%	3 0.0%	0 1.0%	1 0.0%	0 2.0%
(Don't know)	0.8%	3 0.0%	0 3.0%	3 0.0%	0 0.0%
(Refused)	2.3%	9 2.0%	2 4.0%	4 3.0%	3 0.0%
Base:		400	100	100	100

**QUOTA Zone**

Zone 11	25.0%	100 100.0%	100 0.0%	0 0.0%	0 0.0%
Zone 12	25.0%	100 0.0%	0 100.0%	100 0.0%	0 0.0%
Zone 13	25.0%	100 0.0%	0 0.0%	0 100.0%	100 0.0%
Zone 14	25.0%	100 0.0%	0 0.0%	0 0.0%	0 100.0%
Base:		400	100	100	100

# Barrow in Furness Telephone Household Survey For Nathaniel Lichfield & Partners

	Total	Zone 11		Zone 12		Zone 13		Zone 14		
<b>PC Postcode</b>										
CA181	1.0%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0
CA191	2.0%	8	8.0%	8	0.0%	0	0.0%	0	0.0%	0
LA130	11.5%	46	0.0%	0	0.0%	0	0.0%	0	46.0%	46
LA139	13.5%	54	0.0%	0	0.0%	0	0.0%	0	54.0%	54
LA141	3.3%	13	0.0%	0	0.0%	0	13.0%	13	0.0%	0
LA142	5.8%	23	0.0%	0	0.0%	0	23.0%	23	0.0%	0
LA143	25.0%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0
LA145	16.0%	64	0.0%	0	0.0%	0	64.0%	64	0.0%	0
LA184	11.5%	46	46.0%	46	0.0%	0	0.0%	0	0.0%	0
LA185	6.5%	26	26.0%	26	0.0%	0	0.0%	0	0.0%	0
LA195	4.0%	16	16.0%	16	0.0%	0	0.0%	0	0.0%	0
Base:		400		100		100		100		100



## Appendix 3 PMRS Pedestrian Count



**BARROW  
IN FURNESS**  
October 2012

**PEDESTRIAN FOOTFALL  
STANDARD REPORT**

**Survey Date: 12th & 13th October 2012**

**Weather**

**Friday: Breezy, Dry & Bright, becoming Overcast later**  
**Saturday: Overcast with Bright Spells & some Light Drizzle**

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## BARROW IN FURNESS - OCTOBER 2012

NO	OCCUPIER	ADDRESS	NOTE	FRIDAY		SATURDAY		WEEK	
				COUNT	INDEX	COUNT	INDEX	COUNT	INDEX
1	MONEY SHOP PAWNBROKER	240 Dalton Road		1.53	52	1.80	51	7.84	52
2	MARKS & SPENCER	193-199 Dalton Road	T	6.03	206	7.29	207	31.34	207
3	CONLONS OPTICIAN	178-180 Dalton Road	T	8.13	278	9.12	259	40.59	268
4	<b>SUPERDRUG HEALTH &amp; BEAUTY</b>	<b>153-159 Dalton Road</b>	<b>T</b>	<b>12.51</b>	<b>428</b>	<b>16.41</b>	<b>466</b>	<b>68.05</b>	<b>449</b>
5	RADIANT BEAUTY SALON	39 Crellin Street		0.96	33	1.47	42	5.72	38
6	GROVE VETERINARY CENTRE	237 Rawlinson Street		0.75	26	0.66	19	3.32	22
7	BLADES 4 HAIR	58-60 Crellin Street		2.01	69	1.89	54	9.18	61
8	JAYS JWLLR	18-20 Crellin Street		1.80	62	2.04	58	9.04	60
9	THE WORKS BOOKS	128-130 Dalton Road	T	9.96	341	10.14	288	47.30	312
10	GOT IT COVERED ACCESSORIES	1 Portland Walk Arcade	T	3.03	104	3.96	113	16.45	109
11	B & M H/HLD GDS	63-75 Dalton Road	T	5.28	181	6.72	191	28.24	186
12	BOOTS CHEMIST	54-56 Dalton Road		1.74	60	1.23	35	6.99	46
13	POST OFFICE	5-7 Furness House, Dalton Road		1.83	63	1.29	37	7.34	48
14	TASTE BUDS CAFÉ	26 Duke Street	T	2.16	74	1.74	49	9.18	61
15	VACANT	18-20 Cornwallis Street		0.30	10	0.24	7	1.27	8
16	POOLE TOWNSEND SOLITICOR	69-75 Duke Street		0.81	28	0.90	26	4.02	27
17	DANDYS FURN	91-99 Duke Street		0.66	23	0.72	20	3.25	21
18	DENBY & CO SOLICITOR	119 Duke Street		1.14	39	0.51	14	3.88	26
19	HOME IMAGES ART	112 Duke Street		1.20	41	1.32	38	5.93	39
20	NHS UNITY CLINIC	92-100 Duke Street		1.56	53	1.14	32	6.35	42
21	WINFIELDS CLOTHING	23-29 Cavendish Street		1.20	41	1.53	43	6.42	42
22	ROSS EST AGENT	16-18 Cavendish Street		0.99	34	1.05	30	4.80	32
23	CORRIE & CO EST AGENT	68-70 Duke Street		1.11	38	1.68	48	6.56	43
24	WILKINSON H/HLD GDS	48-52 Duke Street		2.43	83	2.76	78	12.21	81
25	W H SMITH BKS	14-15 Portland Walk Shopping Centre	T	6.18	212	8.97	255	35.65	235
26	BOOTS	29 Partland Walk Shopping Centre	T	9.00	308	14.31	407	54.85	362
27	JANICE LYLE EST AGENT	72 Cavendish Street	T	2.82	97	3.66	104	15.25	101
28	CHARITY SHOP	84 Scott Street		0.72	25	0.54	15	2.96	20
29	C & S DAVIES JWLLR	69 Scott Street		0.57	20	0.45	13	2.40	16
30	BLISS HAIR SALON	66 Buccleuch Street		0.36	12	0.57	16	2.19	14
31	VACANT	211-215 Dalton Road		1.77	61	3.00	85	11.22	74
<b>AVERAGE</b>				<b>2.92</b>	<b>100</b>	<b>3.52</b>	<b>100</b>	<b>15.15</b>	<b>100</b>

Note T - total street/mall width counted

Note A - enumerated on adjacent street

Note C - count affected by construction work

RED - busiest recorded footfall

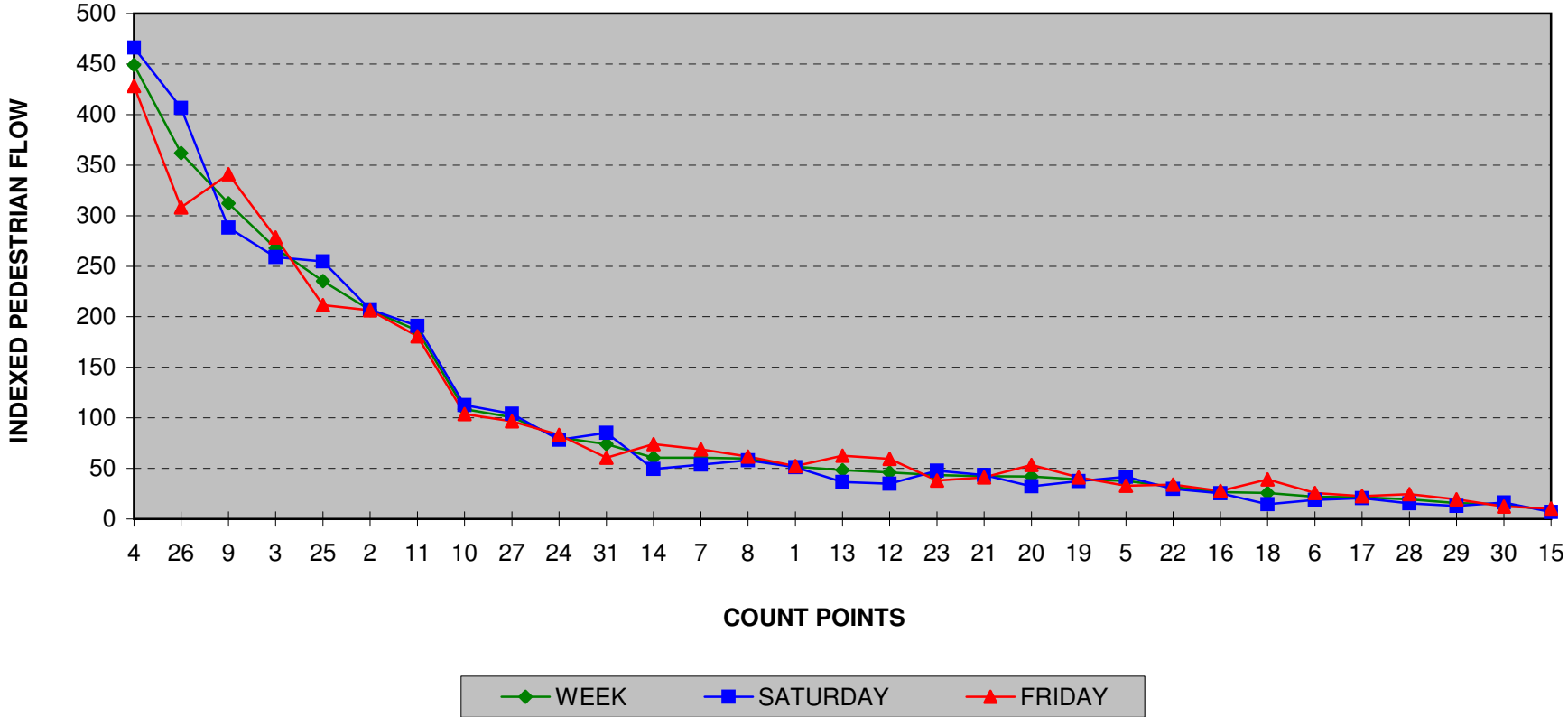
COUNT - results shown in thousands

INDEX - percentage of average flow (benchmarked at 100)

<b>CENTRE - BARROW IN FURNESS OCTOBER 2012</b>			
<b>NO</b>	<b>OCCUPIER</b>	<b>ADDRESS</b>	<b>PRECISE COUNT POINT LOCATION</b>
1	<b>MONEY SHOP PAWNBROKER</b>	240 Dalton Road	Pavement width counted on Dalton Road
2	<b>MARKS &amp; SPENCER</b>	193-199 Dalton Road	Full width of pedestrian walkway counted on Dalton Road
3	<b>CONLONS OPTICIAN</b>	178-180 Dalton Road	Full width of pedestrian walkway counted on Dalton Road
4	<b>SUPERDRUG HEALTH &amp; BEAUTY</b>	153-159 Dalton Road	Full width of pedestrian walkway counted on Dalton Road
5	<b>RADIANT BEAUTY SALON</b>	39 Crellin Street	Pavement width counted on Crellin Street
6	<b>GROVE VETERINARY CENTRE</b>	237 Rawlinson Street	Pavement width counted on Rawlinson Street
7	<b>BLADES 4 HAIR</b>	58-60 Crellin Street	Pavement width counted on Crellin Street
8	<b>JAYS JWLLR</b>	18-20 Crellin Street	Pavement width counted on Crellin Street
9	<b>THE WORKS BOOKS</b>	128-130 Dalton Road	Full width of pedestrian walkway counted on Dalton Road
10	<b>GOT IT COVERED ACCESSORIES</b>	1 Portland Walk Arcade	Full width of arcade counted in Portland Walk Arcade
11	<b>B &amp; M H/HLD GDS</b>	63-75 Dalton Road	Full width of pedestrian walkway counted on Dalton Road
12	<b>BOOTS CHEMIST</b>	54-56 Dalton Road	Pavement width counted on Dalton Road
13	<b>POST OFFICE</b>	5-7 Furness House, Dalton Road	Pavement width counted on Dalton Road
14	<b>TASTE BUDS CAFÉ</b>	26 Duke Street	Full width of pedestrian walkway counted on Duke Street
15	<b>VACANT</b>	18-20 Cornwallis Street	Pavement width counted on Cornwallis Street
16	<b>POOLE TOWNSEND SOLITICOR</b>	69-75 Duke Street	Pavement width counted on Duke Street
17	<b>DANDYS FURN</b>	91-99 Duke Street	Pavement width counted on Duke Street
18	<b>DENBY &amp; CO SOLICITOR</b>	119 Duke Street	Pavement width counted on Duke Street
19	<b>HOME IMAGES ART</b>	112 Duke Street	Pavement width counted on Duke Street
20	<b>NHS UNITY CLINIC</b>	92-100 Duke Street	Pavement width counted on Duke Street
21	<b>WINFIELDS CLOTHING</b>	23-29 Cavendish Street	Pavement width counted on Cavendish Street
22	<b>ROSS EST AGENT</b>	16-18 Cavendish Street	Pavement width counted on Cavendish Street
23	<b>CORRIE &amp; CO EST AGENT</b>	68-70 Duke Street	Pavement width counted on Duke Street
24	<b>WILKINSON H/HLD GDS</b>	48-52 Duke Street	Pavement width counted on Duke Street
25	<b>W H SMITH BKS</b>	14-15 Portland Walk Shopping Centre	Full width of pedestrian mall counted in Portland Walk Shopping Centre
26	<b>BOOTS</b>	29 Partland Walk Shopping Centre	Full width of pedestrian mall counted in Portland Walk Shopping Centre
27	<b>JANICE LYLE EST AGENT</b>	72 Cavendish Street	Full width of pedestrian walkway counted on Cavendish Street
28	<b>CHARITY SHOP</b>	84 Scott Street	Pavement width counted on Scott Street
29	<b>C &amp; S DAVIES JWLLR</b>	69 Scott Street	Pavement width counted on Scott Street
30	<b>BLISS HAIR SALON</b>	66 Buccleuch Street	Pavement width counted on Buccleuch Street
31	<b>VACANT</b>	211-215 Dalton Road	Pavement width counted on Dalton Road

### BARROW IN FURNESS OCTOBER 2012 - RANKED COUNT POINTS

based on the indexed flow for the week

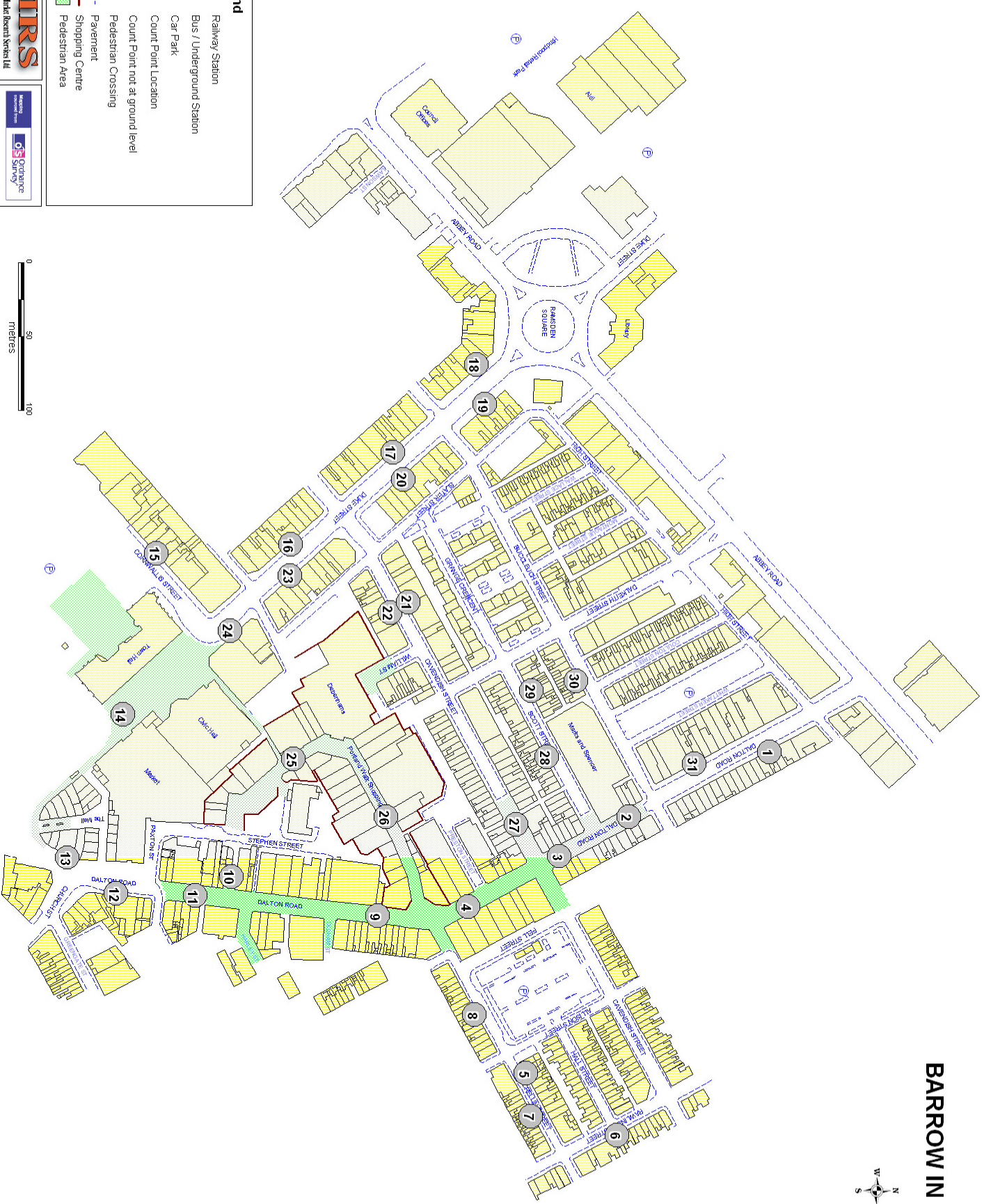


The 100 index is the benchmark, and refers to the average flow for the centre.  
 Count points with indices greater than 100 have pedestrian flow above the centre's average.

## EXPLANATORY NOTES

- 1 The 31 count points are selected from the Ordnance Survey plan and cover the contiguous retail area. The sites at which the enumeration was undertaken are identified by the fascia and address of the occupier with the exact enumeration point noted in each case. The names of occupiers and their trades are given for identification purposes only: the names cited are not necessarily their full trading names, nor do the trades cited necessarily represent the full extent of their business. Similarly, the streets and street numbers are given solely for the purpose of identifying the sites at which the enumeration was undertaken and they do not necessarily represent the postal addresses of the occupiers.
- 2 The numbers given represent estimates of the total number of pedestrians passing each site over a six hour period between the hours of 10.00am - 5.00pm on Friday and Saturday, and during the whole week (Monday-Saturday). The totals given for Friday and Saturday represent samples which are grossed up by a factor of 30, the reciprocal of the sampling fraction, to allow for the fact that on either day pedestrian movements were counted for a total of 12 minutes out of a possible 6 hours.
- 3 The numbers given for the whole week are the sums of those given for Friday and Saturday grossed up by a second factor of 2.353 to allow for the days Monday through Thursday which were not enumerated. This latter factor is an average based upon a series of previous counts conducted throughout the week (Monday -Saturday).
- 4 Unless otherwise indicated, the enumerators are instructed to count pedestrians passing the count point in both directions, with the exception of children under the age of eight, vagrants, post-persons, traffic wardens, police officers, and delivery staff. On vehicular streets, the full pavement width outside the unit indicated is enumerated, and in the case of pedestrianised streets and shopping malls, half or full width is enumerated.
- 5 The indices given in the table for Friday, Saturday, and the whole week are percentages based upon the average recorded flow of all 31 count points, which is benchmarked at 100 percent. The chart shows the indexed count points relative to the average pedestrian flow, and indicates the locational hierarchy throughout the centre.

# BARROW IN FURNESS



## Legend

- Railway Station
- Bus / Underground Station
- Car Park
- Count Point Location
- Count Point not at ground level
- Pedestrian Crossing
- Pavement
- Shopping Centre
- Pedestrian Area



**PMRS**  
Pedestrian Market Research Specialist Ltd

**OS**  
OS Software

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# **Appendix 4      Barrow in Furness Audit of Facilities**



## Barrow-in-Furness Town Centre

### Diversity of Uses

Table 1 shows the diversity of retail uses in Barrow in Furness Town Centre. Diversity of uses information is derived from an Experian GOAD Town Centre Survey undertaken in July 2011 and updated by NLP in October 2012<sup>1</sup>.

Table 1: Diversity of Uses in Barrow-in-Furness Town Centre

Use	Number	Town Centre (%)	UK (%)
Convenience	16	4.7	8.5
Comparison	124	36.5	41.1
A1 service	39	11.5	11.0
A2 service	44	12.9	8.6
A3 and A5 service	29	8.5	16.0
Vacant	86	25.3	13.7
Misc	2	0.6	1.1
<b>Total</b>	<b>340</b>	<b>100</b>	<b>100</b>

The mix of uses represented in Barrow in Furness presents some significant differences to the national average:-

- Barrow in Furness contains almost twice the number of vacant units than the national average. A high number of these units are located in the core retail areas of the centre. This can be a reflection of a low investor confidence a centre.
- Barrow in Furness presents a significantly lower proportion of convenience, comparison, and A3/A5 units than the national average, but this is largely a reflection of the high vacancy rate.
- Barrow in Furness contains a marginally higher proportion of A1 and A2 units than the national average.

Figure 1: Diversity of Uses in Barrow-in-Furness Town Centre

### Diversity of Uses in Barrow-In-Furness Town Centre

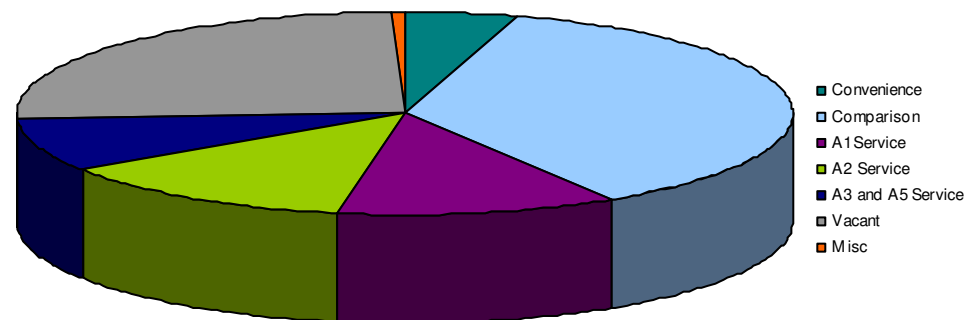
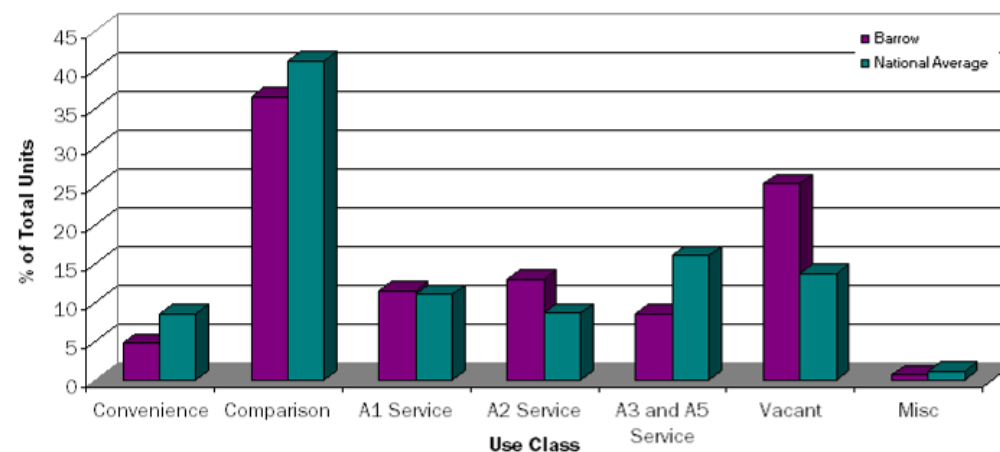


Figure 2: Diversity of Uses in Barrow-in-Furness Town Centre Compared to the National Average

### Diversity of Uses in Barrow-In-Furness Town Centre Compared to the National Average



<sup>1</sup> Data obtained from GOAD (July 2011) and updated by NLP October 2012. The boundary used relates an adapted GOAD boundary for Barrow in Furness which differs from the adopted Town Centre boundary.

### Diversity of Floorspace in Barrow-in-Furness Town Centre

The diversity of retail floorspace in Barrow-in-Furness town centre is shown in Table 2. Diversity of floorspace information was derived from a GOAD Town Centre Survey undertaken in Barrow and updated by NLP in October 2012<sup>2</sup>.

Table 2: Diversity of Floorspace in Barrow-in-Furness Town Centre

Use	Floorspace (sqm)	Town Centre (%)	UK (%)
Convenience	2,578	3.9	17.1
Comparison	29,243	44.7	46.2
A1 service	2,990	4.6	5.3
A2 service	7,020	10.7	7.0
A3 and A5 service	3,510	5.4	11.2
Vacant	17,440	26.6	12.2
Misc	2,670	4.1	1.01
<b>Total</b>	<b>65,450</b>	<b>100</b>	<b>100</b>

The mix of floorspace in Barrow in Furness town centre also presents some significant differences to the national average:-

- Barrow contains a higher proportion of A2 service floorspace than the national average.
- Barrow contains a lower proportion of convenience, comparison, A1 service and A3 & A5 service floorspace than the national average. This is largely a reflection of the high proportion of vacant floorspace but also the close proximity of Barrow's edge of centre retail parks.
- The proportion of vacant floorspace in Barrow is significantly higher than the national average. The difference is greater than for the diversity of uses, which reflects the presence of a number of larger vacant units.
- There are two large vacant units on Holker Street and Rawlinson Street close to the train station, totalling 3810 sq.m, (5.8%) of total floorspace. These units have a potential to attract high street multiple retailers.

Figure 3: Diversity of Floorspace in Barrow in Furness Town Centre

### Diversity of Floorspace in Barrow-In-Furness Town Centre

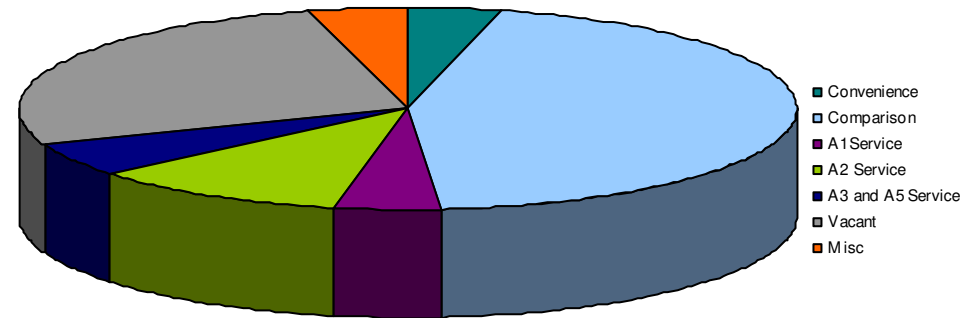
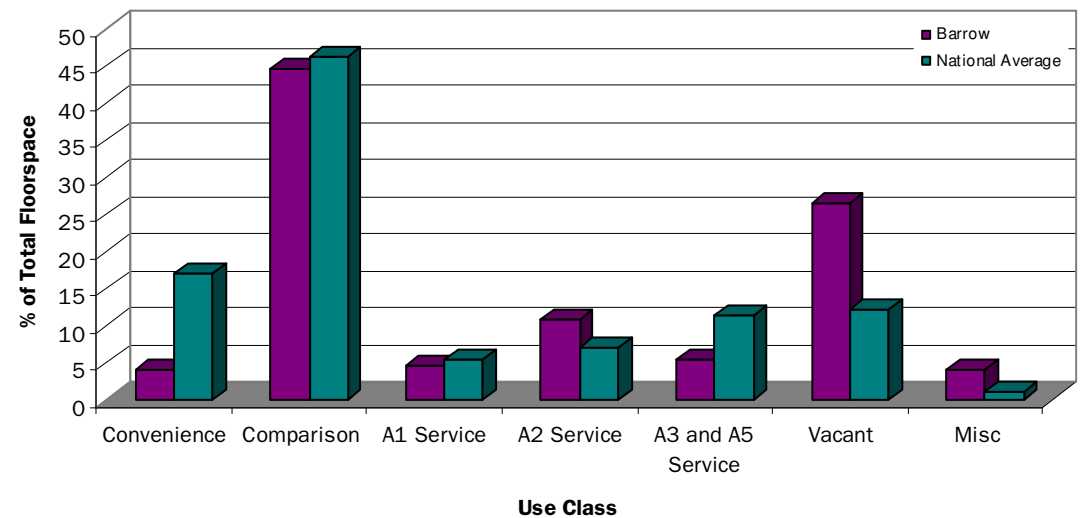


Figure 4: Diversity of Floorspace in Barrow in Furness Town Centre Compared to the National Average

### Diversity of Floorspace in Barrow-In-Furness Town Centre Compared to the National Average



<sup>2</sup> Data obtained from GOAD (July 2011) and updated by NLP October 2012. The boundary used relates to an adapted GOAD boundary for Barrow which differs from the adopted Town Centre boundary.

## Accessibility

Table 3: Accessibility of Barrow in Furness Town Centre

Accessibility Indicator		
<b>Car Parking</b>	<i>Location</i>	<i>Spaces</i>
	Church Street	8
	Emlyn Street	40
	Fell Street	31
	Hall Street	94
	High Street	37
	Holker Street	30
	Market Street	200
	Oldham Street	54
	Portland Walk Level A	106
	Portland Walk Level B	80
	Portland Walk Level C	297
	Ramsden Hall	14
	Slater Street	29
	Strand 1	15
	Strand 2	40
Town Hall Courtyard	13	
Whittaker Street	72	
<i>Total spaces</i>	<i>1160</i>	
<b>Pedestrian Movement</b>	Pedestrianised Routes: Dalton Rd North, Dalton Rd Central, Dalton Rd South, Portland Walk Shopping Centre, William Street, south Duke Street.	
<b>Disabled Accessibility</b>	The whole town centre is accessible to those with reduced mobility.	
<b>Cycling</b>	Bicycle storage	Yes
	Cycle lanes	Yes
<b>Public Transport Interchanges</b>	Bus Station	No
	Train Station	Yes (400m North of Dalton Road)
<b>Areas of high pedestrian footfall</b>	Dalton Road Central, Dalton Road South, Portland Walk Shopping Centre, Portland Walk Arcade.	





## Pedestrian Flows

PMRS undertook a pedestrian flow survey in Barrow in Furness town centre on 12<sup>th</sup> and 13<sup>th</sup> October 2012. The survey highlighted the following:-

- The busiest streets in the town are Dalton Road Central and Portland Walk Shopping Centre, reflecting the presence of anchor retailers and numerous high street multiple retailers in this area.
- The least busy street identified is Cornwallis Street, near to the town hall. This is outside of the Shopping Core and includes few retail uses that attract high levels of footfall.

## Barrow-in-Furness Town Centre Environment: Strengths, Weaknesses, Opportunities and Constraints





Table 4: Dalton Road North

Strengths	
<p>This area provides a pedestrianised link between the shopping core (Dalton Central) and the train station.</p> <p>The priority for pedestrians creates an accessible environment, which is confirmed by the high footfall and recent environmental improvements.</p> <p>The area provides a mix of uses including retail, banks, cafes and restaurants/takeaways.</p>	
Weaknesses	
<p>The area has 9 vacant units, boarded up units and estate agent hoardings which negatively impact upon the environmental quality of the area.</p> <p>There are no areas of shelter from the weather and few uses that retain visitors.</p>	
Opportunities	
<p>The largest vacant unit (250 sq m), previously occupied by Allied Carpets is of a scale that would attract a high street multiple retailer, but the location is not of a matching attraction.</p> <p>There is potential to further enhance links to the train station to increase pedestrian footfall.</p> <p>This area is used largely as a thoroughfare to other areas of the centre.</p>	
Constraints	
<p>The majority of the units within this area are of a smaller size.</p> <p>This creates limited scope to attract high street multiple retailers and extend the shopping core in this direction.</p>	



## Barrow-in-Furness Town Centre Environment: Strengths, Weaknesses, Opportunities and Constraints

**Table 5: Dalton Road Central (Between M&S and Debenhams)**

Strengths	
<p>This area is the busiest within the centre as confirmed by the PMRS Report (October 2012), with a large concentration of high street multiple retailers, bars and restaurants.</p> <p>The physical environment is well maintained. It also includes plenty of waste receptacles, bike racks, greenery and benches.</p> <p>This area also includes the indoor market, independent retailers and is accessible from town centre car parks.</p>	
Weaknesses	
<p>There are a number of prominent vacant units in the area and the indoor/outdoor market only opens 4 days per week, which creates an unwelcoming appearance during periods of closure.</p> <p>Blank facades are prominent on the side streets off Dalton Road and the physical environment is impacted in areas without pedestrianisation.</p>	
Opportunities	
<p>This area is the busiest in the centre which makes it attractive to potential retailers.</p> <p>Potential to consider opening the indoor/outdoor market for more days per week which may attract further shoppers.</p> <p>Enhancing the building facades on side streets leading to Dalton Street will improve the general environment of the area.</p>	
Constraints	
<p>Vacant units within this area are generally small so there is limited potential for a further/larger anchor store within these units. The network of retail parks within walking distance may attract retailers that could operate from the town centre.</p> <p>There is a physical barrier of terraced housing, the town hall and a 15-20 minute walk that separates the town centre from the retail parks. This restricts pedestrian movement between them.</p>	

## Barrow-in-Furness Town Centre Environment: Strengths, Weaknesses, Opportunities and Constraints

**Table 6: Dalton Road South**

### Strengths

This area has seen recent environmental improvements and its pedestrianisation assists accessibility. Portland walk arcade links to the market and Portland walk shopping centre provides for greater accessibility for pedestrians wishing to access this area from Dalton Road North and Central. This area is in close proximity to the town's primary car parks on Fell Street and Oldham Street.



### Weaknesses

This area has the highest vacancy rate within the centre which reduces the potential to attract high street multiple retailers. It also has a high proportion of smaller units and there is also a prevalence of charity shops. The physical environment is impacted by the presence of a high proportion of security barriers and boarded up windows. The vacancy rate is particularly high at the mall adjacent to Schneider Square, where only small units available.



### Opportunities

This is a highly accessible and permeable area with strong links to the market and civic offices at Duke Street. Portland Walk Arcade also links directly to Portland Walk Shopping Centre for ease of access. There is scope for consolidation of the units at The Mall to create larger floor space units which appeal to high street multiple retailers.



### Constraints

It is likely that demand for retail space from high street multiples is being met by Dalton Central and the retail parks. The prevalence of vacant units reduces environmental quality which may detract potential occupiers, particularly high street multiple retailers.



## Appendix 5

## Dalton in Furness Schedule of Uses

## Dalton-in-Furness Town Centre

### Diversity of Uses

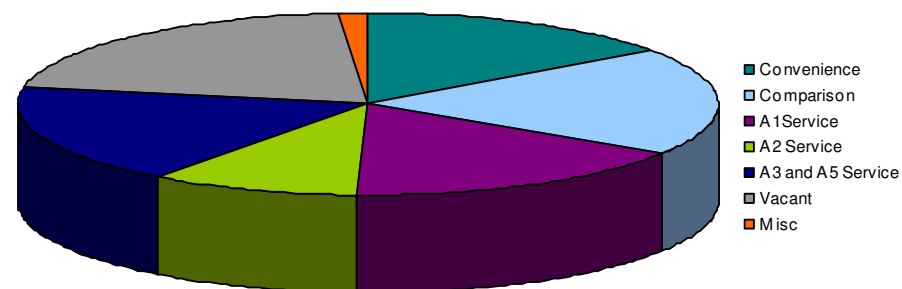
Table 7 shows the diversity of retail uses in Dalton in Furness Town Centre. Diversity of uses information is derived from an Experian GOAD Town Centre Survey undertaken in January 2012 and updated by NLP in October 2012<sup>1</sup>.

Table 7: Diversity of Uses in Dalton-in-Furness Town Centre

Use	Number	Town Centre (%)	UK (%)
Convenience	11	15	8.5
Comparison	14	19	41.1
A1 service	12	16	11.0
A2 service	7	10	8.6
A3 and A5 service	13	18	16.0
Vacant	15	21	13.7
Misc	1	1	1.1
<b>Total</b>	<b>73</b>	<b>100</b>	<b>100</b>

Figure 5: Diversity of Uses in Dalton-in-Furness Town Centre

### Diversity of Uses in Dalton in Furness Town Centre

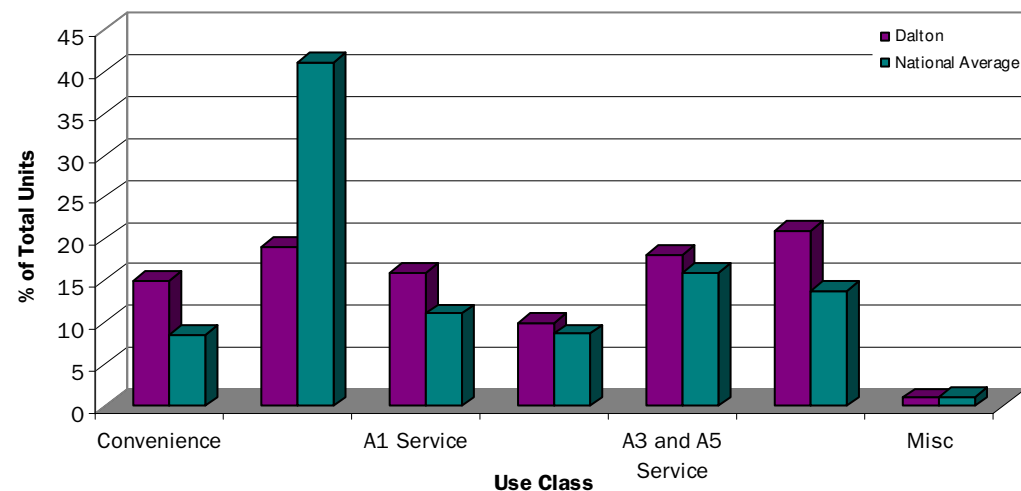


Dalton-in-Furness presents a number of differences to the national average:-

- Dalton in Furness contains a significantly lower proportion of comparison units than the national average. This reflects the position of Dalton in Furness in the retail hierarchy below the dominant retail centre of Barrow-In-Furness.
- Dalton-in-Furness contains a higher proportion of convenience and A1 service units than the national average. This is reflective of Dalton in Furness' role as a local service centre.
- The proportion of A2, A3 and A5 in Dalton in Furness is similar to the national average.
- The proportion of vacant units is higher than the national average at 21% in Dalton compared to 13.7% nationally.

Figure 6: Diversity of Uses in Dalton-in-Furness Town Centre Compared to the National Average

### Diversity of Uses in Dalton in Furness Town Centre Compared to the National Average



<sup>1</sup> Data obtained from GOAD (January 2012) and updated by NLP October 2012. The boundary used relates to the GOAD boundary for Dalton which differs from the adopted Town Centre boundary.



### Diversity of Floorspace in Dalton-in-Furness Town Centre

The diversity of retail floorspace in Dalton in Furness town centre is shown in Table 2. Diversity of floorspace information was derived from a GOAD Town Centre Survey undertaken in January 2012 and updated by NLP in October 2012<sup>2</sup>.

Table 8: Diversity of Floorspace in Dalton-in-Furness Town Centre

Use	Floorspace (sqm)	Town Centre (%)	UK (%)
Convenience	2,170	24	17.1
Comparison	1,140	13	46.2
A1 service	1,150	13	5.3
A2 service	820	9	7.0
A3 and A5 service	1,260	14	11.2
Vacant	2,260	25	12.2
Misc	120	1	1.01
<b>Total</b>	<b>8,920</b>	<b>100</b>	<b>100</b>

The composition of floorspace in Dalton in Furness Town Centre also presents some significant differences to the national average:-

- Dalton in Furness contains a higher proportion of convenience, A1 service, A2 service, A3 and A5 service floorspace than the national average. The high proportion of convenience floorspace reflects the role of Dalton in Furness which is to meet the day-to-day needs of the local community.
- The proportion of vacant floorspace in Dalton (25%) is double the national average of 12.2%. 40% of the vacant units are located on the central high street and impact to a greater degree on the perceptions of town centre health than peripheral units.
- There is a significantly lower proportion of comparison floorspace in Dalton-in-Furness than the national average, reflecting Dalton in Furness' role in the retail hierarchy and it's proximity to Barrow-in-Furness and out-of-town retail parks.

Figure 7: Diversity of Floorspace in Dalton Town Centre

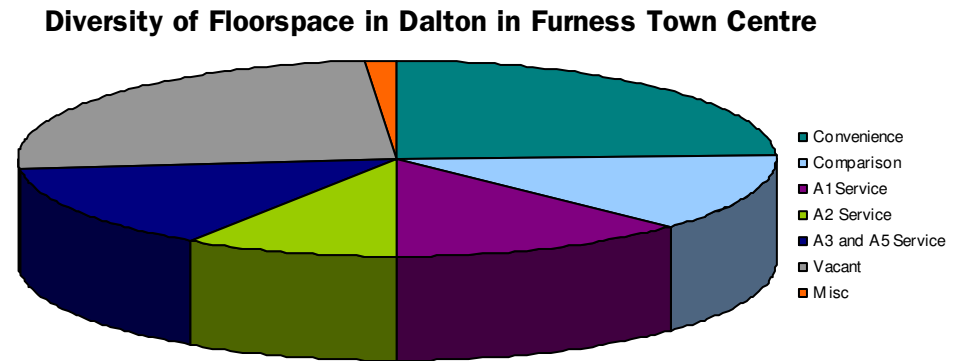
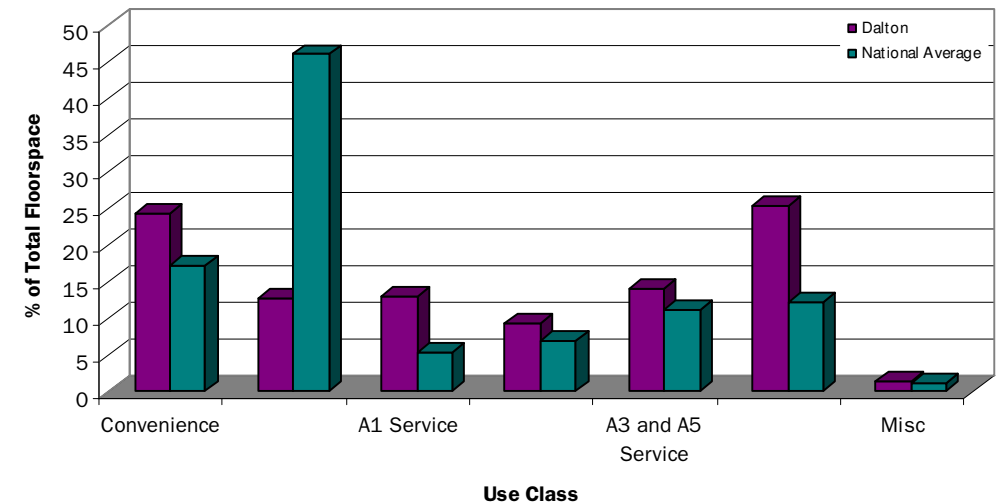


Figure 8: Diversity of Floorspace in Dalton Town Centre Compared to the National Average

### Diversity of Floorspace in Dalton in Furness Town Centre Compared to the National Average



<sup>2</sup> Data obtained from GOAD (January 2012) and updated by NLP October 2012. The boundary used relates to the GOAD boundary for Dalton which differs from the adopted Town Centre boundary.

# Appendix 6      Site Assessments



**SITE 1: Hall Street Car Park**



The site is designated as a car park in the Barrow-in-Furness Unitary Development Plan (2006 Review). It is a busy car park, due to its accessible location. The displacement of car parking spaces from the site will need to be considered if it is brought forward for development. This is an edge of centre site and the Framework tests of impact and the sequential approach are applicable.

The site has potential to accommodate a small/medium scale convenience store to serve the day to day needs of visitors to Barrow-in-Furness town centre. It could also accommodate either a stand-alone or a number of smaller comparison retail units.

<b>Evaluation Criteria</b>	<b>Comment</b>
Availability	Short/medium term.
Planning History	No planning history of relevance.
Scale of Development (retail/leisure/community/cultural)	Small scale retail or leisure development possible.
Commercial Potential	Located adjacent to the Shopping Core, but hidden from the main pedestrian routes by retail units fronting Dalton Road.
Likely Type of Development	Single comparison store, potentially with scope to retain some parking on-site, associated with the retail use. Multiple small scale comparison retail units.
Development Constraints	The site is relatively unconstrained. It is tightly bound by roads/development to all sides. The site is separated from the main shopping frontage by retail units fronting Dalton Road.
Possible Alternative Uses	Retention and refurbishment of car park, public facilities and children's play area to continue use as a car park, which at present remains busy throughout the day.
Access	Access to site from Allison Street and Hall Street. Good pedestrian accessibility with paths located along all boundaries.
Overall Development Prospects	Good.



**SITE 2: Former Alfred Barrow School, Duke Street**



The site currently comprises the former Alfred Barrow School, open space, car parking and vacant industrial units on sites bound by Dalton Road South, Church Street, the Strand and Ramsden Street. The site has reasonable potential for a retail extension of the shopping core from the south of Dalton Road. As an edge of centre site, the Framework tests of impact and the sequential approach are applicable.

<b>Evaluation Criteria</b>	<b>Comment</b>
Availability	Short/medium term. The site appears to be in multiple ownerships. Parts of the site are currently under temporary occupation by Barrow Island Community Primary School during refurbishment of their established premises.
Planning History	No planning history of relevance.
Scale of Development (retail/leisure/community/cultural)	Can accommodate medium to large scale retail development to extend the shopping core. It is constrained by the current road layout which splits the site into five parts.
Commercial Potential	A prominent edge of centre location at the south of Dalton Road. The commercial potential of this site would be enhanced by improvement to existing retail provision fronting Dalton Road South.
Likely Type of Development	Potential to redevelop for comparison retail to extend the core shopping area of Barrow in Furness southwards.
Development Constraints	A number of the buildings on the site are occupied and users may need to be relocated. There is potential for multiple ownerships. Alfred Barrow School is a Grade II listed building. Other grade II listed buildings close to the site: 36 Dalton Rd, 4 Duke Street, Albion Hotel, Burlington House and Hotel Majestic on Duke Street. Parts of the site fall within the Central Barrow-in-Furness conservation area (1981). Schemes on this site would have to consider the impacts of new development on the character and setting of the Listed Building and conservation area.
Possible Alternative Uses	Redevelopment for commercial, civic or cultural uses to extend the existing civic core, including the retention of the Listed Building.
Access	Existing site access from Church Street, Dalton Road South or Michaelson Road. Good accessibility due to the edge-of-centre location.
Overall Development Prospects	Reasonable subject to consideration of potential heritage impacts.



**SITE 3: BAE Systems Site, Cormill Sidings, Hindpool Road**



Vacant land owned by BAE Systems but currently surplus to their operational requirements. The site is allocated as an edge of centre area in the Barrow-in-Furness UDP. The availability of this site is subject to BAE Systems' operational requirements.

There is potential for this site to be redeveloped for retail or leisure uses to extend the existing retail park to the west of the site. The likelihood of this site coming forward is restricted by the presence of better located sites and the potential for contamination, which would increase development costs. This is an out of centre site and the Framework tests of impact and the sequential approach are applicable.

<b>Evaluation Criteria</b>	<b>Comment</b>
Availability	Short to medium term. Availability of site subject to future BAE operational requirements.
Planning History	No planning history of relevance.
Scale of Development (retail/leisure/community/cultural)	Medium scale retail or leisure development.
Commercial Potential	Relatively low profile location, away from the main shopping frontages but with visual links to the retail warehouse units to the west of the site.
Likely Type of Development	Large scale retail warehouse or leisure use with associated car parking.
Development Constraints	The site may be contaminated due to current or previous BAE operations. The site is separated from the town centre by The Strand and large industrial/civic buildings. Part of the site falls within Flood Zone 3a and mitigation measures will need to be included in development proposals.
Possible Alternative Uses	Continued ownership by BAE systems may result in industrial or other uses relating to their operational requirements.
Access	Good vehicular access via Michaelson Road and Hindpool Road. Poor pedestrian accessibility to the retail core.
Overall Development Prospects	Reasonable, subject to the future operational requirements of BAE Systems and flooding issues being overcome.





**SITE 4: Land to the west of Cornerhouse Retail Park, Hindpool Road**



The site comprises land to the west of the Cornerhouse Retail Park and north of BAE Systems. This site is in an out of centre location and therefore is subject to the Framework test of impact and the sequential approach but has reasonable potential for convenience or comparison retail development due to its proximity to the existing network of retail parks. The site is unallocated within the Barrow-in-Furness UDP and is currently vacant and it contains a number of buildings that would have to be demolished to enable redevelopment to take place. The former industrial use suggests potential for additional remediation costs associated with its redevelopment.

<b>Evaluation Criteria</b>	<b>Comment</b>
Availability	Short term.
Planning History	Planning application for 4 non-food retail warehouse units and 1 leisure/non-food retail warehouse unit (Ref: B B10/2005/0299)
Scale of Development (retail/leisure/community/cultural)	Medium scale retail or leisure development.
Commercial Potential	An out of centre site with poor connections to the Shopping Core. It is located adjacent to Cornerhouse Park and an existing service road within the retail park lies adjacent to the site. Although it is largely hidden from Hindpool Road by existing retail units.
Likely Type of Development	Medium scale retail units, to complement or extend existing retail uses in the Cornerhouse and Hindpool retail parks.
Development Constraints	Existing buildings on site would need to be demolished. The site may be contaminated due to previous industrial uses, possibly requiring remediation. Part of the site falls within Flood Zone 3a and mitigation measures will need to be included in development proposals. Proposals for retail development on this site would need to consider impacts on the Shopping Core.
Possible Alternative Uses	Medium scale leisure development which is complementary to the existing retail park.
Access	Good vehicular access via North Road and Hindpool Road via the new Jute Road link. Pedestrian accessibility is currently poor and would need to be enhanced through as part of any development.
Overall Development Prospects	Reasonable subject to flooding issues being overcome.

## **Appendix 7**

## **Analysis of Shopping Patterns & Retail Capacity**

**Table 1: Study Area Population Growth**

Sub Zone		Population					Change		
		2001	2013	2018	2023	2027	13-'18	13-'23	13-'27
B1	Grange-over-Sands	9,454	9,676	9,777	9,943	10,073	102	268	397
B2	Ulverston	20,019	20,488	20,703	21,055	21,329	215	567	841
B3	Coniston and Broughton-in-Furness	22,547	23,075	23,318	23,714	24,022	242	639	947
B4	Millom and South Copeland	11,576	11,726	11,843	11,960	12,027	117	234	301
B5	Walney Island	11,337	11,211	11,290	11,384	11,416	79	173	205
B6	Barrow in Furness West	20,398	20,171	20,313	20,483	20,540	142	312	368
B7	Barrow in Furness East	20,869	20,637	20,782	20,956	21,014	145	319	377
<b>TOTAL</b>		<b>116,200</b>	<b>116,985</b>	<b>118,026</b>	<b>119,496</b>	<b>120,420</b>	<b>1,041</b>	<b>2,511</b>	<b>3,435</b>

**Notes:**

(i) 2001 Census Population from Experian MMG3 (2012)

(ii) MMG3 (2012) is in 2011 prices

(iii) Population projected forward using ONS mid-year population estimates (2002 and 2008) and sub national (2010) population projections (published March 2012)

for the Barrow in Furness, South Lakeland and Copeland, applied as appropriate

(iv) Sub-zones B1, B2 and B3 replicate sub-zones 4, 9 and 10 in the South Lakeland Retail Study Update, 2012

**2011 Prices Inclusive of VAT where applicable, unless otherwise stated**



**Table 2a: Convenience Retail Expenditure Growth by Study Area Zone**

Sub Zone		Convenience Spending per Person (£)					Growth (£)		
		2011	2013	2018	2023	2027	13-'18	13-'23	13-'27
B1	Grange-over-Sands	2,073	2,062	2,089	2,151	2,214	27	89	152
B2	Ulverston	2,109	2,099	2,125	2,189	2,253	26	90	154
B3	Coniston and Broughton-in-Furness	1,915	1,905	1,929	1,987	2,045	24	82	140
B4	Millom and South Copeland	1,858	1,848	1,872	1,928	1,984	24	80	136
B5	Walney Island	1,887	1,878	1,902	1,959	2,016	24	81	138
B6	Barrow in Furness West	1,807	1,798	1,820	1,875	1,930	22	77	132
B7	Barrow in Furness East	1,838	1,829	1,852	1,908	1,963	23	79	134

**Notes:**

(i) Experian local estimates for 2011 convenience goods expenditure per person (including retail business e-tailing but excluding other special forms of trading: 1.8% in 2011; 2.3% in 2013; 3.4% in 2018; 4.2% in 2023; and 4.5% in 2027.

(ii) Forecast annual growth rates of: 0.1% ('11-'12); -0.1% ('12-'13); 0% ('13-'14); 0.6% ('14-'19) and 0.8% ('19-'20 and annually thereafter)

**2011 Prices Inclusive of VAT where applicable, unless otherwise stated**

**Table 2b: Comparison Retail Expenditure Growth by Study Area Zone**

Sub Zone		Comparison Spending per Person (£)					13-'18	13-'23	13-'27
		2011	2013	2018	2023	2027			
B1	Grange-over-Sands	2,406	2,434	2,682	3,033	3,400	248	599	966
B2	Ulverston	2,807	2,840	3,129	3,538	3,967	289	698	1,127
B3	Coniston and Broughton-in-Furness	2,478	2,507	2,762	3,124	3,502	255	617	995
B4	Millom and South Copeland	2,295	2,322	2,558	2,893	3,243	236	571	921
B5	Walney Island	2,419	2,447	2,696	3,049	3,418	249	602	971
B6	Barrow in Furness West	2,106	2,131	2,348	2,655	2,977	217	524	846
B7	Barrow in Furness East	2,375	2,403	2,648	2,994	3,357	245	591	954

**Notes:**

(i) Experian local estimates for 2011 comparison goods expenditure per person (including retail business e-tailing but excluding other special forms of trading: 8.9% in 2011; 10.7% in 2013; 14.3% in 2018; 16.0% in 2023 (constant 16.0% assumed over the period from 2023).

(ii) Forecast annual growth rates of: 1.4% ('11-'12); 1.8% ('12-'13); 2.4% ('13-'14); and 2.9% annually thereafter

**2011 Prices Inclusive of VAT where applicable, unless otherwise stated**

**Table 3a: Total Convenience Retail Expenditure and Growth Amongst Study Area Residents**

Sub Zone		Spending Power (£million)					13-'18	13-'23	13-'27
		2011	2013	2018	2023	2027			
B1	Grange-over-Sands	19.6	20.0	20.4	21.4	22.3	0.5	1.4	2.3
B2	Ulverston	42.2	43.0	44.0	46.1	48.1	1.0	3.1	5.0
B3	Coniston and Broughton-in-Furness	43.2	44.0	45.0	47.1	49.1	1.0	3.2	5.2
B4	Millom and South Copeland	21.5	21.7	22.2	23.1	23.9	0.5	1.4	2.2
B5	Walney Island	21.4	21.1	21.5	22.3	23.0	0.4	1.2	2.0
B6	Barrow in Furness West	36.9	36.3	37.0	38.4	39.6	0.7	2.1	3.4
B7	Barrow in Furness East	38.4	37.7	38.5	40.0	41.3	0.7	2.2	3.5
<b>TOTAL</b>		<b>223.1</b>	<b>223.7</b>	<b>228.5</b>	<b>238.3</b>	<b>247.2</b>	<b>4.8</b>	<b>14.7</b>	<b>23.6</b>

**Notes:**

(i) Experian local estimates for 2011 convenience goods expenditure per person (including retail business e-tailing but excluding other special forms of trading: 1.8% in 2011; 2.3% in 2013; 3.4% in 2018; 4.2% in 2023; and 4.5% in 2027.

(ii) Forecast annual growth rates of: 0.1% ('11-'12); -0.1% ('12-'13); 0% ('13-'14); 0.6% ('14-'19) and 0.8% ('19-'20 and annually thereafter)

**2011 Prices Inclusive of VAT where applicable, unless otherwise stated**

**Table 3b: Total Comparison Retail Expenditure and Growth Amongst Study Area Residents**

Sub Zone		Spending Power (£million)					13-'18	13-'23	13-'27
		2011	2013	2018	2023	2027			
B1	Grange-over-Sands	22.7	23.6	26.2	30.2	34.2	2.7	6.6	10.7
B2	Ulverston	56.2	58.2	64.8	74.5	84.6	6.6	16.3	26.4
B3	Coniston and Broughton-in-Furness	55.9	57.9	64.4	74.1	84.1	6.6	16.2	26.3
B4	Millom and South Copeland	26.6	27.2	30.3	34.6	39.0	3.1	7.4	11.8
B5	Walney Island	27.4	27.4	30.4	34.7	39.0	3.0	7.3	11.6
B6	Barrow in Furness West	43.0	43.0	47.7	54.4	61.1	4.7	11.4	18.2
B7	Barrow in Furness East	49.6	49.6	55.0	62.7	70.5	5.4	13.2	21.0
<b>TOTAL</b>		<b>281.3</b>	<b>286.8</b>	<b>318.9</b>	<b>365.2</b>	<b>412.7</b>	<b>32.0</b>	<b>78.3</b>	<b>125.9</b>

**Notes:**

(i) Experian local estimates for 2011 comparison goods expenditure per person (including retail business e-tailing but excluding other special forms of trading: 8.9% in 2011; 10.7% in 2013; 14.3% in 2018; 16.0% in 2023 (constant 16.0% assumed over the period from 2023).

(ii) Forecast annual growth rates of: 1.4% ('11-'12); 1.8% ('12-'13); 2.4% ('13-'14); and 2.9% annually thereafter

**2011 Prices Inclusive of VAT where applicable, unless otherwise stated**

**Table 4: Main Food Shopping Patterns**

Centre/Facilities	Market Share (%)						
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East
<b>Barrow Town Centre (Shopping Core)</b>							
Marks and Spencer, Barrow in Furness	0.00	0.41	2.13	0.00	1.80	3.13	1.86
Other destinations	0.00	0.00	0.36	0.52	1.50	1.92	0.37
<b>Sub-Total</b>	<b>0.00</b>	<b>0.41</b>	<b>2.49</b>	<b>0.52</b>	<b>3.31</b>	<b>5.05</b>	<b>2.23</b>
<b>Dalton in Furness Town Centre (Town Centre Shopping Area)</b>							
Co-operative, Dalton in Furness	0.00	1.96	2.48	0.00	0.00	0.00	0.00
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.00</b>	<b>1.96</b>	<b>2.48</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Barrow in Furness Area</b>							
Tesco, Hindpool Road, Barrow in Furness	5.13	14.24	24.11	9.03	32.14	24.52	26.34
Morrisons, Barrow in Furness	2.97	9.91	14.90	10.32	16.99	20.01	21.28
Asda, Barrow in Furness	2.25	22.90	45.36	23.70	31.17	38.27	24.88
Iceland Barrow in Furness	0.00	0.00	0.71	0.52	1.09	1.52	0.37
Aldi, Risedale Road, Barrow in Furness	0.00	0.00	0.00	0.00	4.36	4.06	8.26
Aldi, Hindpool Road, Barrow in Furness	0.00	0.00	0.00	1.04	6.92	4.96	4.00
Tesco Metro, Flass Lane, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	0.40	9.37
Co-op, Ainslie Street, Barrow in Furness	0.00	0.00	0.71	0.00	0.38	0.80	0.00
Co-op, Oxford Street, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	0.00	0.37
Co-op, Roose Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.71	0.00	0.71
Other destinations in Barrow in Furness Area	0.00	0.00	0.00	0.00	0.75	0.40	0.74
<b>Sub-Total</b>	<b>10.35</b>	<b>47.05</b>	<b>85.79</b>	<b>44.61</b>	<b>94.51</b>	<b>94.95</b>	<b>96.32</b>
<b>Other Destinations in Barrow in Furness Borough</b>							
Co-operative, Askham in Furness	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op, Plymouth Street, Walney Island	0.00	0.00	0.00	0.00	1.80	0.00	0.00
Other destinations	0.00	0.00	1.42	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.00</b>	<b>0.00</b>	<b>1.42</b>	<b>0.00</b>	<b>1.80</b>	<b>0.00</b>	<b>0.00</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>10.35</b>	<b>49.43</b>	<b>92.18</b>	<b>45.13</b>	<b>99.62</b>	<b>100.00</b>	<b>98.54</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>6.19</b>	<b>0.72</b>	<b>0.36</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.00</b>	<b>3.82</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Grange over Sands Town Centre</b>	<b>12.45</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Kendal Area</b>							
Aldi, Appleby Road	6.02	0.83	0.36	0.00	0.00	0.00	0.37
Asda, Burton Road	34.09	1.14	0.36	0.00	0.00	0.00	0.00
Morrisons, Katherine Avenue	13.97	0.83	0.00	0.71	0.00	0.00	0.00
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>54.09</b>	<b>2.79</b>	<b>0.71</b>	<b>0.71</b>	<b>0.00</b>	<b>0.00</b>	<b>0.37</b>
<b>Ulverston Area</b>							
Booths, Oubas Hill	7.46	33.95	4.97	2.47	0.00	0.00	1.09
Co-operative, Priory Road	0.00	6.71	0.00	0.00	0.00	0.00	0.00
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>7.46</b>	<b>40.65</b>	<b>4.97</b>	<b>2.47</b>	<b>0.00</b>	<b>0.00</b>	<b>1.09</b>
<b>Other destinations South Lakeland</b>	<b>1.44</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Within South Lakeland but under National Park Control</b>	<b>1.12</b>	<b>1.44</b>	<b>0.00</b>	<b>0.00</b>	<b>0.38</b>	<b>0.00</b>	<b>0.00</b>
<b>South Lakeland Sub-Total</b>	<b>82.75</b>	<b>49.43</b>	<b>6.04</b>	<b>3.18</b>	<b>0.38</b>	<b>0.00</b>	<b>1.46</b>
<b>Outside of Barrow in Furness Borough and South Lakeland District</b>							
Tesco, Lodge Road, Carnforth	6.90	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Flattwalks, Whitehaven	0.00	0.00	0.00	4.81	0.00	0.00	0.00
Tesco, Bransty Row, Whitehaven	0.00	0.00	0.00	6.23	0.00	0.00	0.00
Tesco, Lancashire Road, Millom	0.00	0.00	0.00	34.35	0.00	0.00	0.00
Co-op, Lapstone Road, Millom	0.00	0.00	0.00	1.56	0.00	0.00	0.00
Other destinations	0.00	1.14	1.78	4.74	0.00	0.00	0.00
<b>Outside of Barrow in Furness Borough and South Lakeland District Sub-Total</b>	<b>6.90</b>	<b>1.14</b>	<b>1.78</b>	<b>51.69</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Total</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>

**Notes:**

- (i) Source: NEMS Household Telephone Survey (December 2011) for Sub-Zones B1-B3; NEMS Household Telephone Survey (October 2012) for Sub-Zones B4-B7 - Excludes Don't Know/Don't Do and Other responses  
(ii) Weightings afforded to Primary Main Food Destination and Secondary Main Food Destinations are 5/7 Primary Destination and 2/7 Secondary Destination

2011 Prices Inclusive of VAT where applicable, unless otherwise stated

**Table 5: Top-Up Shopping Patterns**

Centre/Facilities	Market Share (%)						
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East
<b>Barrow Town Centre (Shopping Core)</b>							
Marks and Spencer, Barrow in Furness	0.00	0.00	1.23	0.00	1.33	5.06	8.05
Other destinations	0.00	0.00	0.00	1.25	16.00	16.46	8.05
<b>Sub-Total</b>	<b>0.00</b>	<b>0.00</b>	<b>1.23</b>	<b>1.25</b>	<b>17.33</b>	<b>21.52</b>	<b>16.09</b>
<b>Dalton in Furness Town Centre (Town Centre Shopping Area)</b>							
Co-operative, Dalton in Furness	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other destinations	0.00	2.50	30.86	0.00	0.00	0.00	1.15
Other destinations	0.00	0.00	2.47	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.00</b>	<b>2.50</b>	<b>33.33</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.15</b>
<b>Barrow in Furness Area</b>							
Tesco, Hindpool Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Barrow in Furness	0.00	1.25	13.58	1.25	14.67	6.33	5.75
Asda, Barrow in Furness	0.00	0.00	1.23	1.25	5.33	11.39	8.05
Iceland Barrow in Furness	0.00	0.00	13.58	0.00	14.67	16.46	5.75
Aldi, Risedale Road, Barrow in Furness	0.00	0.00	0.00	0.00	1.33	0.00	0.00
Aldi, Hindpool Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	3.80	12.64
Tesco Metro, Flass Lane, Barrow in Furness	0.00	0.00	0.00	0.00	5.33	3.80	2.30
Co-op, Ainslie Street, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	2.53	29.89
Co-op, Oxford Street, Barrow in Furness	0.00	0.00	7.41	1.25	12.00	16.46	3.45
Co-op, Roose Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	13.92	2.30
Other destinations in Barrow in Furness Area	0.00	0.00	0.00	0.00	0.00	0.00	9.20
Other destinations in Barrow in Furness Area	0.00	0.00	0.00	0.00	1.33	3.80	2.30
<b>Sub-Total</b>	<b>0.00</b>	<b>1.25</b>	<b>35.80</b>	<b>3.75</b>	<b>54.67</b>	<b>78.48</b>	<b>81.61</b>
<b>Other Destinations in Barrow in Furness Borough</b>							
Co-operative, Askham in Furness	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Co-op, Plymouth Street, Walney Island	0.00	0.00	9.88	0.00	0.00	0.00	0.00
Other destinations	0.00	0.00	0.00	0.00	21.33	0.00	0.00
Other destinations	0.00	0.00	0.00	0.00	5.33	0.00	0.00
<b>Sub-Total</b>	<b>0.00</b>	<b>0.00</b>	<b>9.88</b>	<b>0.00</b>	<b>26.67</b>	<b>0.00</b>	<b>0.00</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>0.00</b>	<b>3.75</b>	<b>80.25</b>	<b>5.00</b>	<b>98.67</b>	<b>100.00</b>	<b>98.85</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>0.00</b>	<b>1.25</b>	<b>2.47</b>	<b>1.25</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.00</b>	<b>21.25</b>	<b>2.47</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Grange over Sands Town Centre</b>	<b>72.86</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Kendal Area</b>							
Aldi, Appleby Road	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Asda, Burton Road	1.43	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Katherine Avenue	0.00	0.00	1.23	0.00	0.00	0.00	0.00
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.43</b>	<b>0.00</b>	<b>1.23</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Ulverston Area</b>							
Booths, Oubas Hill	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Booths, Oubas Hill	1.43	27.50	4.94	0.00	0.00	0.00	1.15
Co-operative, Priory Road	0.00	32.50	1.23	0.00	0.00	0.00	0.00
Other destinations	0.00	7.50	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>1.43</b>	<b>67.50</b>	<b>6.17</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.15</b>
<b>Other destinations South Lakeland</b>	<b>20.00</b>	<b>1.25</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Within South Lakeland but under National Park Control</b>	<b>4.29</b>	<b>2.50</b>	<b>7.41</b>	<b>0.00</b>	<b>1.33</b>	<b>0.00</b>	<b>0.00</b>
<b>South Lakeland Sub-Total</b>	<b>100.00</b>	<b>93.75</b>	<b>19.75</b>	<b>1.25</b>	<b>1.33</b>	<b>0.00</b>	<b>1.15</b>
<b>Outside of Barrow in Furness Borough and South Lakeland District</b>							
Tesco, Lodge Road, Carnforth	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Flattwalks, Whitehaven	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Bransty Row, Whitehaven	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tesco, Lancashire Road, Millom	0.00	0.00	0.00	61.25	0.00	0.00	0.00
Co-op, Lapstone Road, Millom	0.00	0.00	0.00	8.75	0.00	0.00	0.00
Other destinations	0.00	2.50	0.00	23.75	0.00	0.00	0.00
<b>Outside of Barrow in Furness Borough and South Lakeland District Sub-Total</b>	<b>0.00</b>	<b>2.50</b>	<b>0.00</b>	<b>93.75</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Total</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>

**Notes:**

(i) Source: NEMS Household Telephone Survey (December 2011) for Sub-Zones B1-B3; NEMS Household Telephone Survey (October 2012) for Sub-Zones B4-B7 - Excludes Don't Know/Don't Do and Other responses

2011 Prices Inclusive of VAT where applicable, unless otherwise stated

**Table 6: Convenience Shopping Patterns (Main Food and Top-Up Combined)**

Centre/Facilities	Market Share (%)						
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East
<b>Barrow Town Centre (Shopping Core)</b>							
Marks and Spencer, Barrow in Furness	0.00	0.29	1.86	0.00	1.66	3.71	3.71
Other destinations	0.00	0.00	0.25	0.74	5.85	6.28	2.67
<b>Sub-Total</b>	<b>0.00</b>	<b>0.29</b>	<b>2.11</b>	<b>0.74</b>	<b>7.52</b>	<b>9.99</b>	<b>6.39</b>
<b>Dalton in Furness Town Centre (Town Centre Shopping Area)</b>							
Co-operative, Dalton in Furness	0.00	2.12	10.99	0.00	0.00	0.00	0.34
Other destinations	0.00	0.00	0.74	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>0.00</b>	<b>2.12</b>	<b>11.74</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.34</b>
<b>Barrow in Furness Area</b>							
Tesco, Hindpool Road, Barrow in Furness	3.59	10.34	20.95	6.69	26.90	19.06	20.16
Morrisons, Barrow in Furness	2.08	6.94	10.80	7.60	13.49	17.42	17.31
Asda, Barrow in Furness	1.57	16.03	35.83	16.59	26.22	31.73	19.14
Iceland Barrow in Furness	0.00	0.00	0.50	0.36	1.16	1.06	0.26
Aldi, Risedale Road, Barrow in Furness	0.00	0.00	0.00	0.00	3.05	3.98	9.57
Aldi, Hindpool Road, Barrow in Furness	0.00	0.00	0.00	0.73	6.44	4.61	3.49
Tesco Metro, Flass Lane, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	1.04	15.52
Co-op, Ainslie Street, Barrow in Furness	0.00	0.00	2.72	0.38	3.86	5.50	1.03
Co-op, Oxford Street, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	4.18	0.95
Co-op, Roose Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.50	0.00	3.26
Other destinations in Barrow in Furness Area	0.00	0.00	1.00	0.00	0.93	1.42	1.21
<b>Sub-Total</b>	<b>7.25</b>	<b>33.31</b>	<b>71.79</b>	<b>32.35</b>	<b>82.56</b>	<b>90.01</b>	<b>91.90</b>
<b>Other Destinations in Barrow in Furness Borough</b>							
Co-operative, Askham in Furness	0.00	0.00	2.96	0.00	0.00	0.00	0.00
Co-op, Plymouth Street, Walney Island	0.00	0.00	0.00	0.00	7.66	0.00	0.00
Other destinations	0.00	0.00	0.00	0.00	1.60	0.00	0.00
<b>Sub-Total</b>	<b>0.00</b>	<b>0.00</b>	<b>2.96</b>	<b>0.00</b>	<b>9.26</b>	<b>0.00</b>	<b>0.00</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>7.25</b>	<b>35.73</b>	<b>88.60</b>	<b>33.09</b>	<b>99.34</b>	<b>100.00</b>	<b>98.64</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>4.33</b>	<b>0.88</b>	<b>0.99</b>	<b>0.38</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.00</b>	<b>9.05</b>	<b>0.74</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Grange over Sands Town Centre</b>	<b>30.57</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Kendal Area</b>							
Aldi, Appleby Road	4.64	0.58	0.25	0.00	0.00	0.00	0.26
Asda, Burton Road	23.86	0.79	0.62	0.00	0.00	0.00	0.00
Morrisons, Katherine Avenue	9.78	0.58	0.00	0.50	0.00	0.00	0.00
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>38.29</b>	<b>1.95</b>	<b>0.87</b>	<b>0.50</b>	<b>0.00</b>	<b>0.00</b>	<b>0.26</b>
<b>Ulverston Area</b>							
Booths, Oubas Hill	5.65	32.01	4.96	1.73	0.00	0.00	1.10
Co-operative, Priory Road	0.00	14.44	0.37	0.00	0.00	0.00	0.00
Other destinations	0.00	2.25	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>5.65</b>	<b>48.71</b>	<b>5.33</b>	<b>1.73</b>	<b>0.00</b>	<b>0.00</b>	<b>1.10</b>
<b>Other destinations South Lakeland</b>	<b>7.01</b>	<b>0.38</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Within South Lakeland but under National Park Control</b>	<b>2.07</b>	<b>1.76</b>	<b>2.22</b>	<b>0.00</b>	<b>0.66</b>	<b>0.00</b>	<b>0.00</b>
<b>South Lakeland Sub-Total</b>	<b>87.93</b>	<b>62.73</b>	<b>10.16</b>	<b>2.60</b>	<b>0.66</b>	<b>0.00</b>	<b>1.36</b>
<b>Outside of Barrow in Furness Borough and South Lakeland District</b>							
Tesco, Lodge Road, Carnforth	4.83	0.00	0.00	0.00	0.00	0.00	0.00
Morrisons, Flattwalks, Whitehaven	0.00	0.00	0.00	3.36	0.00	0.00	0.00
Tesco, Bransty Row, Whitehaven	0.00	0.00	0.00	4.36	0.00	0.00	0.00
Tesco, Lancashire Road, Millom	0.00	0.00	0.00	42.42	0.00	0.00	0.00
Co-op, Lapstone Road, Millom	0.00	0.00	0.00	3.72	0.00	0.00	0.00
Other destinations	0.00	1.54	1.25	10.44	0.00	0.00	0.00
<b>Outside of Barrow in Furness Borough and South Lakeland District Sub-Total</b>	<b>4.83</b>	<b>1.54</b>	<b>1.25</b>	<b>64.31</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Total</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>

**Notes:**

- (i) Source: NEMS Household Telephone Survey (December 2011) for Sub-Zones B1-B3; NEMS Household Telephone Survey (October 2012) for Sub-Zones B4-B7 - Excludes Don't Know/Don't Do and Other responses
- (ii) Weightings afforded to Main Food (Primary and Secondary combined)/Top up Shopping Destinations are 70%/30%

2011 Prices Inclusive of VAT where applicable, unless otherwise stated

**Table 7: Convenience Retail Turnover 2013**

Centre/Facilities	Expenditure (£m)							Sub-Total	In-Flow	Total
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East			
<b>Expenditure 2013</b>	<b>20.0</b>	<b>43.0</b>	<b>44.0</b>	<b>21.7</b>	<b>21.1</b>	<b>36.3</b>	<b>37.7</b>	<b>223.7</b>		
<b>Barrow Town Centre (Shopping Core)</b>										
Marks and Spencer, Barrow in Furness	0.00	0.12	0.82	0.00	0.35	1.35	1.40	4.04		4.04
Other destinations	0.00	0.00	0.11	0.16	1.23	2.28	1.01	4.79		4.79
<b>Sub-Total</b>	<b>0.00</b>	<b>0.12</b>	<b>0.93</b>	<b>0.16</b>	<b>1.58</b>	<b>3.62</b>	<b>2.41</b>	<b>8.83</b>		<b>8.83</b>
<b>Dalton in Furness Town Centre (Town Centre Shopping Area)</b>										
Co-operative, Dalton in Furness	0.00	0.91	4.83	0.00	0.00	0.00	0.13	5.88		5.88
Other destinations	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.33		0.33
<b>Sub-Total</b>	<b>0.00</b>	<b>0.91</b>	<b>5.16</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.13</b>	<b>6.20</b>		<b>6.20</b>
<b>Barrow in Furness Area</b>										
Tesco, Hindpool Road, Barrow in Furness	0.72	4.45	9.21	1.45	5.66	6.91	7.61	36.01	0.42	36.43
Morrisons, Barrow in Furness	0.41	2.98	4.75	1.65	2.84	6.32	6.53	25.49	0.05	25.54
Asda, Barrow in Furness	0.31	6.89	15.75	3.60	5.52	11.51	7.22	50.80	0.07	50.87
Iceland Barrow in Furness	0.00	0.00	0.22	0.08	0.24	0.39	0.10	1.03		1.03
Aldi, Risedale Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.64	1.45	3.61	5.70		5.70
Aldi, Hindpool Road, Barrow in Furness	0.00	0.00	0.00	0.16	1.36	1.67	1.32	4.50		4.50
Tesco Metro, Flass Lane, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	0.38	5.86	6.24		6.24
Co-op, Ainslie Street, Barrow in Furness	0.00	0.00	1.19	0.08	0.81	1.99	0.39	4.47		4.47
Co-op, Oxford Street, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	1.51	0.36	1.87		1.87
Co-op, Roose Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.11	0.00	1.23	1.34		1.34
Other destinations in Barrow in Furness Area	0.00	0.00	0.44	0.00	0.20	0.52	0.46	1.60		1.60
<b>Sub-Total</b>	<b>1.45</b>	<b>14.33</b>	<b>31.56</b>	<b>7.01</b>	<b>17.38</b>	<b>32.64</b>	<b>34.69</b>	<b>139.06</b>	<b>0.54</b>	<b>139.60</b>
<b>Other Destinations in Barrow in Furness Borough</b>										
Co-operative, Askham in Furness	0.00	0.00	1.30	0.00	0.00	0.00	0.00	1.30		1.30
Co-op, Plymouth Street, Walney Island	0.00	0.00	0.00	0.00	1.61	0.00	0.00	1.61		1.61
Other destinations	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.34		0.34
<b>Sub-Total</b>	<b>0.00</b>	<b>0.00</b>	<b>1.30</b>	<b>0.00</b>	<b>1.95</b>	<b>0.00</b>	<b>0.00</b>	<b>3.25</b>		<b>3.25</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>1.45</b>	<b>15.36</b>	<b>38.95</b>	<b>7.17</b>	<b>20.91</b>	<b>36.27</b>	<b>37.23</b>	<b>157.34</b>	<b>0.54</b>	<b>157.88</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>0.86</b>	<b>0.38</b>	<b>0.44</b>	<b>0.08</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.76</b>		<b>1.76</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.00</b>	<b>3.89</b>	<b>0.33</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>4.22</b>		<b>4.22</b>
<b>Grange over Sands Town Centre</b>	<b>6.10</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>6.10</b>		<b>6.10</b>
<b>Kendal Area</b>										
Aldi, Appleby Road	0.93	0.25	0.11	0.00	0.00	0.00	0.10	1.38		1.38
Asda, Burton Road	4.76	0.34	0.27	0.00	0.00	0.00	0.00	5.38		5.38
Morrisons, Katherine Avenue	1.95	0.25	0.00	0.11	0.00	0.00	0.00	2.31		2.31
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00
<b>Sub-Total</b>	<b>7.64</b>	<b>0.84</b>	<b>0.38</b>	<b>0.11</b>	<b>0.00</b>	<b>0.00</b>	<b>0.10</b>	<b>9.07</b>		<b>9.07</b>
<b>Ulverston Area</b>										
Booths, Oubas Hill	1.13	13.77	2.18	0.37	0.00	0.00	0.42	17.87		17.87
Co-operative, Priory Road	0.00	6.21	0.16	0.00	0.00	0.00	0.00	6.37		6.37
Other destinations	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.97		0.97
<b>Sub-Total</b>	<b>1.13</b>	<b>20.95</b>	<b>2.34</b>	<b>0.37</b>	<b>0.00</b>	<b>0.00</b>	<b>0.42</b>	<b>25.21</b>		<b>25.21</b>
<b>Other destinations South Lakeland</b>	<b>1.40</b>	<b>0.16</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.56</b>		<b>1.56</b>
<b>Within South Lakeland but under National Park Control</b>	<b>0.41</b>	<b>0.76</b>	<b>0.98</b>	<b>0.00</b>	<b>0.14</b>	<b>0.00</b>	<b>0.00</b>	<b>2.29</b>		<b>2.29</b>
<b>South Lakeland Sub-Total</b>	<b>17.54</b>	<b>26.98</b>	<b>4.46</b>	<b>0.56</b>	<b>0.14</b>	<b>0.00</b>	<b>0.51</b>	<b>50.20</b>		<b>50.20</b>
<b>Outside of Barrow in Furness Borough and South Lakeland District</b>										
Tesco, Lodge Road, Carnforth	0.96	0.00	0.00	0.00	0.00	0.00	0.00	0.96		0.96
Morrisons, Flattwalks, Whitehaven	0.00	0.00	0.00	0.73	0.00	0.00	0.00	0.73		0.73
Tesco, Bransty Row, Whitehaven	0.00	0.00	0.00	0.95	0.00	0.00	0.00	0.95		0.95
Tesco, Lancashire Road, Millom	0.00	0.00	0.00	9.19	0.00	0.00	0.00	9.19		9.19
Co-op, Lapstone Road, Millom	0.00	0.00	0.00	0.81	0.00	0.00	0.00	0.81		0.81
Other destinations	0.00	0.66	0.55	2.26	0.00	0.00	0.00	3.47		3.47
<b>Outside of Barrow in Furness Borough and South Lakeland District Sub-Total</b>	<b>0.96</b>	<b>0.66</b>	<b>0.55</b>	<b>13.94</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>16.11</b>		<b>16.11</b>
<b>Total</b>	<b>20.0</b>	<b>43.0</b>	<b>44.0</b>	<b>21.7</b>	<b>21.1</b>	<b>36.3</b>	<b>37.7</b>	<b>223.7</b>	<b>0.5</b>	<b>224.2</b>

**Notes:**

(i) Source: Tables 3a, 6

(ii) Rounding errors may occur

(iii) Inflow calculated based on NEMS Household Survey (December 2011) for South Lakeland District (Zones 1, 2, 5 and 6).

2011 Prices Inclusive of VAT where applicable, unless otherwise stated



**Table 8: Convenience Retail Turnover 2018**

Centre/Facilities	Expenditure (£m)							Sub-Total	In-Flow	Total
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East			
<b>Expenditure 2018</b>	<b>20.4</b>	<b>44.0</b>	<b>45.0</b>	<b>22.2</b>	<b>21.5</b>	<b>37.0</b>	<b>38.5</b>	<b>228.5</b>		
<b>Barrow Town Centre (Shopping Core)</b>										
Marks and Spencer, Barrow in Furness	0.00	0.13	0.84	0.00	0.36	1.37	1.43	4.12		4.12
Other destinations	0.00	0.00	0.11	0.16	1.26	2.32	1.03	4.88		4.88
<b>Sub-Total</b>	<b>0.00</b>	<b>0.13</b>	<b>0.95</b>	<b>0.16</b>	<b>1.61</b>	<b>3.69</b>	<b>2.46</b>	<b>9.01</b>		<b>9.01</b>
<b>Dalton in Furness Town Centre (Town Centre Shopping Area)</b>										
Co-operative, Dalton in Furness	0.00	0.93	4.95	0.00	0.00	0.00	0.13	6.01		6.01
Other destinations	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.33		0.33
<b>Sub-Total</b>	<b>0.00</b>	<b>0.93</b>	<b>5.28</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.13</b>	<b>6.35</b>		<b>6.35</b>
<b>Barrow in Furness Area</b>										
Tesco, Hindpool Road, Barrow in Furness	0.73	4.55	9.42	1.48	5.78	7.05	7.76	36.77	0.42	37.19
Morrisons, Barrow in Furness	0.42	3.05	4.86	1.69	2.90	6.44	6.66	26.02	0.05	26.07
Asda, Barrow in Furness	0.32	7.05	16.11	3.68	5.63	11.73	7.37	51.89	0.07	51.96
Iceland Barrow in Furness	0.00	0.00	0.22	0.08	0.25	0.39	0.10	1.05		1.05
Aldi, Risedale Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.66	1.47	3.68	5.81		5.81
Aldi, Hindpool Road, Barrow in Furness	0.00	0.00	0.00	0.16	1.38	1.70	1.34	4.59		4.59
Tesco Metro, Flass Lane, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	0.38	5.97	6.36		6.36
Co-op, Ainslie Street, Barrow in Furness	0.00	0.00	1.22	0.08	0.83	2.03	0.40	4.57		4.57
Co-op, Oxford Street, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	1.54	0.37	1.91		1.91
Co-op, Roose Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.11	0.00	1.25	1.36		1.36
Other destinations in Barrow in Furness Area	0.00	0.00	0.45	0.00	0.20	0.53	0.47	1.64		1.64
<b>Sub-Total</b>	<b>1.48</b>	<b>14.66</b>	<b>32.29</b>	<b>7.17</b>	<b>17.73</b>	<b>33.28</b>	<b>35.37</b>	<b>141.98</b>	<b>0.54</b>	<b>142.52</b>
<b>Other Destinations in Barrow in Furness Borough</b>										
Co-operative, Askham in Furness	0.00	0.00	1.33	0.00	0.00	0.00	0.00	1.33		1.33
Co-op, Plymouth Street, Walney Island	0.00	0.00	0.00	0.00	1.65	0.00	0.00	1.65		1.65
Other destinations	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.34		0.34
<b>Sub-Total</b>	<b>0.00</b>	<b>0.00</b>	<b>1.33</b>	<b>0.00</b>	<b>1.99</b>	<b>0.00</b>	<b>0.00</b>	<b>3.32</b>		<b>3.32</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>1.48</b>	<b>15.72</b>	<b>39.85</b>	<b>7.34</b>	<b>21.33</b>	<b>36.97</b>	<b>37.96</b>	<b>160.65</b>	<b>0.54</b>	<b>161.19</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>0.88</b>	<b>0.39</b>	<b>0.45</b>	<b>0.08</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.80</b>		<b>1.80</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.00</b>	<b>3.98</b>	<b>0.33</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>4.31</b>		<b>4.31</b>
<b>Grange over Sands Town Centre</b>	<b>6.24</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>6.24</b>		<b>6.24</b>
<b>Kendal Area</b>										
Aldi, Appleby Road	0.95	0.26	0.11	0.00	0.00	0.00	0.10	1.42		1.42
Asda, Burton Road	4.87	0.35	0.28	0.00	0.00	0.00	0.00	5.50		5.50
Morrisons, Katherine Avenue	2.00	0.26	0.00	0.11	0.00	0.00	0.00	2.36		2.36
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00
<b>Sub-Total</b>	<b>7.82</b>	<b>0.86</b>	<b>0.39</b>	<b>0.11</b>	<b>0.00</b>	<b>0.00</b>	<b>0.10</b>	<b>9.28</b>		<b>9.28</b>
<b>Ulverston Area</b>										
Booths, Oubas Hill	1.15	14.08	2.23	0.38	0.00	0.00	0.43	18.28		18.28
Co-operative, Priory Road	0.00	6.35	0.17	0.00	0.00	0.00	0.00	6.52		6.52
Other destinations	0.00	0.99	0.00	0.00	0.00	0.00	0.00	0.99		0.99
<b>Sub-Total</b>	<b>1.15</b>	<b>21.43</b>	<b>2.40</b>	<b>0.38</b>	<b>0.00</b>	<b>0.00</b>	<b>0.43</b>	<b>25.79</b>		<b>25.79</b>
<b>Other destinations South Lakeland</b>	<b>1.43</b>	<b>0.16</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.60</b>		<b>1.60</b>
<b>Within South Lakeland but under National Park Control</b>	<b>0.42</b>	<b>0.77</b>	<b>1.00</b>	<b>0.00</b>	<b>0.14</b>	<b>0.00</b>	<b>0.00</b>	<b>2.34</b>		<b>2.34</b>
<b>South Lakeland Sub-Total</b>	<b>17.96</b>	<b>27.60</b>	<b>4.57</b>	<b>0.58</b>	<b>0.14</b>	<b>0.00</b>	<b>0.53</b>	<b>51.37</b>		<b>51.37</b>
<b>Outside of Barrow in Furness Borough and South Lakeland District</b>										
Tesco, Lodge Road, Camforth	0.99	0.00	0.00	0.00	0.00	0.00	0.00	0.99		0.99
Morrisons, Flattwalks, Whitehaven	0.00	0.00	0.00	0.75	0.00	0.00	0.00	0.75		0.75
Tesco, Bransty Row, Whitehaven	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.97		0.97
Tesco, Lancashire Road, Millom	0.00	0.00	0.00	9.40	0.00	0.00	0.00	9.40		9.40
Co-op, Lapstone Road, Millom	0.00	0.00	0.00	0.82	0.00	0.00	0.00	0.82		0.82
Other destinations	0.00	0.68	0.56	2.32	0.00	0.00	0.00	3.56		3.56
<b>Outside of Barrow in Furness Borough and South Lakeland District Sub-Total</b>	<b>0.99</b>	<b>0.68</b>	<b>0.56</b>	<b>14.26</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>16.48</b>		<b>16.48</b>
<b>Total</b>	<b>20.4</b>	<b>44.0</b>	<b>45.0</b>	<b>22.2</b>	<b>21.5</b>	<b>37.0</b>	<b>38.5</b>	<b>228.5</b>	<b>0.54</b>	<b>229.04</b>

**Notes:**

- (i) Source: Tables 3a, 6
- (ii) Rounding errors may occur
- (iii) Inflow calculated based on NEMS Household Survey (December 2011) for South Lakeland District (Zones 1, 2, 5 and 6).

2011 Prices Inclusive of VAT where applicable, unless otherwise stated

**Table 9: Convenience Retail Turnover 2023**

Centre/Facilities	Expenditure (£m)							Sub-Total	In-Flow	Total
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East			
<b>Expenditure 2023</b>	<b>21.4</b>	<b>46.1</b>	<b>47.1</b>	<b>23.1</b>	<b>22.3</b>	<b>38.4</b>	<b>40.0</b>	<b>238.3</b>		
<b>Barrow Town Centre (Shopping Core)</b>										
Marks and Spencer, Barrow in Furness	0.00	0.13	0.88	0.00	0.37	1.42	1.48	4.29		4.29
Other destinations	0.00	0.00	0.12	0.17	1.31	2.41	1.07	5.07		5.07
<b>Sub-Total</b>	<b>0.00</b>	<b>0.13</b>	<b>0.99</b>	<b>0.17</b>	<b>1.68</b>	<b>3.84</b>	<b>2.55</b>	<b>9.36</b>		<b>9.36</b>
<b>Dalton in Furness Town Centre (Town Centre Shopping Area)</b>										
Co-operative, Dalton in Furness	0.00	0.98	5.18	0.00	0.00	0.00	0.14	6.30		6.30
Other destinations	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.35		0.35
<b>Sub-Total</b>	<b>0.00</b>	<b>0.98</b>	<b>5.53</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.14</b>	<b>6.65</b>		<b>6.65</b>
<b>Barrow in Furness Area</b>										
Tesco, Hindpool Road, Barrow in Furness	0.77	4.77	9.87	1.54	6.00	7.32	8.06	38.33	0.44	38.77
Morrisons, Barrow in Furness	0.44	3.20	5.09	1.75	3.01	6.69	6.92	27.11	0.05	27.16
Asda, Barrow in Furness	0.34	7.39	16.88	3.83	5.85	12.18	7.65	54.12	0.07	54.19
Iceland Barrow in Furness	0.00	0.00	0.24	0.08	0.26	0.41	0.10	1.09		1.09
Aldi, Risedale Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.68	1.53	3.83	6.04		6.04
Aldi, Hindpool Road, Barrow in Furness	0.00	0.00	0.00	0.17	1.44	1.77	1.39	4.77		4.77
Tesco Metro, Flass Lane, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	0.40	6.21	6.61		6.61
Co-op, Ainslie Street, Barrow in Furness	0.00	0.00	1.28	0.09	0.86	2.11	0.41	4.75		4.75
Co-op, Oxford Street, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	1.60	0.38	1.98		1.98
Co-op, Roose Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.11	0.00	1.30	1.41		1.41
Other destinations in Barrow in Furness Area	0.00	0.00	0.47	0.00	0.21	0.55	0.48	1.70		1.70
<b>Sub-Total</b>	<b>1.55</b>	<b>15.35</b>	<b>33.83</b>	<b>7.46</b>	<b>18.41</b>	<b>34.57</b>	<b>36.75</b>	<b>147.92</b>	<b>0.56</b>	<b>148.48</b>
<b>Other Destinations in Barrow in Furness Borough</b>										
Co-operative, Askham in Furness	0.00	0.00	1.40	0.00	0.00	0.00	0.00	1.40		1.40
Co-op, Plymouth Street, Walney Island	0.00	0.00	0.00	0.00	1.71	0.00	0.00	1.71		1.71
Other destinations	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.36		0.36
<b>Sub-Total</b>	<b>0.00</b>	<b>0.00</b>	<b>1.40</b>	<b>0.00</b>	<b>2.07</b>	<b>0.00</b>	<b>0.00</b>	<b>3.46</b>		<b>3.46</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>1.55</b>	<b>16.47</b>	<b>41.75</b>	<b>7.63</b>	<b>22.15</b>	<b>38.41</b>	<b>39.44</b>	<b>167.39</b>	<b>0.56</b>	<b>167.95</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>0.93</b>	<b>0.41</b>	<b>0.47</b>	<b>0.09</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.89</b>		<b>1.89</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.00</b>	<b>4.17</b>	<b>0.35</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>4.52</b>		<b>4.52</b>
<b>Grange over Sands Town Centre</b>	<b>6.54</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>6.54</b>		<b>6.54</b>
<b>Kendal Area</b>										
Aldi, Appleby Road	0.99	0.27	0.12	0.00	0.00	0.00	0.10	1.48		1.48
Asda, Burton Road	5.10	0.37	0.29	0.00	0.00	0.00	0.00	5.76		5.76
Morrisons, Katherine Avenue	2.09	0.27	0.00	0.12	0.00	0.00	0.00	2.47		2.47
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00
<b>Sub-Total</b>	<b>8.19</b>	<b>0.90</b>	<b>0.41</b>	<b>0.12</b>	<b>0.00</b>	<b>0.00</b>	<b>0.10</b>	<b>9.72</b>		<b>9.72</b>
<b>Ulverston Area</b>										
Booths, Oubas Hill	1.21	14.76	2.34	0.40	0.00	0.00	0.44	19.14		19.14
Co-operative, Priory Road	0.00	6.66	0.17	0.00	0.00	0.00	0.00	6.83		6.83
Other destinations	0.00	1.04	0.00	0.00	0.00	0.00	0.00	1.04		1.04
<b>Sub-Total</b>	<b>1.21</b>	<b>22.45</b>	<b>2.51</b>	<b>0.40</b>	<b>0.00</b>	<b>0.00</b>	<b>0.44</b>	<b>27.01</b>		<b>27.01</b>
<b>Other destinations South Lakeland</b>	<b>1.50</b>	<b>0.17</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.67</b>		<b>1.67</b>
<b>Within South Lakeland but under National Park Control</b>	<b>0.44</b>	<b>0.81</b>	<b>1.05</b>	<b>0.00</b>	<b>0.15</b>	<b>0.00</b>	<b>0.00</b>	<b>2.45</b>		<b>2.45</b>
<b>South Lakeland Sub-Total</b>	<b>18.81</b>	<b>28.91</b>	<b>4.79</b>	<b>0.60</b>	<b>0.15</b>	<b>0.00</b>	<b>0.55</b>	<b>53.80</b>		<b>53.80</b>
<b>Outside of Barrow in Furness Borough and South Lakeland District</b>										
Tesco, Lodge Road, Camforth	1.03	0.00	0.00	0.00	0.00	0.00	0.00	1.03		1.03
Morrisons, Flattwalks, Whitehaven	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.78		0.78
Tesco, Bransty Row, Whitehaven	0.00	0.00	0.00	1.01	0.00	0.00	0.00	1.01		1.01
Tesco, Lancashire Road, Millom	0.00	0.00	0.00	9.78	0.00	0.00	0.00	9.78		9.78
Co-op, Lapstone Road, Millom	0.00	0.00	0.00	0.86	0.00	0.00	0.00	0.86		0.86
Other destinations	0.00	0.71	0.59	2.41	0.00	0.00	0.00	3.71		3.71
<b>Outside of Barrow in Furness Borough and South Lakeland District Sub-Total</b>	<b>1.03</b>	<b>0.71</b>	<b>0.59</b>	<b>14.83</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>17.16</b>		<b>17.16</b>
<b>Total</b>	<b>21.4</b>	<b>46.1</b>	<b>47.1</b>	<b>23.1</b>	<b>22.3</b>	<b>38.4</b>	<b>40.0</b>	<b>238.3</b>	<b>0.56</b>	<b>238.91</b>

**Notes:**

- (i) Source: Tables 3a, 6
- (ii) Rounding errors may occur
- (iii) Inflow calculated based on NEMS Household Survey (December 2011) for South Lakeland District (Zones 1, 2, 5 and 6).

2011 Prices Inclusive of VAT where applicable, unless otherwise stated

**Table 10: Convenience Retail Turnover 2027**

Centre/Facilities	Expenditure (£m)							Sub-Total	In-Flow	Total
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East			
<b>Expenditure 2027</b>	<b>22.3</b>	<b>48.1</b>	<b>49.1</b>	<b>23.9</b>	<b>23.0</b>	<b>39.6</b>	<b>41.3</b>	<b>247.2</b>		
<b>Barrow Town Centre (Shopping Core)</b>										
Marks and Spencer, Barrow in Furness	0.00	0.14	0.91	0.00	0.38	1.47	1.53	4.44		4.44
Other destinations	0.00	0.00	0.12	0.18	1.35	2.49	1.10	5.24		5.24
<b>Sub-Total</b>	<b>0.00</b>	<b>0.14</b>	<b>1.04</b>	<b>0.18</b>	<b>1.73</b>	<b>3.96</b>	<b>2.63</b>	<b>9.68</b>		<b>9.68</b>
<b>Dalton in Furness Town Centre (Town Centre Shopping Area)</b>										
Co-operative, Dalton in Furness	0.00	1.02	5.40	0.00	0.00	0.00	0.14	6.56		6.56
Other destinations	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.36		0.36
<b>Sub-Total</b>	<b>0.00</b>	<b>1.02</b>	<b>5.76</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.14</b>	<b>6.93</b>		<b>6.93</b>
<b>Barrow in Furness Area</b>										
Tesco, Hindpool Road, Barrow in Furness	0.80	4.97	10.29	1.60	6.19	7.56	8.32	39.72	0.47	40.19
Morrisons, Barrow in Furness	0.46	3.33	5.31	1.81	3.11	6.91	7.14	28.07	0.06	28.13
Asda, Barrow in Furness	0.35	7.70	17.60	3.96	6.03	12.58	7.90	56.12	0.08	56.20
Iceland Barrow in Furness	0.00	0.00	0.25	0.09	0.27	0.42	0.11	1.13		1.13
Aldi, Risedale Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.70	1.58	3.95	6.23		6.23
Aldi, Hindpool Road, Barrow in Furness	0.00	0.00	0.00	0.17	1.48	1.83	1.44	4.92		4.92
Tesco Metro, Flass Lane, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	0.41	6.40	6.82		6.82
Co-op, Ainslie Street, Barrow in Furness	0.00	0.00	1.33	0.09	0.89	2.18	0.43	4.92		4.92
Co-op, Oxford Street, Barrow in Furness	0.00	0.00	0.00	0.00	0.00	1.66	0.39	2.05		2.05
Co-op, Roose Road, Barrow in Furness	0.00	0.00	0.00	0.00	0.12	0.00	1.34	1.46		1.46
Other destinations in Barrow in Furness Area	0.00	0.00	0.49	0.00	0.21	0.56	0.50	1.76		1.76
<b>Sub-Total</b>	<b>1.62</b>	<b>16.01</b>	<b>35.27</b>	<b>7.72</b>	<b>19.00</b>	<b>35.68</b>	<b>37.91</b>	<b>153.20</b>	<b>0.61</b>	<b>153.81</b>
<b>Other Destinations in Barrow in Furness Borough</b>										
Co-operative, Askham in Furness	0.00	0.00	1.46	0.00	0.00	0.00	0.00	1.46		1.46
Co-op, Plymouth Street, Walney Island	0.00	0.00	0.00	0.00	1.76	0.00	0.00	1.76		1.76
Other destinations	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.37		0.37
<b>Sub-Total</b>	<b>0.00</b>	<b>0.00</b>	<b>1.46</b>	<b>0.00</b>	<b>2.13</b>	<b>0.00</b>	<b>0.00</b>	<b>3.59</b>		<b>3.59</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>1.62</b>	<b>17.17</b>	<b>43.52</b>	<b>7.90</b>	<b>22.86</b>	<b>39.64</b>	<b>40.69</b>	<b>173.40</b>	<b>0.61</b>	<b>174.01</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>0.97</b>	<b>0.42</b>	<b>0.49</b>	<b>0.09</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.97</b>		<b>1.97</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.00</b>	<b>4.35</b>	<b>0.36</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>4.71</b>		<b>4.71</b>
<b>Grange over Sands Town Centre</b>	<b>6.82</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>6.82</b>		<b>6.82</b>
<b>Kendal Area</b>										
Aldi, Appleby Road	1.04	0.28	0.12	0.00	0.00	0.00	0.11	1.54		1.54
Asda, Burton Road	5.32	0.38	0.30	0.00	0.00	0.00	0.00	6.01		6.01
Morrisons, Katherine Avenue	2.18	0.28	0.00	0.12	0.00	0.00	0.00	2.58		2.58
Other destinations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00
<b>Sub-Total</b>	<b>8.54</b>	<b>0.94</b>	<b>0.43</b>	<b>0.12</b>	<b>0.00</b>	<b>0.00</b>	<b>0.11</b>	<b>10.13</b>		<b>10.13</b>
<b>Ulverston Area</b>										
Booths, Oubas Hill	1.26	15.38	2.44	0.41	0.00	0.00	0.46	19.95		19.95
Co-operative, Priory Road	0.00	6.94	0.18	0.00	0.00	0.00	0.00	7.12		7.12
Other destinations	0.00	1.08	0.00	0.00	0.00	0.00	0.00	1.08		1.08
<b>Sub-Total</b>	<b>1.26</b>	<b>23.41</b>	<b>2.62</b>	<b>0.41</b>	<b>0.00</b>	<b>0.00</b>	<b>0.46</b>	<b>28.15</b>		<b>28.15</b>
<b>Other destinations South Lakeland</b>	<b>1.56</b>	<b>0.18</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.74</b>		<b>1.74</b>
<b>Within South Lakeland but under National Park Control</b>	<b>0.46</b>	<b>0.85</b>	<b>1.09</b>	<b>0.00</b>	<b>0.15</b>	<b>0.00</b>	<b>0.00</b>	<b>2.55</b>		<b>2.55</b>
<b>South Lakeland Sub-Total</b>	<b>19.61</b>	<b>30.14</b>	<b>4.99</b>	<b>0.62</b>	<b>0.15</b>	<b>0.00</b>	<b>0.56</b>	<b>56.08</b>		<b>56.08</b>
<b>Outside of Barrow in Furness Borough and South Lakeland District</b>										
Tesco, Lodge Road, Camforth	1.08	0.00	0.00	0.00	0.00	0.00	0.00	1.08		1.08
Morrisons, Flattwalks, Whitehaven	0.00	0.00	0.00	0.80	0.00	0.00	0.00	0.80		0.80
Tesco, Bransty Row, Whitehaven	0.00	0.00	0.00	1.04	0.00	0.00	0.00	1.04		1.04
Tesco, Lancashire Road, Millom	0.00	0.00	0.00	10.12	0.00	0.00	0.00	10.12		10.12
Co-op, Lapstone Road, Millom	0.00	0.00	0.00	0.89	0.00	0.00	0.00	0.89		0.89
Other destinations	0.00	0.74	0.61	2.49	0.00	0.00	0.00	3.85		3.85
<b>Outside of Barrow in Furness Borough and South Lakeland District Sub-Total</b>	<b>1.08</b>	<b>0.74</b>	<b>0.61</b>	<b>15.34</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>17.78</b>		<b>17.78</b>
<b>Total</b>	<b>22.3</b>	<b>48.1</b>	<b>49.1</b>	<b>23.9</b>	<b>23.0</b>	<b>39.6</b>	<b>41.3</b>	<b>247.2</b>	<b>0.61</b>	<b>247.86</b>

**Notes:**

- (i) Source: Tables 3a, 6
- (ii) Rounding errors may occur
- (iii) Inflow calculated based on NEMS Household Survey (December 2011) for South Lakeland District (Zones 1, 2, 5 and 6).

2011 Prices Inclusive of VAT where applicable, unless otherwise stated

**Table 11: Summary of Convenience Retail Performance 2013 to 2027**

Centre	2013	2018	2023	2027
<b>Available Expenditure</b>				
Barrow in Furness	148.43	151.52	157.84	163.49
Dalton in Furness	6.20	6.35	6.65	6.93
Other destinations Barrow in Furness Borough	3.25	3.32	3.46	3.59
<b>Barrow in Furness Borough Sub-Total</b>	<b>157.88</b>	<b>161.19</b>	<b>167.95</b>	<b>174.01</b>
<b>Benchmark Turnover</b>				
Barrow in Furness	178.39	178.39	178.39	178.39
Dalton in Furness	8.89	8.89	8.89	8.89
Other destinations Barrow in Furness Borough	5.42	5.42	5.42	5.42
<b>Barrow in Furness Borough Sub-Total</b>	<b>192.70</b>	<b>192.70</b>	<b>192.70</b>	<b>192.70</b>
<b>Expenditure Deficit/Surplus</b>				
Barrow in Furness	-29.96	-26.87	-20.55	-14.90
Dalton in Furness	-2.69	-2.54	-2.24	-1.96
Other destinations Barrow in Furness Borough	-2.17	-2.10	-1.96	-1.83
<b>Barrow in Furness Borough Sub-Total</b>	<b>-34.82</b>	<b>-31.51</b>	<b>-24.75</b>	<b>-18.69</b>

**Notes:**

(i) Source: Tables 7, 8, 9 and 10

(ii) Benchmark Turnover based upon national-multiple retailers' company average sales densities and independent floorspace trading at typical average sales densities

**2011 Prices Inclusive of VAT where applicable, unless otherwise stated**

**Table 12: Convenience Retail Capacity (sq.m) at 2013, 2018, 2023 and 2027**

Centre	AT 2013			BY 2018			BY 2023			BY 2027		
	Expenditure Surplus/ Deficit	Turnover Density /sq.m max	Net Sales Floorspace sq.m min	Expenditure Surplus/ Deficit	Turnover Density /sq.m max	Net Sales Floorspace sq.m min	Expenditure Surplus/ Deficit	Turnover Density /sq.m max	Net Sales Floorspace sq.m min	Expenditure Surplus/ Deficit	Turnover Density /sq.m max	Net Sales Floorspace sq.m min
<b>Barrow in Furness</b>	-30.0	13,000	-2,305	-26.9	13,000	-2,067	-20.5	13,000	-1,580	-14.9	13,000	-1,146
<b>Dalton in Furness</b>	-2.7	8,000	-336	-2.5	8,000	-318	-2.2	8,000	-280	-2.0	8,000	-245
<b>Other destinations Barrow in Furness Borough</b>	-2.2	6,000	-361	-2.1	6,000	-350	-2.0	6,000	-326	-1.8	6,000	-305

**Notes:**

(i) Source: Table 11

(ii) Capacity is assessed using a food superstore convenience retail sales density of £13,000/sq. m (Asda, Morrisons, Sainsbury's and Tesco average) for Barrow in Furness and lower sales densities for other destinations given the likelihood of secondary centres attracting smaller stores/retailers with lower average sales densities

**2011 Prices Inclusive of VAT where applicable, unless otherwise stated**

**Table 13: Comparison Shopping Patterns**

Centre/Facilities	Market Share (%)						
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East
<b>Barrow in Furness Town Centre</b>	<b>14.23</b>	<b>52.70</b>	<b>69.55</b>	<b>31.85</b>	<b>39.98</b>	<b>47.90</b>	<b>56.29</b>
<b>Dalton in Furness Town Centre</b>	<b>0.00</b>	<b>0.50</b>	<b>2.72</b>	<b>0.48</b>	<b>0.90</b>	<b>0.59</b>	<b>0.12</b>
<b>Barrow in Furness Area</b>							
Asda, Walney Road	0.00	2.42	6.45	5.17	7.65	11.26	3.60
Tesco Extra, Hindpool Road	1.05	0.52	3.21	4.57	15.06	4.78	5.65
Morrison's, The Strand	0.13	0.14	0.35	0.12	0.23	1.28	0.23
Hindpool Retail Park	0.00	0.00	0.00	3.76	8.08	6.81	6.73
Walney Road Retail Park	0.00	0.00	0.00	2.00	5.30	5.04	2.91
Hollywood Retail Park	0.51	1.18	2.55	6.06	9.58	10.33	9.11
Corner House Park	0.00	0.00	0.00	1.71	2.60	2.53	3.41
B&Q, Cornmill Park	0.00	1.19	0.81	1.24	1.90	1.10	0.13
Other destinations	0.00	0.00	0.00	0.14	0.30	0.59	0.45
<b>Sub-Total</b>	<b>1.69</b>	<b>5.45</b>	<b>13.39</b>	<b>24.77</b>	<b>50.69</b>	<b>43.73</b>	<b>32.23</b>
<b>Other Destinations in Barrow in Furness Borough</b>	<b>0.00</b>	<b>0.00</b>	<b>0.12</b>	<b>0.12</b>	<b>0.35</b>	<b>0.00</b>	<b>0.00</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>15.92</b>	<b>58.65</b>	<b>85.78</b>	<b>57.22</b>	<b>91.92</b>	<b>92.22</b>	<b>88.64</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>31.52</b>	<b>5.35</b>	<b>2.17</b>	<b>0.52</b>	<b>0.75</b>	<b>0.54</b>	<b>0.71</b>
<b>Ulverston Town Centre (PSA)</b>	<b>1.48</b>	<b>25.68</b>	<b>2.66</b>	<b>0.12</b>	<b>0.61</b>	<b>0.49</b>	<b>0.78</b>
<b>Grange over Sands Town Centre</b>	<b>19.17</b>	<b>0.78</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.27</b>
<b>Kendal Area</b>							
South Lakeland Retail Park	6.05	0.00	0.13	0.00	0.30	0.00	0.00
Other destinations	8.72	0.29	0.00	0.00	0.00	0.00	0.00
<b>Sub-Total</b>	<b>14.77</b>	<b>0.29</b>	<b>0.13</b>	<b>0.00</b>	<b>0.30</b>	<b>0.00</b>	<b>0.00</b>
<b>Ulverston Area</b>	<b>0.00</b>	<b>0.12</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Other destinations South Lakeland</b>	<b>2.67</b>	<b>0.00</b>	<b>0.15</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Within South Lakeland but under National Park Control</b>	<b>1.69</b>	<b>0.89</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.42</b>	<b>0.71</b>
<b>South Lakeland District Total</b>	<b>71.30</b>	<b>33.10</b>	<b>5.11</b>	<b>0.64</b>	<b>1.66</b>	<b>2.45</b>	<b>2.49</b>
<b>Defined Centres Outside of Barrow in Furness Borough and South Lakeland District</b>							
Manchester City Centre	5.15	2.38	2.41	2.66	1.95	1.43	2.30
Preston City Centre	1.93	0.43	1.25	0.73	0.94	1.10	0.92
Liverpool City Centre	0.31	0.00	0.69	0.30	0.60	0.54	1.09
Carlisle City Centre	1.80	0.29	0.69	0.42	0.17	0.00	0.00
Lancaster City Centre	2.54	1.42	0.00	0.23	0.45	0.00	0.75
Millom Town Centre	0.00	0.00	0.00	22.62	0.00	0.00	0.00
Workington Town Centre	0.00	0.00	0.00	2.03	0.00	0.27	0.00
Whitehaven Town Centre	0.00	0.00	0.13	5.07	0.00	0.00	0.00
Other destinations	1.06	3.73	3.95	5.95	1.65	1.53	2.83
<b>Sub-Total</b>	<b>12.78</b>	<b>8.25</b>	<b>9.11</b>	<b>40.02</b>	<b>5.77</b>	<b>4.87</b>	<b>7.89</b>
<b>Retail Parks Outside Barrow in Furness Borough and South Lakeland District</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2.13</b>	<b>0.65</b>	<b>0.46</b>	<b>0.99</b>
<b>Outside of the District Sub-Total</b>	<b>12.78</b>	<b>8.25</b>	<b>9.11</b>	<b>42.15</b>	<b>6.42</b>	<b>5.33</b>	<b>8.88</b>
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

**Notes:**

(i) Source: NEMS Household Telephone Survey (December 2011) for Sub-Zones B1-B3; NEMS Household Telephone Survey (October 2012) for Sub-Zones B4-B7 - Excludes Don't Know/Don't Do and Other responses

(ii) Weightings afforded to Non-Food Shopping are: clothing and footwear (25%); electrical items (16%); furniture/soft furnishings/carpets (12%); DIY/garden/hardware items (11%); health, beauty and chemist items (11%); and books, CDs, toys a

2011 Prices Inclusive of VAT where applicable, unless otherwise stated

**Table 14: Comparison Retail Turnover 2013**

Centre/Facilities	Expenditure (£m)							Sub-Total	In-Flow	Total
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East			
<b>Expenditure 2013</b>	<b>23.6</b>	<b>58.2</b>	<b>57.9</b>	<b>27.2</b>	<b>27.4</b>	<b>43.0</b>	<b>49.6</b>	<b>286.8</b>		
<b>Barrow in Furness Town Centre</b>	<b>3.35</b>	<b>30.66</b>	<b>40.23</b>	<b>8.67</b>	<b>10.97</b>	<b>20.59</b>	<b>27.92</b>	<b>142.40</b>	<b>3.56</b>	<b>145.96</b>
<b>Dalton in Furness Town Centre</b>	<b>0.00</b>	<b>0.29</b>	<b>1.58</b>	<b>0.13</b>	<b>0.25</b>	<b>0.25</b>	<b>0.06</b>	<b>2.56</b>		<b>2.56</b>
<b>Barrow in Furness Area</b>										
Asda, Walney Road	0.00	1.41	3.73	1.41	2.10	4.84	1.79	15.27		15.27
Tesco Extra, Hindpool Road	0.25	0.30	1.86	1.24	4.13	2.05	2.80	12.64	0.17	12.81
Morrison's, The Strand	0.03	0.08	0.20	0.03	0.06	0.55	0.12	1.08		1.08
Hindpool Retail Park	0.00	0.00	0.00	1.02	2.22	2.93	3.34	9.51		9.51
Walney Road Retail Park	0.00	0.00	0.00	0.54	1.46	2.17	1.44	5.61		5.61
Hollywood Retail Park	0.12	0.69	1.48	1.65	2.63	4.44	4.52	15.52	0.10	15.62
Corner House Park	0.00	0.00	0.00	0.46	0.71	1.09	1.69	3.96		3.96
B&Q, Cornmill Park	0.00	0.69	0.47	0.34	0.52	0.47	0.06	2.56		2.56
Other destinations	0.00	0.00	0.00	0.04	0.08	0.25	0.22	0.60		0.60
<b>Sub-Total</b>	<b>0.40</b>	<b>3.17</b>	<b>7.74</b>	<b>6.74</b>	<b>13.91</b>	<b>18.80</b>	<b>15.98</b>	<b>66.74</b>	<b>0.27</b>	<b>67.01</b>
<b>Other Destinations in Barrow in Furness Borough</b>	<b>0.00</b>	<b>0.00</b>	<b>0.07</b>	<b>0.03</b>	<b>0.10</b>	<b>0.00</b>	<b>0.00</b>	<b>0.19</b>		<b>0.19</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>3.75</b>	<b>34.12</b>	<b>49.62</b>	<b>15.58</b>	<b>25.22</b>	<b>39.64</b>	<b>43.96</b>	<b>211.89</b>	<b>3.83</b>	<b>215.72</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>7.42</b>	<b>3.11</b>	<b>1.26</b>	<b>0.14</b>	<b>0.21</b>	<b>0.23</b>	<b>0.35</b>	<b>12.73</b>		<b>12.73</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.35</b>	<b>14.94</b>	<b>1.54</b>	<b>0.03</b>	<b>0.17</b>	<b>0.21</b>	<b>0.39</b>	<b>17.63</b>		<b>17.63</b>
<b>Grange over Sands Town Centre</b>	<b>4.51</b>	<b>0.45</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.13</b>	<b>5.10</b>		<b>5.10</b>
<b>Kendal Area</b>										
South Lakeland Retail Park	1.42	0.00	0.07	0.00	0.08	0.00	0.00	1.58		1.58
Other destinations	2.05	0.17	0.00	0.00	0.00	0.00	0.00	2.22		2.22
<b>Sub-Total</b>	<b>3.48</b>	<b>0.17</b>	<b>0.07</b>	<b>0.00</b>	<b>0.08</b>	<b>0.00</b>	<b>0.00</b>	<b>3.80</b>		<b>3.80</b>
<b>Ulverston Area</b>	<b>0.00</b>	<b>0.07</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.07</b>		<b>0.07</b>
<b>Other destinations South Lakeland</b>	<b>0.63</b>	<b>0.00</b>	<b>0.08</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.71</b>		<b>0.71</b>
<b>Within South Lakeland but under National Park Control</b>	<b>0.40</b>	<b>0.52</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.61</b>	<b>0.35</b>	<b>1.88</b>		<b>1.88</b>
<b>South Lakeland District Total</b>	<b>16.79</b>	<b>19.26</b>	<b>2.96</b>	<b>0.17</b>	<b>0.46</b>	<b>1.05</b>	<b>1.23</b>	<b>41.93</b>		<b>41.93</b>
<b>Defined Centres Outside of Barrow in Furness Borough and South Lakeland District</b>										
Manchester City Centre	1.21	1.38	1.39	0.72	0.54	0.62	1.14	7.01		7.01
Preston City Centre	0.45	0.25	0.73	0.20	0.26	0.47	0.46	2.82		2.82
Liverpool City Centre	0.07	0.00	0.40	0.08	0.17	0.23	0.54	1.49		1.49
Carlisle City Centre	0.42	0.17	0.40	0.11	0.05	0.00	0.00	1.15		1.15
Lancaster City Centre	0.60	0.83	0.00	0.06	0.12	0.00	0.37	1.98		1.98
Millom Town Centre	0.00	0.00	0.00	6.16	0.00	0.00	0.00	6.16		6.16
Workington Town Centre	0.00	0.00	0.00	0.55	0.00	0.12	0.00	0.67		0.67
Whitehaven Town Centre	0.00	0.00	0.07	1.38	0.00	0.00	0.00	1.45		1.45
Other destinations	0.25	2.17	2.28	1.62	0.45	0.66	1.40	8.84		8.84
<b>Sub-Total</b>	<b>3.01</b>	<b>4.80</b>	<b>5.27</b>	<b>10.90</b>	<b>1.58</b>	<b>2.09</b>	<b>3.91</b>	<b>31.56</b>		<b>31.56</b>
<b>Retail Parks Outside Barrow in Furness Borough and South Lakeland District</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.58</b>	<b>0.18</b>	<b>0.20</b>	<b>0.49</b>	<b>1.44</b>		<b>1.44</b>
<b>Outside of the District Sub-Total</b>	<b>3.01</b>	<b>4.80</b>	<b>5.27</b>	<b>11.48</b>	<b>1.76</b>	<b>2.29</b>	<b>4.40</b>	<b>33.01</b>		<b>33.01</b>
<b>Total</b>	<b>23.6</b>	<b>58.2</b>	<b>57.9</b>	<b>27.2</b>	<b>27.4</b>	<b>43.0</b>	<b>49.6</b>	<b>286.8</b>	<b>3.8</b>	<b>290.7</b>

**Notes:**

- (i) Source: Tables 3b, 13
- (ii) Rounding errors may occur
- (iii) Inflow calculated based on NEMS Household Survey (December 2011) for South Lakeland District (Zones 1, 2, 3, 5, 6, 7 and 8).

2011 Prices Inclusive of VAT where applicable, unless otherwise stated



**Table 15: Comparison Retail Turnover 2018**

Centre/Facilities	Expenditure (£m)							Sub-Total	In-Flow	Total
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East			
<b>Expenditure 2018</b>	<b>26.2</b>	<b>64.8</b>	<b>64.4</b>	<b>30.3</b>	<b>30.4</b>	<b>47.7</b>	<b>55.0</b>	<b>318.9</b>		
<b>Barrow in Furness Town Centre</b>	<b>3.73</b>	<b>34.14</b>	<b>44.79</b>	<b>9.65</b>	<b>12.17</b>	<b>22.85</b>	<b>30.98</b>	<b>158.31</b>	<b>3.93</b>	<b>162.24</b>
<b>Dalton in Furness Town Centre</b>	<b>0.00</b>	<b>0.32</b>	<b>1.75</b>	<b>0.15</b>	<b>0.28</b>	<b>0.28</b>	<b>0.06</b>	<b>2.84</b>		<b>2.84</b>
<b>Barrow in Furness Area</b>										
Asda, Walney Road	0.00	1.57	4.16	1.57	2.33	5.37	1.98	16.97		16.97
Tesco Extra, Hindpool Road	0.28	0.34	2.07	1.38	4.58	2.28	3.11	14.03	0.19	14.22
Morrison's, The Strand	0.03	0.09	0.23	0.04	0.07	0.61	0.13	1.20		1.20
Hindpool Retail Park	0.00	0.00	0.00	1.14	2.46	3.25	3.71	10.56		10.56
Walney Road Retail Park	0.00	0.00	0.00	0.61	1.61	2.40	1.60	6.23		6.23
Hollywood Retail Park	0.13	0.76	1.64	1.84	2.92	4.93	5.01	17.23	0.11	17.34
Corner House Park	0.00	0.00	0.00	0.52	0.79	1.21	1.88	4.39		4.39
B&Q, Commill Park	0.00	0.77	0.52	0.37	0.58	0.53	0.07	2.84		2.84
Other destinations	0.00	0.00	0.00	0.04	0.09	0.28	0.25	0.66		0.66
<b>Sub-Total</b>	<b>0.44</b>	<b>3.53</b>	<b>8.62</b>	<b>7.50</b>	<b>15.43</b>	<b>20.86</b>	<b>17.74</b>	<b>74.12</b>	<b>0.30</b>	<b>74.42</b>
<b>Other Destinations in Barrow in Furness Borough</b>	<b>0.00</b>	<b>0.00</b>	<b>0.08</b>	<b>0.04</b>	<b>0.11</b>	<b>0.00</b>	<b>0.00</b>	<b>0.22</b>		<b>0.22</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>4.17</b>	<b>37.99</b>	<b>55.24</b>	<b>17.33</b>	<b>27.98</b>	<b>43.98</b>	<b>48.78</b>	<b>235.48</b>	<b>4.23</b>	<b>239.71</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>8.26</b>	<b>3.47</b>	<b>1.40</b>	<b>0.16</b>	<b>0.23</b>	<b>0.26</b>	<b>0.39</b>	<b>14.17</b>		<b>14.17</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.39</b>	<b>16.63</b>	<b>1.71</b>	<b>0.04</b>	<b>0.19</b>	<b>0.23</b>	<b>0.43</b>	<b>19.62</b>		<b>19.62</b>
<b>Grange over Sands Town Centre</b>	<b>5.03</b>	<b>0.51</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.15</b>	<b>5.68</b>		<b>5.68</b>
<b>Kendal Area</b>										
South Lakeland Retail Park	1.59	0.00	0.08	0.00	0.09	0.00	0.00	1.76		1.76
Other destinations	2.29	0.19	0.00	0.00	0.00	0.00	0.00	2.47		2.47
<b>Sub-Total</b>	<b>3.87</b>	<b>0.19</b>	<b>0.08</b>	<b>0.00</b>	<b>0.09</b>	<b>0.00</b>	<b>0.00</b>	<b>4.23</b>		<b>4.23</b>
<b>Ulverston Area</b>	<b>0.00</b>	<b>0.08</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.08</b>		<b>0.08</b>
<b>Other destinations South Lakeland</b>	<b>0.70</b>	<b>0.00</b>	<b>0.09</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.80</b>		<b>0.80</b>
<b>Within South Lakeland but under National Park Control</b>	<b>0.44</b>	<b>0.58</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.68</b>	<b>0.39</b>	<b>2.09</b>		<b>2.09</b>
<b>South Lakeland District Total</b>	<b>18.70</b>	<b>21.45</b>	<b>3.29</b>	<b>0.19</b>	<b>0.51</b>	<b>1.17</b>	<b>1.37</b>	<b>46.67</b>		<b>46.67</b>
<b>Defined Centres Outside of Barrow in Furness Borough and South Lakeland District</b>										
Manchester City Centre	1.35	1.54	1.55	0.81	0.59	0.68	1.27	7.79		7.79
Preston City Centre	0.51	0.28	0.81	0.22	0.29	0.52	0.51	3.13		3.13
Liverpool City Centre	0.08	0.00	0.44	0.09	0.18	0.26	0.60	1.66		1.66
Carlisle City Centre	0.47	0.19	0.44	0.13	0.05	0.00	0.00	1.28		1.28
Lancaster City Centre	0.67	0.92	0.00	0.07	0.14	0.00	0.41	2.21		2.21
Millom Town Centre	0.00	0.00	0.00	6.85	0.00	0.00	0.00	6.85		6.85
Workington Town Centre	0.00	0.00	0.00	0.61	0.00	0.13	0.00	0.74		0.74
Whitehaven Town Centre	0.00	0.00	0.08	1.54	0.00	0.00	0.00	1.62		1.62
Other destinations	0.28	2.42	2.54	1.80	0.50	0.73	1.56	9.83		9.83
<b>Sub-Total</b>	<b>3.35</b>	<b>5.34</b>	<b>5.87</b>	<b>12.12</b>	<b>1.76</b>	<b>2.32</b>	<b>4.34</b>	<b>35.11</b>		<b>35.11</b>
<b>Retail Parks Outside Barrow in Furness Borough and South Lakeland District</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.65</b>	<b>0.20</b>	<b>0.22</b>	<b>0.54</b>	<b>1.60</b>		<b>1.60</b>
<b>Outside of the District Sub-Total</b>	<b>3.35</b>	<b>5.34</b>	<b>5.87</b>	<b>12.77</b>	<b>1.95</b>	<b>2.54</b>	<b>4.88</b>	<b>36.71</b>		<b>36.71</b>
<b>Total</b>	<b>26.2</b>	<b>64.8</b>	<b>64.4</b>	<b>30.3</b>	<b>30.4</b>	<b>47.7</b>	<b>55.0</b>	<b>318.9</b>	<b>4.2</b>	<b>323.1</b>

**Notes:**

(i) Source: Tables 3b, 13

(ii) Rounding errors may occur

(iii) Inflow calculated based on NEMS Household Survey (December 2011) for South Lakeland District (Zones 1, 2, 3, 5, 6, 7 and 8).

2011 Prices Inclusive of VAT where applicable, unless otherwise stated



**Table 16: Comparison Retail Turnover 2023**

Centre/Facilities	Expenditure (£m)							Sub-Total	In-Flow	Total
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East			
<b>Expenditure 2023</b>	<b>30.2</b>	<b>74.5</b>	<b>74.1</b>	<b>34.6</b>	<b>34.7</b>	<b>54.4</b>	<b>62.7</b>	<b>365.2</b>		
<b>Barrow in Furness Town Centre</b>	<b>4.29</b>	<b>39.26</b>	<b>51.52</b>	<b>11.02</b>	<b>13.88</b>	<b>26.05</b>	<b>35.32</b>	<b>181.34</b>	<b>4.48</b>	<b>185.82</b>
<b>Dalton in Furness Town Centre</b>	<b>0.00</b>	<b>0.37</b>	<b>2.02</b>	<b>0.17</b>	<b>0.31</b>	<b>0.32</b>	<b>0.07</b>	<b>3.26</b>		<b>3.26</b>
<b>Barrow in Furness Area</b>										0.00
Asda, Walney Road	0.00	1.80	4.78	1.79	2.65	6.12	2.26	19.41		19.41
Tesco Extra, Hindpool Road	0.32	0.39	2.38	1.58	5.23	2.60	3.54	16.03	0.22	16.25
Morrison's, The Strand	0.04	0.11	0.26	0.04	0.08	0.70	0.15	1.37		1.37
Hindpool Retail Park	0.00	0.00	0.00	1.30	2.80	3.71	4.23	12.04		12.04
Walney Road Retail Park	0.00	0.00	0.00	0.69	1.84	2.74	1.83	7.10		7.10
Hollywood Retail Park	0.15	0.88	1.89	2.10	3.32	5.62	5.72	19.68	0.13	19.81
Corner House Park	0.00	0.00	0.00	0.59	0.90	1.38	2.14	5.01		5.01
B&Q, Cornmill Park	0.00	0.89	0.60	0.43	0.66	0.60	0.08	3.26		3.26
Other destinations	0.00	0.00	0.00	0.05	0.10	0.32	0.28	0.76		0.76
<b>Sub-Total</b>	<b>0.51</b>	<b>4.06</b>	<b>9.92</b>	<b>8.57</b>	<b>17.60</b>	<b>23.78</b>	<b>20.22</b>	<b>84.65</b>	<b>0.35</b>	<b>85.00</b>
<b>Other Destinations in Barrow in Furness Borough</b>	<b>0.00</b>	<b>0.00</b>	<b>0.09</b>	<b>0.04</b>	<b>0.12</b>	<b>0.00</b>	<b>0.00</b>	<b>0.25</b>		<b>0.25</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>4.80</b>	<b>43.69</b>	<b>63.54</b>	<b>19.80</b>	<b>31.91</b>	<b>50.15</b>	<b>55.61</b>	<b>269.50</b>	<b>4.83</b>	<b>274.33</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>9.51</b>	<b>3.98</b>	<b>1.61</b>	<b>0.18</b>	<b>0.26</b>	<b>0.29</b>	<b>0.45</b>	<b>16.28</b>		<b>16.28</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.45</b>	<b>19.13</b>	<b>1.97</b>	<b>0.04</b>	<b>0.21</b>	<b>0.27</b>	<b>0.49</b>	<b>22.56</b>		<b>22.56</b>
<b>Grange over Sands Town Centre</b>	<b>5.78</b>	<b>0.58</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.17</b>	<b>6.53</b>		<b>6.53</b>
<b>Kendal Area</b>										0.00
South Lakeland Retail Park	1.82	0.00	0.09	0.00	0.10	0.00	0.00	2.02		2.02
Other destinations	2.63	0.21	0.00	0.00	0.00	0.00	0.00	2.84		2.84
<b>Sub-Total</b>	<b>4.46</b>	<b>0.21</b>	<b>0.09</b>	<b>0.00</b>	<b>0.10</b>	<b>0.00</b>	<b>0.00</b>	<b>4.87</b>		<b>4.87</b>
<b>Ulverston Area</b>	<b>0.00</b>	<b>0.09</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.09</b>		<b>0.09</b>
<b>Other destinations South Lakeland</b>	<b>0.81</b>	<b>0.00</b>	<b>0.11</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.91</b>		<b>0.91</b>
<b>Within South Lakeland but under National Park Control</b>	<b>0.51</b>	<b>0.66</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.77</b>	<b>0.45</b>	<b>2.40</b>		<b>2.40</b>
<b>South Lakeland District Total</b>	<b>21.50</b>	<b>24.66</b>	<b>3.79</b>	<b>0.22</b>	<b>0.58</b>	<b>1.33</b>	<b>1.56</b>	<b>53.64</b>		<b>53.64</b>
<b>Defined Centres Outside of Barrow in Furness Borough and South Lakeland District</b>										0.00
Manchester City Centre	1.55	1.77	1.78	0.92	0.68	0.78	1.44	8.93		8.93
Preston City Centre	0.58	0.32	0.93	0.25	0.33	0.60	0.58	3.59		3.59
Liverpool City Centre	0.09	0.00	0.51	0.11	0.21	0.29	0.68	1.89		1.89
Carlisle City Centre	0.54	0.21	0.51	0.15	0.06	0.00	0.00	1.47		1.47
Lancaster City Centre	0.77	1.06	0.00	0.08	0.15	0.00	0.47	2.53		2.53
Millom Town Centre	0.00	0.00	0.00	7.83	0.00	0.00	0.00	7.83		7.83
Workington Town Centre	0.00	0.00	0.00	0.70	0.00	0.15	0.00	0.85		0.85
Whitehaven Town Centre	0.00	0.00	0.09	1.76	0.00	0.00	0.00	1.85		1.85
Other destinations	0.32	2.78	2.92	2.06	0.57	0.83	1.77	11.26		11.26
<b>Sub-Total</b>	<b>3.85</b>	<b>6.14</b>	<b>6.75</b>	<b>13.85</b>	<b>2.00</b>	<b>2.65</b>	<b>4.95</b>	<b>40.20</b>		<b>40.20</b>
<b>Retail Parks Outside Barrow in Furness Borough and South Lakeland District</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.74</b>	<b>0.23</b>	<b>0.25</b>	<b>0.62</b>	<b>1.83</b>		<b>1.83</b>
<b>Outside of the District Sub-Total</b>	<b>3.85</b>	<b>6.14</b>	<b>6.75</b>	<b>14.58</b>	<b>2.23</b>	<b>2.90</b>	<b>5.57</b>	<b>42.02</b>		<b>42.02</b>
<b>Total</b>	<b>30.2</b>	<b>74.5</b>	<b>74.1</b>	<b>34.6</b>	<b>34.7</b>	<b>54.4</b>	<b>62.7</b>	<b>365.2</b>	<b>4.8</b>	<b>370.0</b>

**Notes:**

- (i) Source: Tables 3b, 13
- (ii) Rounding errors may occur
- (iii) Inflow calculated based on NEMS Household Survey (December 2011) for South Lakeland District (Zones 1, 2, 3, 5, 6, 7 and 8).

2011 Prices Inclusive of VAT where applicable, unless otherwise stated

**Table 17: Comparison Retail Turnover 2027**

Centre/Facilities	Expenditure (£m)							Sub-Total	In-Flow	Total
	Zone B1 Grange-over-Sands	Zone B2 Ulverston	Zone B3 Dalton in Furness, Askam in Furness and Coniston	Zone B4 Millom and South Copeland	Zone B5 Walney Island	Zone B6 Barrow in Furness West	Zone B7 Barrow in Furness East			
<b>Expenditure 2027</b>	<b>34.2</b>	<b>84.6</b>	<b>84.1</b>	<b>39.0</b>	<b>39.0</b>	<b>61.1</b>	<b>70.5</b>	<b>412.7</b>		
<b>Barrow in Furness Town Centre</b>	<b>4.87</b>	<b>44.59</b>	<b>58.51</b>	<b>12.42</b>	<b>15.60</b>	<b>29.29</b>	<b>39.71</b>	<b>205.00</b>	<b>5.35</b>	<b>210.35</b>
<b>Dalton in Furness Town Centre</b>	<b>0.00</b>	<b>0.42</b>	<b>2.29</b>	<b>0.19</b>	<b>0.35</b>	<b>0.36</b>	<b>0.08</b>	<b>3.70</b>		<b>3.70</b>
<b>Barrow in Furness Area</b>										
Asda, Walney Road	0.00	2.05	5.43	2.02	2.98	6.88	2.54	21.90		21.90
Tesco Extra, Hindpool Road	0.36	0.44	2.70	1.78	5.88	2.92	3.98	18.06	0.26	18.32
Morrison's, The Strand	0.04	0.12	0.30	0.05	0.09	0.79	0.17	1.55		1.55
Hindpool Retail Park	0.00	0.00	0.00	1.47	3.15	4.17	4.75	13.54		13.54
Walney Road Retail Park	0.00	0.00	0.00	0.78	2.07	3.08	2.05	7.98		7.98
Hollywood Retail Park	0.17	1.00	2.15	2.36	3.74	6.32	6.43	22.16	0.16	22.32
Corner House Park	0.00	0.00	0.00	0.67	1.01	1.55	2.41	5.64		5.64
B&Q, Commill Park	0.00	1.01	0.68	0.48	0.74	0.68	0.09	3.68		3.68
Other destinations	0.00	0.00	0.00	0.05	0.12	0.36	0.32	0.85		0.85
<b>Sub-Total</b>	<b>0.58</b>	<b>4.61</b>	<b>11.26</b>	<b>9.66</b>	<b>19.78</b>	<b>26.74</b>	<b>22.74</b>	<b>95.36</b>	<b>0.42</b>	<b>95.78</b>
<b>Other Destinations in Barrow in Furness Borough</b>	<b>0.00</b>	<b>0.00</b>	<b>0.10</b>	<b>0.05</b>	<b>0.14</b>	<b>0.00</b>	<b>0.00</b>	<b>0.28</b>		<b>0.28</b>
<b>Barrow in Furness Borough Sub-Total</b>	<b>5.45</b>	<b>49.62</b>	<b>72.16</b>	<b>22.32</b>	<b>35.87</b>	<b>56.39</b>	<b>62.53</b>	<b>304.34</b>	<b>5.77</b>	<b>310.11</b>
<b>Kendal Town Centre (PSA/SSA)</b>	<b>10.79</b>	<b>4.53</b>	<b>1.83</b>	<b>0.20</b>	<b>0.29</b>	<b>0.33</b>	<b>0.50</b>	<b>18.48</b>		<b>18.48</b>
<b>Ulverston Town Centre (PSA)</b>	<b>0.51</b>	<b>21.72</b>	<b>2.24</b>	<b>0.05</b>	<b>0.24</b>	<b>0.30</b>	<b>0.55</b>	<b>25.61</b>		<b>25.61</b>
<b>Grange over Sands Town Centre</b>	<b>6.56</b>	<b>0.66</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.19</b>	<b>7.42</b>		<b>7.42</b>
<b>Kendal Area</b>										
South Lakeland Retail Park	2.07	0.00	0.11	0.00	0.12	0.00	0.00	2.30		2.30
Other destinations	2.99	0.24	0.00	0.00	0.00	0.00	0.00	3.23		3.23
<b>Sub-Total</b>	<b>5.06</b>	<b>0.24</b>	<b>0.11</b>	<b>0.00</b>	<b>0.12</b>	<b>0.00</b>	<b>0.00</b>	<b>5.53</b>		<b>5.53</b>
<b>Ulverston Area</b>	<b>0.00</b>	<b>0.10</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.10</b>		<b>0.10</b>
<b>Other destinations South Lakeland</b>	<b>0.92</b>	<b>0.00</b>	<b>0.12</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>1.04</b>		<b>1.04</b>
<b>Within South Lakeland but under National Park Control</b>	<b>0.58</b>	<b>0.75</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.87</b>	<b>0.50</b>	<b>2.71</b>		<b>2.71</b>
<b>South Lakeland District Total</b>	<b>24.42</b>	<b>28.01</b>	<b>4.30</b>	<b>0.25</b>	<b>0.65</b>	<b>1.50</b>	<b>1.75</b>	<b>60.88</b>		<b>60.88</b>
<b>Defined Centres Outside of Barrow in Furness Borough and South Lakeland District</b>										
Manchester City Centre	1.76	2.01	2.03	1.04	0.76	0.88	1.62	10.10		10.10
Preston City Centre	0.66	0.36	1.06	0.28	0.37	0.67	0.65	4.05		4.05
Liverpool City Centre	0.11	0.00	0.58	0.12	0.24	0.33	0.77	2.14		2.14
Carlisle City Centre	0.62	0.24	0.58	0.16	0.07	0.00	0.00	1.67		1.67
Lancaster City Centre	0.87	1.20	0.00	0.09	0.17	0.00	0.53	2.87		2.87
Millom Town Centre	0.00	0.00	0.00	8.82	0.00	0.00	0.00	8.82		8.82
Workington Town Centre	0.00	0.00	0.00	0.79	0.00	0.16	0.00	0.96		0.96
Whitehaven Town Centre	0.00	0.00	0.11	1.98	0.00	0.00	0.00	2.09		2.09
Other destinations	0.36	3.16	3.32	2.32	0.64	0.94	1.99	12.73		12.73
<b>Sub-Total</b>	<b>4.38</b>	<b>6.98</b>	<b>7.67</b>	<b>15.61</b>	<b>2.25</b>	<b>2.98</b>	<b>5.57</b>	<b>45.42</b>		<b>45.42</b>
<b>Retail Parks Outside Barrow in Furness Borough and South Lakeland District</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.83</b>	<b>0.25</b>	<b>0.28</b>	<b>0.70</b>	<b>2.06</b>		<b>2.06</b>
<b>Outside of the District Sub-Total</b>	<b>4.38</b>	<b>6.98</b>	<b>7.67</b>	<b>16.44</b>	<b>2.50</b>	<b>3.26</b>	<b>6.26</b>	<b>47.48</b>		<b>47.48</b>
<b>Total</b>	<b>34.2</b>	<b>84.6</b>	<b>84.1</b>	<b>39.0</b>	<b>39.0</b>	<b>61.1</b>	<b>70.5</b>	<b>412.7</b>	<b>5.8</b>	<b>418.5</b>

**Notes:**

(i) Source: Tables 3b, 13

(ii) Rounding errors may occur

(iii) Inflow calculated based on NEMS Household Survey (December 2011) for South Lakeland District (Zones 1, 2, 3, 5, 6, 7 and 8)

**2011 Prices Inclusive of VAT where applicable, unless otherwise stated**

**Table 18: Summary of Comparison Retail Performance 2012 to 2027**

<b>Centre</b>	<b>2013</b>	<b>2018</b>	<b>2023</b>	<b>2027</b>
<b><i>Available Expenditure</i></b>				
<b>Barrow in Furness</b>	212.97	236.65	270.82	306.13
<b>Dalton in Furness</b>	2.56	2.84	3.26	3.70
<b>Other destinations Barrow in Furness Borough</b>	0.19	0.22	0.25	0.28
<b>Barrow in Furness Borough Sub-Total</b>	215.72	239.71	274.33	310.11
<b><i>Benchmark T/O inc Floorspace Efficiencies</i></b>				
<b>Barrow in Furness</b>	212.97	231.70	252.07	269.66
<b>Dalton in Furness</b>	2.56	2.78	3.02	3.24
<b>Other destinations Barrow in Furness Borough</b>	0.19	0.21	0.23	0.25
<b>Barrow in Furness Borough Sub-Total</b>	215.72	234.69	255.33	273.14
<b><i>Expenditure Deficit/Surplus</i></b>				
<b>Barrow in Furness</b>	0.00	4.96	18.75	36.47
<b>Dalton in Furness</b>	0.00	0.06	0.24	0.46
<b>Other destinations Barrow in Furness Borough</b>	0.00	0.00	0.02	0.03
<b>Barrow in Furness Borough Sub-Total</b>	0.00	5.02	19.00	36.97

**Notes:**

Source: Tables 14, 15, 16 and 17

Floorspace at 2013 assumed to be trading at household survey derived turnover

Growth in floorspace efficiency is 1.7% annually

**2011 Prices inclusive of VAT where applicable, unless otherwise stated**

**Table 19: Comparison Retail Capacity (sq.m) at 2013, 2018, 2023 and 2027 (taking account of floorspace efficiencies)**

Centre	AT 2013			BY 2018			BY 2023			BY 2027		
	Expenditure Surplus/ Deficit	Turnover Density sq.m	Net Sales Floorspace sq.m	Expenditure Surplus/ Deficit	Turnover Density sq.m	Net Sales Floorspace sq.m	Expenditure Surplus/ Deficit	Turnover Density sq.m	Net Sales Floorspace sq.m	Expenditure Surplus/ Deficit	Turnover Density sq.m	Net Sales Floorspace sq.m
Barrow in Furness	-	6,000	-	5.0	6,528	759	18.7	7,102	2,640	36.5	7,597	4,801
Dalton in Furness	-	3,500	-	0.1	3,808	16	0.2	4,143	57	0.5	4,432	104
Other destinations in Barrow in Furness Borough	-	1,500	-	0.0	1,632	3	0.0	1,775	10	0.0	1,899	17
<b>Barrow in Furness Borough Sub-Total</b>	-		-	5.0		779	19.0		2,707	37.0		4,922

**Notes:**

(i) Source: Tables 14, 15, 16 and 17

(ii) Capacity Assessed assuming sales density of £6,000/sq. m for Barrow in Furness and £3,500/sq. m for Dalton in Furness (typical to primary and secondary town centres/district centres).

(iii) Floorspace at 2013 assumed to be trading at equilibrium

**2011 Prices inclusive of VAT where applicable, unless otherwise stated**

## **Appendix 8**

## **Land Use Plans for Barrow in Furness and Dalton in Furness**



**KEY**

- NLP Assessed Town Centre
- Convenience
- Comparison
- A1 Service
- A2 Service
- A3-A5 Service
- Vacant
- Misc

**nlp** Nathaniel Lichfield & Partners  
 Planning, Design, Economics.

Project **Barrow Retail Study**

Title **Barrow-in-Furness Land Use Plan**

Client **Barrow-in-furness BC**

Date **January 2013**

Scale **NTS**

Drawn by **SW**

Drg. No **IL41162-002**



**KEY**

- Convenience
- Comparison
- A1 Service
- A2 Service
- A3-A5 Service
- Vacant
- Misc



Nathaniel Lichfield  
& Partners  
Planning, Design, Economics.

Project **Barrow Retail Study**

Title **Dalton-in-Furness  
Land Use Plan**

Client **Barrow-in-furness BC**

Date **January 2013**

Scale **NTS**

Drawn by **SW**

Drg. No **IL41162-001**



## **Appendix 9**

## **Schedule of Vacant Units in Barrow in Furness and Dalton in Furness**





### Vacant Units in Barrow in Furness Town Centre

Street Number	Road Name	Postcode
N/A	ABBEY ROAD	LA14 5UB
70	ABBEY ROAD	LA14 5UB
76	ABBEY ROAD	LA14 5UB
N/A	ABBEY ROAD	LA14 5UB
92	ABBEY ROAD	LA14 5QR
102	ABBEY ROAD	LA14 5QR
104	ABBEY ROAD	LA14 5QR
60	BUCCLEUCH STREET	LA14 1QG
71	BUCCLEUCH STREET	LA14 1QQ
62	BUCCLEUCH STREET	LA14 1QG
5	CAVENDISH STREET	LA14 1SF
36	CAVENDISH STREET	LA14 1PZ
68	CAVENDISH STREET	LA14 1PZ
55	CAVENDISH STREET	LA14 1QD
30A	CAVENDISH STREET	LA14 1PZ
48	CAVENDISH STREET	LA14 1PZ
46	CAVENDISH STREET	LA14 1PZ
59	CAVENDISH STREET	LA14 1QD
116	CHURCH STREET	LA14 1HA
16	CORNWALLIS STREET	LA14 2LG
26 - 32	CORNWALLIS STREET	LA14 2LG
34	CORNWALLIS STREET	LA14 2LG
18 - 20	CORNWALLIS STREET	LA14 2LG
10	CRELLIN STREET	LA14 1DU
22	CRELLIN STREET	LA14 1DU
37	CRELLIN STREET	LA14 1DS
64	CRELLIN STREET	LA14 1DS
51	CRELLIN STREET	LA14 1DS
48 - 52	CRELLIN STREET	LA14 1DS
N/A	DALKEITH STREET	LA14 1ST
36	DALTON ROAD	LA14 1HY
74	DALTON ROAD	LA14 1JB
72	DALTON ROAD	LA14 1JB
78 - 80	DALTON ROAD	LA14 1JH
93	DALTON ROAD	LA14 1HZ
89 - 91	DALTON ROAD	LA14 1HZ
116	DALTON ROAD	LA14 1JH



118 - 120	DALTON ROAD	LA14 1JH
175 - 177	DALTON ROAD	LA14 1PX
173	DALTON ROAD	LA14 1PX
160 - 162	DALTON ROAD	LA14 1PU
187	DALTON ROAD	LA14 1PT
189 - 191	DALTON ROAD	LA14 1PT
184	DALTON ROAD	LA14 1PR
194	DALTON ROAD	LA14 1PR
211 - 215	DALTON ROAD	LA14 1PH
202	DALTON ROAD	LA14 1PR
227	DALTON ROAD	LA14 1PQ
222	DALTON ROAD	LA14 1PN
229	DALTON ROAD	LA14 1PQ
231	DALTON ROAD	LA14 1PQ
230	DALTON ROAD	LA14 1PN
77	DUKE STREET	LA14 1RW
79	DUKE STREET	LA14 1RW
86	DUKE STREET	LA14 1RD
N/A	DUKE STREET	LA14 1XA
121 - 123	DUKE STREET	LA14 1XA
9	FURNESS HOUSE , DALTON ROAD	LA14 1HL
14	FURNESS HOUSE , DUKE STREET	LA14 1HL
3	FURNESS HOUSE, DALTON ROAD	LA14 1HL
1	FURNESS HOUSE, DALTON ROAD	LA14 1HL
8	FURNESS HOUSE, DUKE STREET	LA14 1HL
10	FURNESS HOUSE, DUKE STREET	LA14 1HL
1	HOLKER STREET	LA14 5RQ
11	PAXTON STREET	LA14 1JS
2	PORTLAND WALK ARCADE , DALTON ROAD	LA14 1HZ
32	PORTLAND WALK SHOPPING CENTRE	LA14 1DB
20B	PORTLAND WALK SHOPPING CENTRE	LA14 1DB
13	PORTLAND WALK SHOPPING CENTRE	LA14 1DB
24	PORTLAND WALK SHOPPING CENTRE	LA14 1DB
26	PORTLAND WALK SHOPPING CENTRE	LA14 4ET
N/A	RAWLINSON STREET	LA14 1BS
71 - 73	SCOTT STREET	LA14 1QE
77A	SCOTT STREET	LA14 1QE
76	SCOTT STREET	LA14 1QE
13	THE MALL	LA14 1HL
11	THE MALL	LA14 1HL



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Planning. Design. Economics.

9	THE MALL	LA14 1HL
5	THE MALL	LA14 1HL
8	THE MALL	LA14 1HL
7	THE MALL	LA14 1HL
12	THE MALL	LA14 1HL
1	THE MALL	LA14 1HL
3	THE MALL	LA14 1HL
24	THE MALL	LA14 1HH



### Vacant Units in Dalton in Furness Town Centre

Street Number	Road Name	Postcode
2 - 3	MARKET PLACE	LA15 8AZ
90	MARKET STREET	LA15 8DJ
54	MARKET STREET	LA15 8AA
70 - 72	MARKET STREET	LA15 8AA
49	MARKET STREET	LA15 8AP
53	MARKET STREET	LA15 8AP
55	MARKET STREET	LA15 8AP
71	MARKET STREET	LA15 8DL
139	MARKET STREET	LA15 8RG
141	MARKET STREET	LA15 8RG
Conservative Club	STATION ROAD	LA15 8DW
2 - 4	STATION ROAD	LA15 8DW
1 - 3	STATION TERRACE	LA15 8PP
6	ULVERSTON ROAD	LA15 8EA
35	ULVERSTON ROAD	LA15 8EF