

Barrow Town Centre Regeneration Scheme Levelling Up Fund Investment

Feedback Summary – February - March 2023 Consultation



**LEVELLING
— UP —**

**#brilliant
BARROW**



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Project background and summary of the feedback received

In 2021, Barrow Borough Council developed an ambitious business case to inject vitality back into the heart of Barrow's town centre with proposals to create a major indoor attraction and gateway destination through significant transformation to existing buildings, streets, and spaces.

In Autumn 2021, Barrow Borough Council was awarded a once-in-a-generation £16 million from the Government's Levelling Up Fund. With match funding of £1.5 million from Barrow Borough Council itself, the scheme will benefit from a £17.5 million overall investment.

The business case put forward to Government consisted of three key elements:

- Improvements to the outdoor spaces (public realm) and accessibility in Duke Street and the creation of a high-quality entrance connecting The Forum and Barrow Market Hall.
- Revitalising Barrow Market with a vibrant food hall to offer more food and drink experiences, more family leisure facilities, and a high-quality shopping area to showcase local traders, makers, and producers at the heart of the scheme while also establishing a new town centre community hub within The Forum.
- The creation of a pocket park and event space at the Portland Walk entrance to Barrow Market Hall and improved pedestrian connectivity to Dalton Road.
- Further background information about the scheme and access to the public consultation documents can be found at barrowbc.gov.uk/regen

We wanted to hear views on the proposals and therefore Barrow Borough Council held a public consultation between Friday December 2 and Friday December 23, 2022. This was the first consultation on the Barrow Town Centre Regeneration Scheme. Respondents were largely positive towards the project with 81% of respondents supporting the objectives and 74% supporting Barrow Town Centre Regeneration Scheme. Feedback from this consultation can be found at barrowbc.gov.uk/regen

We held a second public consultation between 27th February and Monday 13th March, 2023. This included public events at Barrow Market, The Forum and Tesco Extra.

The consultation asked the public's opinions on:

- The primary reasons that would encourage them to visit Barrow Market in order to inform the scheme designs.
- What produce, products, food, drink and entertainment they would like to see on offer.
- Their comments on the different elements of the scheme.

There was broad support received for the project, described as a "transformative opportunity" for Barrow.

Survey respondents were supportive of having an “inviting” and “bright” destination with modern facilities for Barrow. They told us the Duke Street proposals “look great”.

Community organisation representatives also said the plans are “exciting,” “modern, and “the food hall looks good.”

We also received numerous letters of endorsement to support the scheme from various stakeholders. They expressed that the scheme is “critical to the town’s transformation” and “instrumental in supporting the future growth and prosperity of Barrow.”

The feedback saw that 64% of the respondents liked the Duke Street frontage with 24% not sure and 12% disliking the proposal. There were 60% of respondents who liked the Barrow Market Portland Walk Entrance and Pocket Park with 27% not sure and 13% disliking the proposal. With the Barrow Market and Food Hall proposal 59% liked this proposal, 30% were not sure and 11% disliked the proposal. There were 56% who liked the Interior of The Forum and Community Hub proposal, 34% not sure and 10% disliking the proposal.

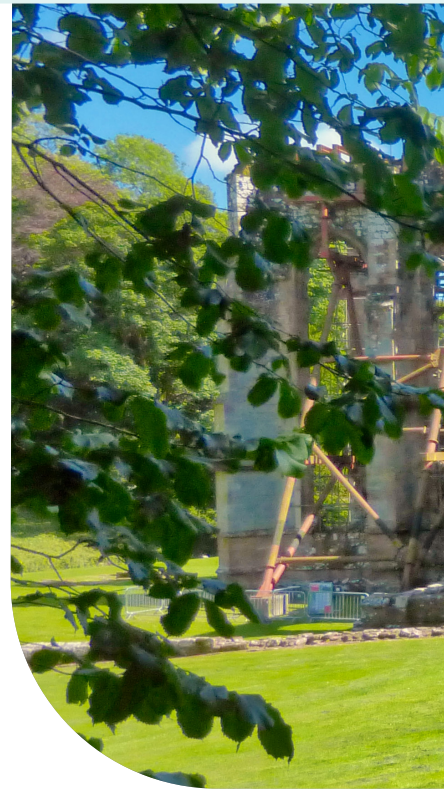
A number of people responded that they were ‘not sure’, rather than ‘like’ or ‘dislike’ the proposals. This was most likely because the plans for the Duke Street frontage and Portland Walk entrance were more developed at this stage, whereas the other elements of the scheme were more conceptual. More detailed plans of the other elements of the scheme will be provided in the upcoming public consultation in Summer 2023.

In the survey, respondents said the biggest factors for them to visit the new Barrow Market were having more produce and products (41%) and having more food and drink options (36%). The most popular produce, products and services was fresh produce; i.e. fruit and vegetables, meat, fish, bakery etc (118 responses) from a multiple options list.

The most popular options selected for food and drink in the new Food Hall questions were local food produce (103 responses) and hot drinks (117 responses).

The type of entertainment and activities most selected by respondents was music (109 responses). The comments raised by respondents are being taken into consideration during the detailed design stages of the scheme.

As of April 1st, 2023, Westmorland and Furness Council became the new unitary authority for South and East Cumbria, replacing, Barrow Borough, South Lakeland, Eden and Cumbria councils.





Furness Abbey

Our approach to consultation

The project team at the Council prepared a communications plan which outlined the proposed communications and consultation approach. The Council is seeking to co-design the scheme working with market traders, local businesses, organisations and residents.

The communications plan for the project identified a range of stakeholders. All these groups were invited to engage with the consultation.

Date	Event
27 February 2023	Public consultation started.
27 February to 13 March 2023	Exhibition of public consultation document displayed on the walls of Barrow Market.
27 February 2023	Consultation event for market traders held at The Forum.
1 March 2023	Public consultation drop-in event held at Barrow Market.
3 March 2023	Public consultation drop-in events held at The Forum in the daytime and ahead of an evening sell out show. An exhibition of the public consultation document went on display at the venue for the duration of the consultation.
4 March 2023	Public consultation drop-in event held at Barrow Market.
7 March 2023	Public consultation drop-in event held at Tesco Extra.
9 March 2023	Community stakeholder consultation held at The Forum with representatives from partner organisations.
10 March 2023	Public consultation drop-in event held at The Forum.
10 March 2023	Public consultation proposals discussed at Barrow Town Team meeting held at The North West Music Academy.
13 December 2023	Consultation event held at The Forum for community stakeholders from groups who work with residents with disabilities.

Promotion

We launched the consultation with the issuing of a press release and social media posts on the Council Facebook and Twitter pages, which linked to our dedicated Regeneration webpage on the Council website (barrowbc.gov.uk/regen). The webpage features the consultation overview, images, consultation document and online survey. The Council social media posts alone had a reach of circa 11,000 users and more than 500 engagements. The press release content featured in the local press, with coverage in print, online, radio and numerous social media posts, creating further reach and engagements with the public.

We also shared the consultation details with our community partner organisations via email and the information was shared via their social media platforms which had additional reach and engagements in the community.

We held public consultation events in the daytime, evening and on a Saturday to reach different groups in our community. We held one event on a Friday evening ahead of a sell-out music show at The Forum and another on a Saturday at Barrow Market on the same day as family circus workshops to benefit from good footfall. We also held a consultation event in a local supermarket during a busy lunchtime period. There were 600 plus people attended our consultation events. We created a flyer with a QR code to take people to the regeneration webpage and survey for convenience and for those who didn't have time to stop at the consultation stand. Printed copies of the survey were available at various events and Barrow Town Hall. We also had an exhibition of the scheme designs on display on the walls of Barrow Market and The Forum.



Barrow Waterfront



The Consultation

The public consultation was held between 27th February and 13th March 2023.

A consultation document was created to provide information on the proposals for the Barrow Town Centre Regeneration Scheme. This document is available on the consultation webpage (barrowbc.gov.uk/regen). We printed out the consultation document in A4, with larger versions in A3 for the public to read or take away at consultation events.

We also had an A1 sized wall exhibition of the full consultation document in Barrow Market and in The Forum, which featured designs of the scheme.

The primary method of consultation was through a survey. The survey was a separate document to the consultation document. Respondents could fill out the survey online, or via paper copies available at the consultation events or from Barrow Town Hall.

We also had a consultation leaflet that was distributed at events and other venues. The leaflet featured a QR code so the public could scan the code to access the survey and webpage at any point if they could not stop for long at the consultation events.

Opportunities to clarify information about the consultation were provided at the consultation events and available via email or at Barrow Town Hall.

Public consultation drop-in events were held at Barrow Market on the 1st and 4th of March, at Tesco Extra on 7th March, at The Forum on 3rd and 10th March. We also attended organised events with leaflets and materials, including a Barrow Town Team meeting and an International Women's Day event in March.

We had a Friday evening public consultation event in the build up to a sell-out show at The Forum and a Saturday daytime time drop in consultation at Barrow Market on the same day as family circus workshops.

The consultation events were staffed by Council officers who could provide further information.

A workshop for community stakeholders was held at The Forum on 9th March. This event involved partners from industry, education, including students, arts groups and community support organisations. The workshop also included a walk around Barrow Market and The Forum to discuss the areas included in the proposals. A specific event for feedback from organisations that work with people with disabilities was held on 13th March.

Consultation responses have been summarised on the following pages. These summaries do not capture all the comments received; However, they do give a general representation of the comments raised.

Consultation feedback

Demographic split of survey respondents

In total, 164 survey responses were received. The survey had options to skip questions. We also received feedback from community groups and 14 letters of support from stakeholders.

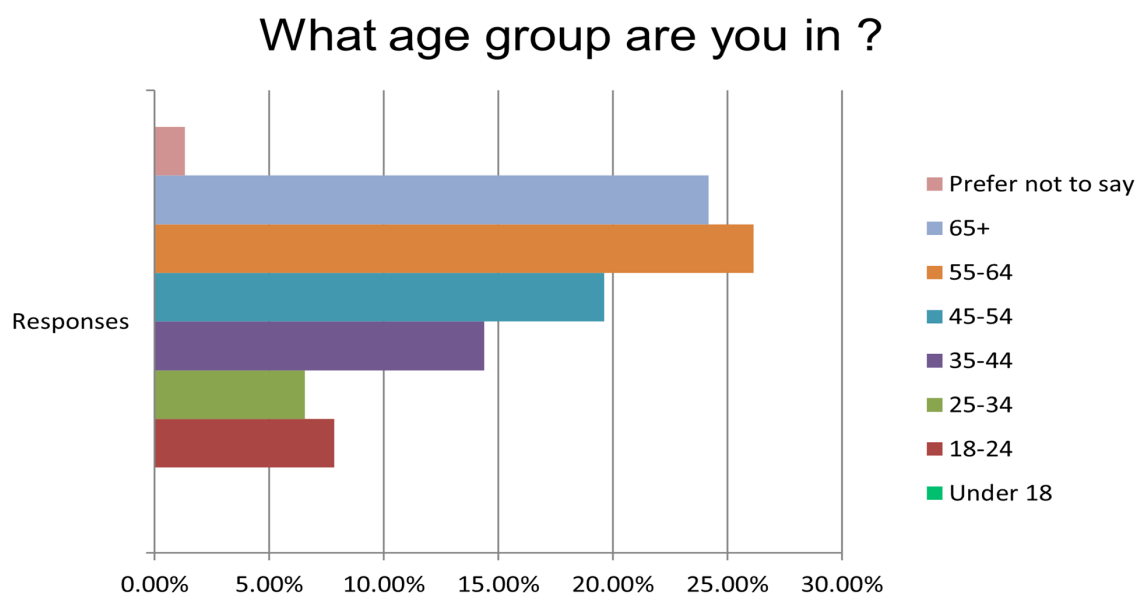
Postcode areas

The survey showed that half (50%) of the 152 respondents who answered this question were from LA14 and 29% were from LA13. This was followed by LA12 (7%), preferring not to say (7%), LA15 (4%) Other (2%) and LA16 (1%).

Age Range

With age range, of the 153 respondents who answered this survey question, the largest group was 55-64 years (26%). This was followed by 65 years+ (24%), 45-54 years (20%), 35-44 years (14%), 18-24 years (8%), 25-34 years (7%) and preferring not to say (1%). We had no respondents indicating they were under 18 years.

Figure 1



Gender

The predominate group was female (69%) from the 153 respondents who answered this survey question. This was followed by male (27%), preferring not to say (3%), gender variant or non-binary (0.5%) and other (0.5%).

Equality

The survey showed, of the 151 respondents who answered this survey question, 22% said they believe they possessed a characteristic that is likely to qualify under the Equalities Act (2010), including a disability.

Reasons for interest in the consultation and visiting the new Barrow Market

What best describes you?

The majority of the 152 of respondents who answered this survey question, said they are best described as a resident (78%). This was followed by work in the Barrow Borough (7%), visitor (6%), business owner/manager in the Barrow Borough (5%), Preferring not to say (3%) and student (1%).

What best describes your lifestyle?

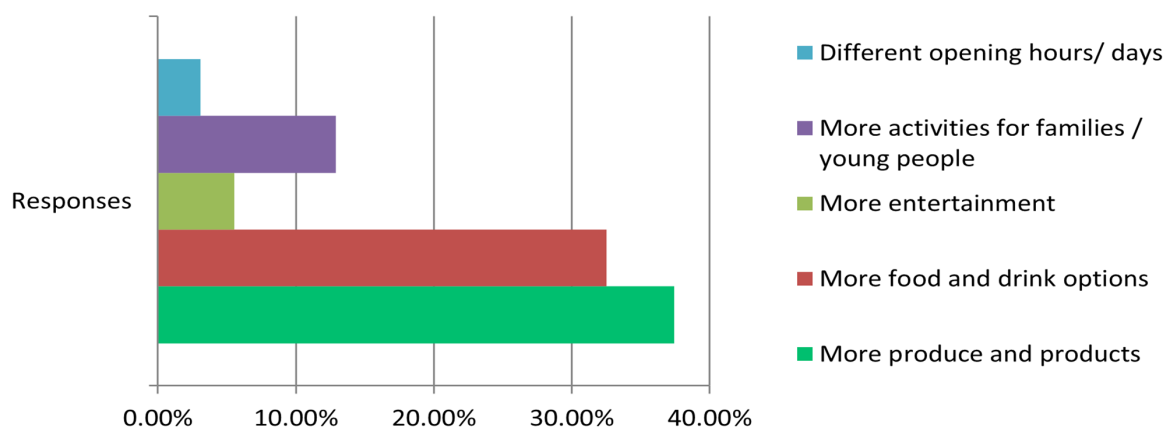
Almost half of the 152 respondents to this survey question said working full-time (49%) best described their lifestyle. This was followed by retired (28%), working part-time (10%), preferring not to say (5%), parent/carer (3%), unemployed (2%) and student (1%).

Biggest factor in choosing to visit the new Barrow Market

We asked respondents, what would be the biggest factor to make them want to visit the new Barrow Market and Food Hall. The most popular factor stated by the 149 respondents to this survey question was having more produce and products (41%). This was followed by closely followed by having more food and drink options (36%), then having more activities for families and young people (14%), having more entertainment (6%) and having different opening hours/days (3%).

Figure 2

What would be the biggest factor to make you want to visit the new Barrow Market and Food Hall ?



When would you visit Barrow Market?

We asked respondents when they would most likely visit Barrow Market. The respondents could choose more than one option. There were 148 respondents answering this survey question. The most popular response was weekday daytime (99 responses), followed by weekend daytime (93 responses).

When would you visit Barrow Market ?	Number of responses
Weekday daytime	99
Weekday evening	42
Weekend daytime	93
Weekend evening	55

Produce, products and services

We asked respondents what they would like to buy in the new Barrow Market. Respondents could select multiple options from the list. There were 158 respondents answering this survey question. The largest number of responses was 118 responses wanting fresh produce; fruit and vegetables, meat, fish, bakery etc. This was followed by clothes; men's, women's children's and babywear (85 responses) and plants, flowers, gardening goods, including fresh, dried and artificial (81 responses).

Produce, products & services	Number of responses
Accessories; Bags, Shoes & scarves	70
Beauty Products & Fragrances; Grooming, nails, hair services	53
Bikes (including repairs and accessories)	36
Clothes; Men's, Women's, Children's and Babywear	85
Computing equipment, Repairs and services	42
Electrical Products; Household and personal devices including mobile phones	44
Entertainment; Books, CDs, DVDs, Games	43
Fresh Produce; Fruit and Vegetables, meat, fish, bakery	118
Furniture	24
Gifts, greeting cards and stationery	78
Household – Hardware: DIY Tools, material and equipment	52
Household- Furnishings, curtains, cushions, decorative items for the home, carpets, rugs	59
Jewellery	55
Pet Supplies	59
Plants, flowers, gardening goods (including fresh, dried and artificial	81
Sportswear and sporting goods	42
Toys and gadgets	41
Vintage, antiques, second hand, up/recycling	62
Other (examples given were; Post Office, Click and Collect points, cheese stall, crystals, vinyl, photography, crafting supplies/needlework, merry-go-round, key cutting and cafe	23



Food types

We asked respondents what food they would want to find in the new Food Hall. Respondents could select multiple options from the list. There were 158 respondents answering this survey question. The largest number of responses was for local food produce option (103 responses), followed by deli-style items – fresh food to take away (94 responses) and global street food (88 responses).

Food types	Number of responses
Breakfast Menu (Hot and cold options)	67
Deli-Style items (Fresh food to take home)	94
Global Street food	88
Local Food produce options	103
Sandwiches/Jacket Potatoes/ Hot Meals	74
Store Cupboard Items	37
Vegetarian and Vegan options	43
Other (examples given were; Fair Trade, Ice creams, cakes, pizza by the slice, cheese, chillies and jams.	19

Drink types

We asked respondents what drinks they would want to find in the new Food Hall. Respondents could select multiple options from the list. There were 156 respondents answering this survey question. The largest response was for hot drinks; tea/coffee/hot chocolate (117 responses), followed by cold drinks; soft drinks/mocktails (80 responses) and specialised drinks; fresh juice, smoothies, milkshake (75 responses).

Drinks types	Number of responses
Hot drinks: Tea/Coffee/Hot Chocolate	117
Cold Drinks: Soft Drinks / Mocktails	80
Specialised Drinks: Fresh Juice, smoothies, milkshake	75
Alcohol: Wine/Cocktails	61
Alcohol: Local/International Beer: Lager/Ale/Stout	56
Other (examples given were; Fair Trade and vintner	16

Entertainment and activities

We asked respondents what types of entertainment and activities they would like to have in the new Barrow Market and Food Hall. Respondents could select multiple options from the list. There were 147 respondents answering this survey question. The most popular option was music (109 responses), followed by comedy (72 responses) and events and workshops (68 responses).

Entertainment and activities	Number of responses
Comedy	72
Music	109
Quiz Night	48
Dance	30
Drama	34
Soft Play	38
Crafts and Hobbies	50
Gaming	26
Events and Workshops	68
Other (examples given were; food and cookery demonstrations, wine tasting, cocktail making, mini golf, bowling, DJs, themed 80s/90s nights, mini ice rink, panto, Fair Trade events, makers market, none)	21



Views on the scheme proposals

Duke Street Frontage

We asked respondents for their views on the proposals for the Duke Street frontage. The majority (64%) liked the proposals, 24% were not sure and 12% disliked the proposal. There were 155 respondents answering this survey question.

Figure 3

What do you think of the proposals for the Duke Street frontage ?



Feedback

Survey respondents told us the frontage proposal “looks great”, “is nice and bright”, “looks clean and modern”, “Inviting”, “lovely” and provides “lots of light.”

Respondents also asked us to consider aspects such as heritage, sustainability, maintenance, security, heating costs, positioning of signage for more impact.

All these aspects have, and are, being considered as part of this ongoing scheme.

Some respondents commented about wanting to see more details and to see more detailed designs in the public consultation to give an opinion.

The most up-to-date details and designs of the scheme are available within the planning application submission for the Duke Street frontage and Portland Walk entrance and pocket park. The plans can be viewed on the Planning Hub on The Council’s website.

More detailed designs, than could reasonably be made available during the consultation, are included within the planning application submission of late March 2023.

The Forum and Community Hub

We asked respondents for their views on the proposals for the Interior - The Forum and The Community Hub. There were 56% of respondents who liked the proposals, 34% were not sure and 10% disliked the proposal. There were 154 respondents answering this survey question.

Figure 4

What do you think of the proposals for the Interior – The Forum and Community Hub?



Feedback

Survey respondents told us the plans for The Forum and the Community Hub are “fabulous”, “really exciting” and that it is a “good idea” to integrate the facilities of The Forum and The Community Hub and that it “makes sense” to link the building to Barrow Market.

Respondents asked us to consider having minimal disruption during the works. All feedback is being considered as part of the ongoing scheme.

Some respondents said more details needed to be provided in the public consultation to answer the question. More detailed information on the interior and designs for within The Forum and the Community Hub are being developed and made available as the scheme progresses in 2023.

Barrow Market and Food Hall

We asked respondents for their views on the proposals for the Interior – Barrow Market and Food Hall. There were (59%) of respondents who liked the proposals, 30% were not sure and 11% disliked the proposals. There were 152 respondents answering this survey question.

Figure 5

What do you think of the proposals for the Interior – Barrow Market and Food Hall?



Feedback

Survey respondents told us the new Barrow Market and Food Hall proposals are “brilliant”, “exciting” and “looks fantastic”. Having a food hall, entertainment in Barrow Market, more organised stalls and better lighting was described as “great” and the mix of uses and modernisation was “welcomed”.

The comments referred to it being a “great opportunity” to introduce new and more diverse foods and a mixed food court to Barrow like other towns and cities enjoy. Others like having lots of seating options and the bus stop facilities nearer.

Respondents asked us to consider, having a larger soft play and family area, the location of the stage, having a more open plan area for seating, making sure there are areas to gather inside where people don't have to spend money, areas being easy to clean and considering the needs of people with disabilities. All feedback is being considered as part of the ongoing scheme. The Council works closely with groups that represent the different needs of our residents, including those with disabilities. As part of this scheme, organisations are consulted closely for input on the project.

Some respondents asked for more details to be provided on the proposal. More detailed information on the interior and designs within The Forum and the Community Hub are being developed and made available as the scheme progresses in 2023.

Portland Walk Entrance and Pocket Park

We asked respondents for their views on the proposals for the Portland Walk Entrance of Barrow Market and Pocket Park. The majority (60%) of respondents liked the proposals, 27% were not sure and 13% disliked the proposals. There were 150 respondents answering this survey question.

Figure 6

What do you think of the proposals for the Interior – Barrow Market and Food Hall?



Feedback

Many respondents told us that “green space,” and a “relaxing outdoor environment is needed in the town centre.” It was described as “excellent” and that people like the idea of having planting, natural play facilities and the space being used at different times of the day and for events. Some mentioned a desire to see outdoor eateries in that area.

Some commented that this part of the scheme is very exciting project and suggested community involvement and community consideration being needed for the future planting to develop this green space to its potential.

The feedback showed that it is clear that people are concerned that the area could be vandalised. Some said that the area is much needed but would need to be well monitored, while others questioned if it should be created due to the fear of vandalism. Maintenance and up keep requirements were also mentioned.

All the aspects raised have, and are still, being considered as part of the ongoing scheme.

Endorsements

Extracts from endorsements

"As a town, we are so lucky to have been awarded the funding to improve our already fantastic Market Hall. Here at Mobile Man we are really looking forward to the exciting times ahead."

Ian and Bev Wheddon, Mobile Man at Barrow Market

"We are looking forward to the new market. The Food Hall will be a great asset to the town. There will be some disruption during the works, but the traders are still open and need your support. So please shop local." **Steve and Wendy Gunning, Pets Paradise, The Wool Baa, Lillydot Cards and Sweet Floral Paradise at Barrow Market**

"Our community deserves a high quality, attractive and diverse market and food hall that serves the whole community, local businesses along with attracting visitors to our area. We have a strong heritage and cultural offer in Barrow-in-Furness which will be enhanced through the investment into our town from the Levelling Up Fund. Improving the bus accessibility, walking and cycling infrastructures will allow the town centre to thrive and will also enhance the quality of everyday life and wellbeing for the people of Barrow." **Jacqui Armstrong, Barrow Market Manager**

"As a town, we are so lucky to have been awarded the funding to improve our already fantastic Market Hall."



"The changes will be transformative to the town centre not only to the aesthetics, but to also help improve the local transport links and accessibility. New start-ups will be given the best possible head start to flourish, and footfall will increase as a direct result of providing a more modern, diverse, and family friendly offer in the market." **Simon Fell, Member of Parliament for Barrow and Furness**

"We feel the proposed plans will support the aim of attracting people back into the town centre, creating a high-quality, attractive and diverse market and food hall that serves local businesses and attracts visitors. In addition the plans will also enhance and build on, our strong heritage and cultural offer and support changes to transport and accessibility which will improve bus, walking and cycling movement, allowing the town centre to thrive." **Janet Garner, Head of HR, Skills and Academy Principal BAE Systems Submarines**

"Furness College is backing the plans for the Barrow Town Centre Regeneration Scheme and staff and members of the Students' Union have been actively involved in the consultation. As the largest provider of education and training in Cumbria and a student population totalling around 5,000, we support plans to improve the town centre and make it a more attractive place for people to visit. The college puts community at its heart and investment in the town centre is much-needed to revive the community spirit, offer enriched cultural events and experiences for young people and families and create a lively place for entertainment our students deserve." **Professor Andrew Wren, Principal and Chief Executive Furness College**

"The University of Cumbria fully supports the proposals for improvements to Barrow town centre. Furthermore, the images provided via the consultation process are in line with what we had anticipated when we initially supported the application." **Professor Julie Mennell, University of Cumbria**

"We believe that these proposals will be instrumental in supporting the future growth and prosperity of Barrow, significantly enhancing development of the town centre and supporting the creation of real vibrancy. This will have a significant impact on the attractiveness of Barrow as a place to live, work and visit." **Suzanne Caldwell, Managing Director Cumbria Chamber of Commerce**

"We believe this project will help bring benefits, helping to revitalise the market with a vibrant food hall, shopping area and family leisure, improving outdoor spaces and accessibility in Duke Street and creating a high-quality entrance connecting The Forum and Barrow Market, as well as creating an events' space at Barrow Market's Portland Walk entrance. The plans fit well against the county's tourism priorities." **Gill Haigh, Managing Director Cumbria Tourism**

"We believe that the proposed designs for Barrow Market/The Forum fit within the criteria of creating a destination and centre hub within the town centre which people will want to visit on a regular basis. The scheme is critical to the town's transformation as it will not only provide a modern environment for shopping, eating and drinking, but it will also encourage entrepreneurialism in the retail sector as individuals will be enthused to try small business ventures. These businesses may have the capacity to grow and take on a larger town centre retail space in the future. As a BID, we believe that the creation of a high quality market, which offers a diverse range of services is key to the success of our town."

Paul Hodgson, Manager Barrow BID

“These plans will assist in attracting people back into the town centre creating greater footfall which is essential for a thriving retail sector. The plans for the Market Hall with a new Food Hall should attract new customers and provide a diverse environment.” **Inspector Gareth Jesson, Barrow Police, Cumbria Constabulary**

“CANDOFM community radio station would like to express our endorsement of the Barrow Town Centre Regeneration Scheme. We believe that the proposed scheme has the potential to revitalise the town centre, increase footfall, boost the local economy, and enhance cultural heritage, all of which align with our mission of promoting sustainable social change in the Furness area.”

Jonny Williams, CANDOFM community radio station

“Increasing footfall in the town centre has long been an ambition for BID and Barrow Council and we feel that these proposals will help with both this and encouraging people to stay longer in the town, visiting and spending in the shops and local attractions”. **Daniel Tyler-McTighe, Creative Director BarrowFull**

“The plans for the market are a fantastic way to combat the decline of the high street by creating a focal point for community gatherings, culture, food and new enterprises to set up and test the market affordably. The architects you are working with have presented an exciting scheme with lots of thought put into ways to make it attractive and contemporary. The plans to refurbish The Forum will also make a great difference and the green spaces planned are much welcomed. This project is a transformational opportunity to attract people back into the town centre in the face of so many challenges and we wish you every success in bringing it to fruition.”

Kerry Kolbe and Lauren Slater, Co-Directors Signal Film and Media

Walney Island



Conclusion

Overall, the results of the public consultation demonstrated broad support for the Barrow Town Centre Regeneration Scheme, with the proposals described as “transformative” for Barrow and the having the potential to “revitalise the town centre”.

We received 14 letters of endorsement which described the scheme as “critical for the town’s transformation,” and “instrumental in supporting the future growth and prosperity of Barrow”. During consultation events community organisation representative told us the plans are “exciting,” “modern” and the Duke Street frontage is “inviting”.

The majority of survey respondents, (64%) said they like the Duke Street frontage proposals and 60% of respondents liked the Barrow Market Portland Walk Entrance and Pocket Park. The comments included that the Duke Street frontage is “great”, “clean and modern” and “inviting”. Respondents told us the Portland Walk Entrance and Pocket Park proposals are “excellent” and that “green space and a relaxing outdoor environment is needed in the town centre.”

There was 59% of respondents liking the Barrow Market and Food Hall proposal and 56% who liked the Interior of The Forum and Community Hub. Respondents told us the proposals for the new Barrow Market and Food Hall are “brilliant”, “exciting and “looks fantastic”, and respondents commented that The Forum and Community Hub proposals as “fabulous”, “really exciting” and a “good idea”.

Across all four development areas there were between 24% and 34% of respondents who answered ‘not sure’ to the proposals, rather than opting for ‘like’ or ‘dislike’. This was most likely because the plans for the Duke Street frontage and Portland Walk entrance were more developed at this stage, whereas the other elements of the scheme were more conceptual. More detailed plans of the other elements of the scheme will be provided in the upcoming public consultation in Summer 2023.

Across the proposals, we received feedback that the respondents wanted more detailed designs and more information to give their views.

Respondents said the biggest factors for them to visit the new Barrow Market were having more produce and products (41%) and having more food and drink options (36%). The most popular produce, products and services was fresh produce; i.e. fruit and vegetables, meat, fish, bakery etc (118 responses) from a multiple options list. The most popular options selected for food and drink in the new Food Hall questions were local food produce options (103 responses) and hot drinks; tea/ coffee/hot chocolate (117 responses). The type of entertainment and activities most selected by respondents was music (109 responses).

The feedback will be considered during the further stages of the scheme.

Barrow Town Hall



Next steps

The feedback, including suggestions for the project, has been recorded. This will be considered and incorporated where practical and possible in the future scheme plans. The consultation feedback summary is published on the Barrow Town Centre Regeneration Project webpage barrowbc.gov.uk/regen.

A further public engagement event is planned in Summer 2023, where we will showcase the latest detailed designs.



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